

Education | Innovation | Success

COLOR

BLONDME PERFECTION (THEORY CLASS)

Blonde is more than a colour. BLONDME is more than a product. BLONDME is a complete approach to creating supreme blonde hair. Explore this exciting system. Learn how to create beautiful blondes in the salon and educate your clients on how to maintain the quality of their blonde hair between salon visits. With BLONDME, the possibilities are endless.

WHAT TO BRING: Pen/Pencil & Paper

INVESTMENT: \$25.00 - Plus tax.

TIME: 9:30 am to 12:30 pm

TICKET PRICE INCLUDES:

\$20 voucher to use towards a Schwarzkopf purchase of \$50 or more the day of the class.



Get 1 BONUS MILES*

THE ART OF COLOR MELTING

Tired of the same old highlighting patterns? Want to add new ideas to your repertoire? Learn quick tips and tricks to create the perfect melt. Seamless graduation from dark to light, light to dark, pastel to vibrant, metallic to matt. Learn the laws of contrast and placement for maximum impact with minimum effort. Experience the techniques as well as the Schwarzkopf Professional IGORA color products and unique tools available to create endless possibilities.

WHAT TO BRING: Combs, tail combs, brushes, blow dryer, flat-iron, section clips, pen and paper.

INVESTMENT: \$195.00 - Plus tax.

TIME: 9:30 am to 4:30 pm

TICKET PRICE INCLUDES:

Mannequin, lunch & \$50 voucher to use towards a Schwarzkopf purchase of \$100 or more the day of the class.



Get 9 BONUS MILES*



CORRECTIVE COLOR (THEORY CLASS)

Few client interactions are as delicate as a corrective colour process: technically one of the most challenging, but also rewarding professionally and financially. Confidence and product knowledge are essential to effective colour correction. This workshop simplifies the corrective colour process, ensuring well-informed decisions using the IGORA line to meet any client's need.

WHAT TO BRING: Pen/Pencil & Paper

INVESTMENT: \$25.00 - Plus tax.

TIME: 9:30 am to 1:00 pm



Get 1 BONUS MILES*

COLOR DECODED: INNOVATION EXPLORER

Learn how to gain maximum product success! Be inspired by the latest ground-breaking innovations and technology from Schwarzkopf Professional. Interact and get to grips with the new launches in this interactive seminar. Communicate brand new ideas and convince clients of your vision. Learn the details of every range and advise clients on the right color brand with confidence.

WHAT TO BRING: Combs, tail combs, brushes, blow dryer, flat-iron, section clips, pen and paper.

INVESTMENT: \$195.00 - Plus tax.

TIME: 9:30 am to 4:30 pm



Get 9 BONUS MILES*




Schwarzkopf
PROFESSIONAL



COLOR

POWER OF PLACEMENT: FROM FOILING TO BALAYAGE

Creative color placement can change a good design into a GREAT one! Discover how to emphasize hair movement and direction, simplify your balayage and ombré looks, and how to highlight key features of a haircut. Get time-saving techniques for maximum coverage, with minimal foils. Learn how to strategically choose your shades to create contrast within a design, from subtle to dramatic.

WHAT TO BRING: :

Combs, tail combs, brushes, balayage board, blow dryer, flat-iron, curling iron, section clips & mannequin tri-pod (if you have one).

INVESTMENT: \$139.00 - Plus tax.

TICKET PRICE INCLUDES:

Mannequin, L'ANZA Stylist Kit and lunch.

TIME: 9:30 am to 4:00 pm



Get **7 BONUS MILES***

CUTTING

SIGNATURE CUTTING: TRENDING NOW

Updated biannually, our Signature Cutting: Trending Now course is an introduction to Moroccanoil Cutting terminology and methodology. Current haircutting techniques are interpreted and perfected through consultation and craftsmanship. Course Focus:

- Demonstrations and hands-on cutting & styling
- Product knowledge & usage
- 1 Haircut & style

WHAT TO BRING: :

Detangling comb, cutting comb, boar bristle classic brush, styling clips, cutting scissors, blow dryer, water bottle, pen and paper.

INVESTMENT: \$179.00 - Plus tax.

TICKET PRICE INCLUDES:

Mannequin, Moroccanoil stylist gift & lunch.

TIME: 9:30 am to 4:00 pm



Get **8 BONUS MILES***

TOP 10 WAYS TO COMPETE WITH COLOR COMPLETE

Did you know that professional stylists and colorists are making 20% less than they could be? In order to compete with today's big beauty retailers, industry professionals must adapt how they approach their business and their clients. This fun, fast-paced workshop explores how offering the ChromaTech professional service and Color Complete products will elevate your guest experience and increase your revenue. Topics include:

- How to increase revenue by 20%
- Break the excuse cycle
- Elevate your guest experience
- Target the right clients with social media
- Become a true color expert

WHAT TO BRING: : Pen and paper.

INVESTMENT: \$25.00 - Plus tax.

TICKET PRICE INCLUDES:

Moroccanoil stylist gift.

TIME: 1:00 pm to 4:00 pm



Get **1 BONUS MILES***



FADE AWAY THE FEAR

Experience the power of Barberology! Urban Barbers, traditional Barbers and Barber/Stylist hybrids all have the same mission: How to create both classic and cutting-edge looks with the latest tools and techniques. Come join the Barberology artists as they take you through innovative methods in fading, blending, trimmer flick fading and razor methods to achieve the latest trends in men's grooming. Get in on the fastest growing category in the industry with Barberology by Babylliss Pro.



Barberology class kit:



WHAT TO BRING: :

Pen & paper. Note: All items that will be used during the class, will be gifted to each attendee!

INVESTMENT: \$149.99 - Plus tax. **TIME:** 9:30 am to 4:00 pm

TICKET PRICE INCLUDES:

Mannequin, Barberology class kit (salon value \$129!) and lunch.

BARRIE

SEPTEMBER 10
SCHWARZKOPF PROFESSIONAL
THE ART OF COLOR MELTING

9:30 AM - 4:30 PM / \$195.00
EDUPROMO94

SEPTEMBER 24
L'ANZA
POWER OF PLACEMENT: FROM FOILING
TO BALAYAGE

9:30 AM - 4:00 PM / \$139.00
EDUPROMO107

NOVEMBER 5
MOROCCANOIL
SIGNATURE CUTTING: TRENDING NOW

9:30 AM - 4:00 PM / \$179.00
EDUPROMO103

NOVEMBER 12
SCHWARZKOPF PROFESSIONAL
COLOR DECODED: INNOVATION
EXPLORER

9:30 AM - 4:30 PM / \$195.00
EDUPROMO99

NOVEMBER 19
SCHWARZKOPF PROFESSIONAL
BLONDME PERFECTION (THEORY CLASS)

9:30 AM - 12:30 PM / \$25.00
EDUPROMO104

LONDON

SEPTEMBER 10
SCHWARZKOPF PROFESSIONAL
THE ART OF COLOR MELTING

9:30 AM - 4:30 PM / \$195.00
EDUPROMO95

SEPTEMBER 17
MOROCCANOIL
TOP 10 WAYS TO COMPETE WITH COLOR
COMPLETE

1:00 PM - 4:00 PM / \$25.00
EDUPROMO97

OCTOBER 22
L'ANZA
POWER OF PLACEMENT: FROM FOILING
TO BALAYAGE

9:30 AM - 4:00 PM / \$139.00
EDUPROMO108

OCTOBER 29
BABYLISS PRO
BARBEROLOGY: FADE AWAY THE FEAR

10:00 AM - 4:00 PM / \$149.99
EDUPROMO109

NOVEMBER 19
SCHWARZKOPF PROFESSIONAL
COLOR DECODED: INNOVATION
EXPLORER

9:30 AM - 4:30 PM / \$195.00
EDUPROMO105

NOVEMBER 26
SCHWARZKOPF PROFESSIONAL
BLONDME PERFECTION (THEORY CLASS)

9:30 AM - 12:30 PM / \$25.00
EDUPROMO100

OTTAWA

SEPTEMBER 10
SCHWARZKOPF PROFESSIONAL
BLONDME PERFECTION (THEORY CLASS)

9:30 AM - 12:30 PM / \$25.00
EDUPROMO96

OCTOBER 22
MOROCCANOIL
SIGNATURE CUTTING: TRENDING NOW

9:30 AM - 4:00 PM / \$179.00
EDUPROMO102

OCTOBER 29
L'ANZA
POWER OF PLACEMENT: FROM FOILING
TO BALAYAGE

9:30 AM - 4:00 PM / \$139.00
EDUPROMO110

NOVEMBER 12
SCHWARZKOPF PROFESSIONAL
THE ART OF COLOR MELTING

9:30 AM - 4:30 PM / \$195.00
EDUPROMO101

NOVEMBER 19
SCHWARZKOPF PROFESSIONAL
CORRECTIVE COLOR (THEORY)

9:30 AM - 1:00 PM / \$25.00
EDUPROMO106

TORONTO

SEPTEMBER 24
MOROCCANOIL
TOP 10 WAYS TO COMPETE WITH COLOR
COMPLETE

1:00 PM - 4:00 PM / \$25.00
EDUPROMO98

OCTOBER 22
BABYLISS PRO
BARBEROLOGY: FADE AWAY THE FEAR

10:00 AM - 4:00 PM / \$149.99
EDUPROMO111

WINNIPEG

OCTOBER 15
L'ANZA
POWER OF PLACEMENT: FROM FOILING
TO BALAYAGE

9:30 AM - 4:00 PM / \$139.00
EDUPROMO112



**PRIME MEMBERS
ENJOY**

PRIME SERVICE

FREE EDUCATION

One free admission ticket for
in store education events
(1 per class) subject to availability
(Pre-Registration is required)

FOR FULL PRIME BENEFITS CONTACT YOUR
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GOLD
\$199
ANNUALLY

PLATINUM
\$299
ANNUALLY



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All CanRad classes are sold on a non-refundable basis. If you have registered for a class and you are unable to attend, you must call the store no later than the day prior to the class to receive a voucher to use towards a future class. No refunds will be issued. If a class is cancelled by CanRad, a full refund will be issued upon presentation of the original receipt.