

# Start rewarding your clients with AIR MILES® Reward Miles

## Partnership Benefits

- Exclusive opportunity for CanRad customers to have the AIR MILES® Reward Program.
- Co-brand with AIR MILES®, one of the most influential brands in Canada.
- Acquire new customers and retain them by using the strength of the AIR MILES brand.
- Increase your sales by offering Miles on all purchases.
- Customize your offers to meet specific business needs at different times of the year.
- Stand out from the competition with a unique benefit competitors can't match.

## AIR MILES Offers

Build customer loyalty and long-term relationships that keep customers coming back by offering 1 Mile for every \$20 spent on all products and services, excluding tax.

Plus, you have the flexibility to run Bonus Offers customized to your needs, such as:

- Bridal or Prom Bookings – “Get 50 Bonus Miles on updo for special occasion”
- Customer Referral – “Get 25 Bonus Miles when you refer a friend to our salon”
- Boost business on slow days – “Get 3X Miles on Tuesday”

## Partnership Details

- 1-year minimum commitment
- Pay-as-you-go Miles, invoiced monthly at \$0.41 per Mile
- No licensing or set-up fee (\$1,800+ in savings)
- Free AIR MILES POS starter kit (\$250 value) and digital assets (\$500 value)
- Access to rewardBANK (a web-based tool to award Miles to your customers)
- AIR MILES Card swipe machine – \$85 (optional)
- Staff training



# One Card. Endless Possibilities.



Rewards as unique as your customers are.

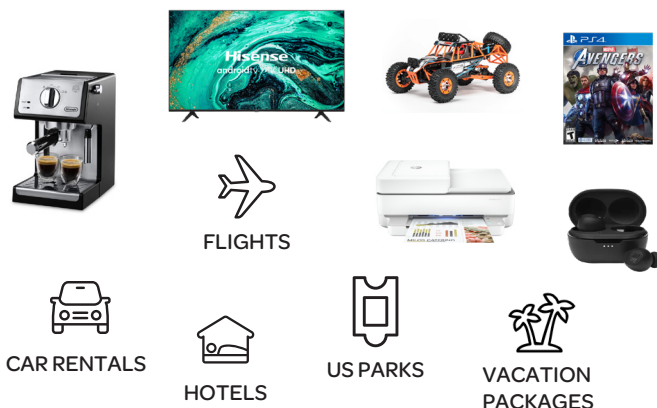
## Cash Rewards

All about the little wins? Use 95 Cash Miles to get \$10 towards your purchases instantly in-store or get eVouchers online, good any time!



## Dream Rewards

Got something big in mind? Use your Dream Miles towards amazing experiences, the latest gadgets and much more!



See all rewards at [airmiles.ca/rewards](http://airmiles.ca/rewards)

## Start Rewarding Your Customers Today!

Contact your CanRad Representative or visit [canrad.com/airmiles](http://canrad.com/airmiles) to take advantage of this exclusive opportunity.



\*All Rewards offered are subject to the Terms and Conditions of the AIR MILES Reward Program, are subject to change and may be withdrawn without notice. To redeem for Travel and/or Merchandise Rewards, you must have accumulated sufficient AIR MILES Reward Miles in your Dream Balance. Some restrictions may apply. Quantities may be limited. Collectors must pay taxes, fuel surcharges and other applicable charges and fees on air, hotel and car rental Rewards. Travel Rewards may be subject to a minimum advance booking and availability from participating Suppliers. No cancellations, exchange or refunds for tickets, certificates or merchandise once booked or ordered. For complete details, visit [airmiles.ca](http://airmiles.ca) or call the AIR MILES Customer Care Centre at 1-888-AIR MILES (in Toronto (416) 226-5171). © 2017 Trademarks of AM Royalties Limited Partnership used under license by LoyaltyOne, Co. and CanRad Beauty Limited.