

Education | Innovation | Success

COLOR

BLONDME PERFECTION (THEORY CLASS)

Blonde is more than a colour. BLONDME is more than a product. BLONDME is a complete approach to creating supreme blonde hair. Explore this exciting system. Learn how to create beautiful blondes in the salon and educate your clients on how to maintain the quality of their blonde hair between salon visits. With BLONDME, the possibilities are endless.

WHAT TO BRING: Pen/Pencil & Paper

INVESTMENT: \$25.00 - Plus tax.

TIME: 9:30 am to 12:30 pm



Get 1 AIR MILES® BONUS MILES

BLURRING THE LINES: COLOR MELTING WITH IGORA

Tired of the same old highlighting patterns? Want to add new ideas to your repertoire? Learn quick tips and tricks to create the perfect melt. Seamless graduation from dark to light, light to dark, pastel to vibrant, metallic to matt. Learn the laws of contrast and placement for maximum impact with minimum effort. Experience the techniques as well as the Schwarzkopf Professional IGORA color products and unique tools available to create endless possibilities.

WHAT TO BRING: : Combs, tail combs, brushes, blow dryer, flat-iron, section clips, pen and paper.

INVESTMENT: \$250.00 - Plus tax.

TICKET PRICE INCLUDES:
Mannequin and lunch.

TIME: 9:30 am to 4:30 pm



Get 12 AIR MILES® BONUS MILES

BARBERING THINK LIKE A BARBER Intermediate Class

Let's face it; clippers can be intimidating if you aren't using them properly. While trends are fun and should be embraced, fundamentals are the backbone to success. Learning how to use your clipper properly will expand the skills you need to grow your business and save you time, and as we all know, time = money. Impress your clients by handling your clippers with ease & confidence. Razor techniques will also be showcased with a hot shave demo!



Get 7 AIR MILES® BONUS MILES

CORRECTIVE COLOR (THEORY CLASS)

Few client interactions are as delicate as a corrective colour process: technically one of the most challenging, but also rewarding professionally and financially. Confidence and product knowledge are essential to effective colour correction. This workshop simplifies the corrective colour process, ensuring well-informed decisions using the IGORA line to meet any client's need.

WHAT TO BRING: Pen/Pencil & Paper

INVESTMENT: \$25.00 - Plus tax.

TIME: 9:30 am to 1:00 pm



Get 1 AIR MILES® BONUS MILES

COLOR BUZZ: NOMOREFOILS WITH ERINN DELUCA

Kiss goodbye to foils and get creative! Create a buzz with the hottest freehand coloring techniques. Dedicated to the latest color innovations such as 'lacing'. Erinn will help you master the techniques you'll need to replicate these trends in your salon, covering freehand processes including "Face-framing", "Balayage" placements and anything else that's hot right now!

WHAT TO BRING: : Combs, tail combs, brushes, blow dryer, flat-iron, section clips, pen and paper.

INVESTMENT: \$250.00 - Plus tax.

TICKET PRICE INCLUDES:
Mannequin and lunch.

TIME: 9:30 am to 4:30 pm



Get 12 AIR MILES® BONUS MILES



WHAT TO BRING: Water bottle, combs, clips, pen & paper. Note: Clippers will be provided by Wahl for class use only.

INVESTMENT: \$149.00 - Plus tax.

TICKET PRICE INCLUDES:
Male mannequin and lunch.

TIME: 10:00 am to 4:00 pm



BLOND ON BLOND (LEVEL 2)

This seminar is packed full of demos and hands-on sessions to help you understand blonde theory in greater depth. Discover tips and tricks & dos and don'ts to ensure you're an expert in everything from creating blondes to blonde corrections. **Blonde model required in the afternoon.**



WHAT TO BRING: Combs, tail combs, brushes, blow dryer, flat iron, section clips & model.

INVESTMENT: \$195.00 - Plus tax.

TICKET PRICE INCLUDES:
Lunch

TIME: 9:30 am to 4:00 pm



Get 10 AIR MILES® BONUS MILES

CUT & COLOR ESSENTIAL LOOKS

This seasonal trend-based workshop showcases key looks from international runways, and translates them into wearable looks for clients through the Essential Looks collection. Led by a member of the Canadian Essential Looks Artistic Team, learn the best in trend-driven cutting and colouring techniques, and a thorough understanding of the fashion inspiration behind each trend.

WHAT TO BRING: Cutting shears, tail combs, brushes, blow dryer, flat-iron, and section clips.

INVESTMENT: \$300.00 - Plus tax.

TICKET PRICE INCLUDES:
Mannequin, lunch & Schwarzkopf Essential Looks Kit

TIME: 9:30 am to 4:00 pm



Get 15 AIR MILES® BONUS MILES

MOROCCANOIL BRAND WORKSHOP

Come and learn about the MoroccanOil brand and our incredible story! Founded in Montreal by Carmen and Ofer Tal, MoroccanOil's story began half a world away. Carmen was miles from home in Israel when, after a routine color service gone awry, she first experienced the powerful MoroccanOil Treatment. A decade later, we have mastered the art of an argan oil infused full professional hair care line and body line and are proud to say we are a complete lifestyle brand! You will learn about the journey, where we are today and gain some insight on how we plan to continue to grow MoroccanOil.

WHAT TO BRING: :
Pen and paper.

INVESTMENT: \$25.00 - Plus tax.

TICKET PRICE INCLUDES:
MoroccanOil stylist gift.

TIME: 1:00 pm to 3:00 pm



Get 1 AIR MILES® BONUS MILES

BUSINESS BUILDING TOP 10 WAYS TO BUILD A WINNING CULTURE

What is your salon culture? Understanding and evaluating it is essential. Your salon culture affects every aspect of your business and can have a serious impact on profitability. It is the foundation to creating a positive and successful environment for both your salon guests and your team. This fun, fast-paced workshop explores how culture develops, and how to build a basic strategy to help drive and support your business goals. Each attendee will leave with a better understanding of how their mission, vision, and values provide a framework for change.

WHAT TO BRING: :
Pen and paper.

INVESTMENT: \$25.00 - Plus tax.

TICKET PRICE INCLUDES:
MoroccanOil stylist gift.

TIME: 10:00 am to 12:00 pm



Get 1 AIR MILES® BONUS MILES

CUTTING SIGNATURE CUTTING: READY TO WEAR

Updated annually, our Signature Cutting: Ready-To-Wear course is a behind-the-chair interpretation of our annual Signature Cutting: Couture Collection. You will experience and perfect two client-friendly haircuts and styles.

WHAT TO BRING: :

Cutting comb, carbon comb, tail comb, boar bristle classic brush, teasing brush, styling clips, cutting scissors, blow dryer, ¾" Marcel curling iron, water bottle, pen and paper.

INVESTMENT: \$179.00 - Plus tax.

TIME: 9:30 am to 4:00 pm

TICKET PRICE INCLUDES:
Mannequin, MoroccanOil stylist gift & lunch.



Get 8 AIR MILES® BONUS MILES

BARBERING

**CLIPPER CUTTING ESSENTIALS
(BEGINNER)**
LOOK & LEARN DEMO

Johnny B.'s Clipper Cutting Essentials uses attachments to make cutting hair easy and uniform. Our class covers every subject from start to finish, including all the uses for clippers, blending evenly, and styling! You will walk out of this class confidently knowing how to apply the techniques you just learned. This course will also feature a brief product knowledge segment demonstrating how Johnny B. products can be used as tools!

WHAT TO BRING: Pen & paper.

INVESTMENT: \$50.00 - Plus tax.

TICKET PRICE INCLUDES:
Johnny B Stylist Gift

TIME: 1:00 pm to 3:00 pm



Get 2 AIR MILES® BONUS MILES



**HANDS-ON CLIPPER CUTTING
(ADVANCED)**

Johnny B.'s intensive hands-on class is purposely intimate to maximize your learning experience. Come and learn how we merge theory with practice as the educator takes you step-by-step on various cutting methods. Then, you take the reins and cut with a professional educator at your disposal. Be prepared to learn styling methods that are used by professionals across the globe.

WHAT TO BRING: Shears, clipper, trimmer, combs, pen & paper.

INVESTMENT: \$125.00 - Plus tax.

TICKET PRICE INCLUDES:
Mannequin & Johnny B Stylist Gift

TIME: 9:00 am to 12:00 pm



Get 6 AIR MILES® BONUS MILES

L'ANZA®
HEALING HAIRCARE

COLOR
**ADVANCED COLOR
TECHNIQUES**

Feel more confident using your L'ANZA Healing Color! Learn Advanced L'ANZA Healing Color formulations including; blonding (warm/cool blondes), vibrant violets & vivid reds, glam glazes/toners, grey coverage and re-inventing reds. Theory in the morning and hands-on in the afternoon. Learn new techniques to take back to the salon and WOW your clients!

WHAT TO BRING: Tail combs, brushes, sectioning clips, balayage board & blow dryer.

INVESTMENT: \$129.00 - Plus tax.

TICKET PRICE INCLUDES:
Mannequin, L'ANZA Stylist gift & lunch.

TIME: 10:00 am to 4:00 pm



Get 6 AIR MILES® BONUS MILES

BARRIE

NOVEMBER 13
WAHL PROFESSIONAL
THINK LIKE A BARBER
10:00 AM - 4:00 PM / \$149.00
EDUPROMO49

NOVEMBER 20
SCHWARZKOPF PROFESSIONAL
ESSENTIAL LOOKS
9:30 AM - 4:00 PM / \$300.00
EDUPROMO52

MARCH 5
SCHWARZKOPF PROFESSIONAL
BLONDME PERFECTION (THEORY CLASS)
9:30 AM - 12:30 PM / \$25.00
EDUPROMO64

APRIL 23
SCHWARZKOPF PROFESSIONAL
CORRECTIVE COLOR (THEORY CLASS)
9:30 AM - 1:00 PM / \$25.00
EDUPROMO70

MAY 14
SCHWARZKOPF PROFESSIONAL
BLURRING THE LINES: COLOR MELTING WITH IGORA
9:30 AM - 4:30 PM / \$250.00
EDUPROMO73

All CanRad classes are sold on a non-refundable basis. If you have registered for a class and you are unable to attend, you must call the store no later than the day prior to the class to receive a voucher to use towards a future class. No refunds will be issued. If a class is cancelled by CanRad, a full refund will be issued upon presentation of the original receipt.

LONDON

NOVEMBER 6
SCHWARZKOPF PROFESSIONAL
BLOND ON BLOND (LEVEL 2)
9:30 AM - 4:00 PM / \$195.00
EDUPROMO58

NOVEMBER 20
SCHWARZKOPF PROFESSIONAL
CORRECTIVE COLOR (THEORY CLASS)
9:30 AM - 1:00 PM / \$25.00
EDUPROMO53

NOVEMBER 27
WAHL PROFESSIONAL
THINK LIKE A BARBER
10:00 AM - 4:00 PM / \$149.00
EDUPROMO55

FEBRUARY 5
SCHWARZKOPF PROFESSIONAL
BLURRING THE LINES: COLOR MELTING WITH IGORA
9:30 AM - 4:30 PM / \$250.00
EDUPROMO60

MARCH 12
MOROCCANOIL
TOP 10 WAYS TO BUILD A WINNING CULTURE
10:00 AM - 12:00 PM / \$25.00
EDUPROMO67

MARCH 12
MOROCCANOIL
MOROCCANOIL BRAND WORKSHOP
1:00 PM - 3:00 PM / \$25.00
EDUPROMO68

MARCH 19
SCHWARZKOPF PROFESSIONAL
COLOR BUZZ: NOMOREFOILS WITH ERINN DELUCA
9:30 AM - 4:30 PM / \$250.00
EDUPROMO69

MAY 7
SCHWARZKOPF PROFESSIONAL
BLONDME PERFECTION (THEORY CLASS)
9:30 AM - 12:30 PM / \$25.00
EDUPROMO71

JUNE 11
SCHWARZKOPF PROFESSIONAL
CORRECTIVE COLOR (THEORY CLASS)
9:30 AM - 1:00 PM / \$25.00
EDUPROMO74

OTTAWA

NOVEMBER 13
JOHNNY B.
HANDS-ON CLIPPER CUTTING (ADVANCED)
9:00 AM - 12:00 PM / \$125.00
EDUPROMO51

NOVEMBER 13
JOHNNY B.
CLIPPER CUTTING ESSENTIALS (BEGINNER)
1:00 PM - 3:00 PM / \$50.00
EDUPROMO50

NOVEMBER 20
LANZA HEALING HAIRCARE
ADVANCED COLOR TECHNIQUES
10:00 AM - 4:00 PM / \$129.00
EDUPROMO54

MARCH 5
SCHWARZKOPF PROFESSIONAL
BLONDME PERFECTION (THEORY CLASS)
9:30 AM - 12:30 PM / \$25.00
EDUPROMO65

MAY 7
SCHWARZKOPF PROFESSIONAL
CORRECTIVE COLOR (THEORY CLASS)
9:30 AM - 1:00 PM / \$25.00
EDUPROMO72

JUNE 11
SCHWARZKOPF PROFESSIONAL
BLURRING THE LINES: COLOR MELTING WITH IGORA
9:30 AM - 4:30 PM / \$250.00
EDUPROMO75

TORONTO

NOVEMBER 6
JOHNNY B.
HANDS-ON CLIPPER CUTTING (ADVANCED)
9:00 AM - 12:00 PM / \$125.00
EDUPROMO48

NOVEMBER 6
JOHNNY B.
CLIPPER CUTTING ESSENTIALS (BEGINNER)
1:00 PM - 3:00 PM / \$50.00
EDUPROMO47

FEBRUARY 5
WAHL PROFESSIONAL
THINK LIKE A BARBER
10:00 AM - 4:00 PM / \$149.00
EDUPROMO61

FEBRUARY 12
MOROCCANOIL
TOP 10 WAYS TO BUILD A WINNING CULTURE
10:00 AM - 12:00 PM / \$25.00
EDUPROMO62

FEBRUARY 12
MOROCCANOIL
MOROCCANOIL BRAND WORKSHOP
1:00 PM - 3:00 PM / \$25.00
EDUPROMO63

MARCH 5
MOROCCANOIL
SIGNATURE COLLECTION: READY-TO-WEAR
9:30 AM - 4:00 PM / \$179.00
EDUPROMO66

CAN
RAD
BEAUTY

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