

# Education | Innovation | Success



## COLOR

### BLONDME PERFECTION (THEORY CLASS)

Blonde is more than a colour. BLONDME is more than a product. BLONDME is a complete approach to creating supreme blonde hair. Explore this exciting system. Learn how to create beautiful blondes in the salon and educate your clients on how to maintain the quality of their blonde hair between salon visits. With BLONDME, the possibilities are endless.

**WHAT TO BRING:** Pen/Pencil & Paper  
**INVESTMENT:** \$25.00 - Plus tax.  
**TIME:** 9:30 am to 12:30 pm

#### TICKET PRICE INCLUDES:

\$20 voucher to use towards a Schwarzkopf purchase of \$50 or more the day of the class.



Get 1 BONUS MILES\*

### BLURRING THE LINES: COLOR MELTING WITH IGORA

Tired of the same old highlighting patterns? Want to add new ideas to your repertoire? Learn quick tips and tricks to create the perfect melt. Seamless graduation from dark to light, light to dark, pastel to vibrant, metallic to matt. Learn the laws of contrast and placement for maximum impact with minimum effort. Experience the techniques as well as the Schwarzkopf Professional IGORA color products and unique tools available to create endless possibilities.

**WHAT TO BRING:** Combs, tail combs, brushes, blow dryer, flat-iron, section clips, pen and paper.

**INVESTMENT:** \$195.00 - Plus tax.

**TIME:** 9:30 am to 4:30 pm

#### TICKET PRICE INCLUDES:

Mannequin, lunch & \$50 voucher to use towards a Schwarzkopf purchase of \$100 or more the day of the class.



Get 9 BONUS MILES\*



### CORRECTIVE COLOR (THEORY CLASS)

Few client interactions are as delicate as a corrective colour process: technically one of the most challenging, but also rewarding professionally and financially. Confidence and product knowledge are essential to effective colour correction. This workshop simplifies the corrective colour process, ensuring well-informed decisions using the IGORA line to meet any client's need.

**WHAT TO BRING:** Pen/Pencil & Paper  
**INVESTMENT:** \$25.00 - Plus tax.  
**TIME:** 9:30 am to 1:00 pm



Get 1 BONUS MILES\*

### COLOR DECODED: INNOVATION EXPLORER

Learn how to gain maximum product success! Be inspired by the latest ground-breaking innovations and technology from Schwarzkopf Professional. Interact and get to grips with the new launches in this interactive seminar. Communicate brand new ideas and convince clients of your vision. Learn the details of every range and advise clients on the right color brand with confidence.

**WHAT TO BRING:** Combs, tail combs, brushes, blow dryer, flat-iron, section clips, pen and paper.

**INVESTMENT:** \$195.00 - Plus tax.

**TIME:** 9:30 am to 4:30 pm



Get 9 BONUS MILES\*



## CUT & COLOR TECHNIQUES

Advanced Healing Artist Nathalie Leclair, will teach the latest tips & tricks using L'ANZA Healing Color, VIBES & the newest styling products. Nathalie recently trained with L'ANZA Global Healing Color Director, Leah Freeman, and is excited to showcase innovative cutting, creative color/balayage and captivating styling that can transform your craft. This is a hands-on class that will include a full service of cut, color, blow drying, styling, finishing tips and how to take a great picture for social media.



#### WHAT TO BRING:

Scissors, razor, combs, tail combs, brushes, balayage board, blow dryer, flat-iron, curling iron, section clips & mannequin tri-pod (if you have one).

**INVESTMENT:** \$139.00 - Plus tax.

#### TICKET PRICE INCLUDES:

Mannequin, L'ANZA Stylist Kit and lunch.

**TIME:** 10:00 am to 4:00 pm



Get 7 BONUS MILES\*



## CREATIVE CLIPPER CUTTING

Combine tradition with technology - if you dare! This class is not for the timid. Take everything you know about conventional shear cutting and translate it into stress-free ergonomically beneficial clipper techniques! Wahl has taken the traditional style of barbering and crafted innovative clippers and blades that emulate your razor, notching and blending shears, regardless of gender and hair length. Set yourself apart and challenge your creative side!  
**Male & female cutting on short, medium & long hair.**

**WHAT TO BRING:** Water bottle, combs, clips, pen & paper. Note: Clippers will be provided by Wahl for class use only.

**INVESTMENT:** \$149.00 - Plus tax.

#### TICKET PRICE INCLUDES:

Mannequin and lunch.

**TIME:** 10:00 am to 4:00 pm



Get 7 BONUS MILES\*

## CUTTING

### SIGNATURE CUTTING: TRENDING NOW

Updated biannually, our Signature Cutting: Trending Now course is an introduction to Moroccanoil Cutting terminology and methodology. Current haircutting techniques are interpreted and perfected through consultation and craftsmanship.

#### **WHAT TO BRING:** :

Detangling comb, cutting comb, boar bristle classic brush, styling clips, cutting scissors, blow dryer, water bottle, pen and paper.

**INVESTMENT:** \$179.00 - Plus tax.

#### **TICKET PRICE INCLUDES:**

Mannequin, Moroccanoil stylist gift & lunch.

**TIME:** 9:30 am to 4:00 pm



Get **8 BONUS MILES\***

## STYLING

### ART OF BRIDAL & KNOTWORK

We have combined two of Moroccanoil's most popular styling classes into one exciting day! Learn the new 2018 inspired looks to create truly beautiful hair. The Art of Bridal segment includes the practical application of three relevant bridal looks. Each look is achievable behind the chair in under 30 minutes. The Knotwork segment includes the practical application of six essential braids, three braided looks and three faux braids. This course will enhance and expand your artistic understanding of the Moroccanoil hair care and styling portfolio.

**WHAT TO BRING:** Detangling comb, tail comb, carbon comb, styling clips, blow dryer, diffuser, ¾" Marcel iron, 1 ½" Marcel iron, pin curl clips, elastics, Topsy Tail, bobby pins, pen and paper.

**INVESTMENT:** \$139.00 - Plus tax.

#### **TICKET PRICE INCLUDES:**

The use of a mannequin, Moroccanoil stylist gift & lunch.

**TIME:** 9:30 am to 4:00 pm



Get **6 BONUS MILES\***

## BUSINESS BUILDING

### TOP 10 WAYS TO BUILD A WINNING CULTURE

What is your salon culture? Understanding and evaluating it is essential. Your salon culture affects every aspect of your business and can have a serious impact on profitability. It is the foundation to creating a positive and successful environment for both your salon guests and your team. This fun, fast-paced workshop explores how culture develops, and how to build a basic strategy to help drive and support your business goals. Each attendee will leave with a better understanding of how their mission, vision, and values provide a framework for change.

#### **WHAT TO BRING:** :

Pen and paper.

**INVESTMENT:** \$25.00 - Plus tax.

#### **TICKET PRICE INCLUDES:**

Moroccanoil stylist gift.

**TIME:** 10:00 am to 12:00 pm



Get **1 BONUS MILES\***

## MOROCCANOIL BRAND WORKSHOP

Come and learn about the Moroccanoil brand and our incredible story! Founded in Montreal by Carmen and Ofer Tal, Moroccanoil's story began half a world away. Carmen was miles from home in Israel when, after a routine color service gone awry, she first experienced the powerful Moroccanoil Treatment. A decade later, we have mastered the art of an argan oil infused full professional hair care line and body line and are proud to say we are a complete lifestyle brand! You will learn about the journey, where we are today and gain some insight on how we plan to continue to grow Moroccanoil.

#### **WHAT TO BRING:** :

Pen and paper.

**INVESTMENT:** \$25.00 - Plus tax.

#### **TICKET PRICE INCLUDES:**

Moroccanoil stylist gift.

**TIME:** 1:00 pm to 3:00 pm



Get **1 BONUS MILES\***



**DANNYCO**  
PROFESSIONAL

## SOCIAL MEDIA & PHOTOGRAPHY

As social media dominates and continues to play a major role in the growth of the beauty industry, be photo ready as we elevate your social media skills through the art of simple updo's and photography. Bring more attention to your personal or business page by creating eye catching how to's, DIY and simply great images. You will walk away from this "hands on class" with the knowledge needed to correctly build your brand.

**WHAT TO BRING:** Pen & paper.

Note: All items that will be used during the class, will be gifted to each attendee!

**INVESTMENT:** \$99.00 - Plus tax.

#### **TICKET PRICE INCLUDES:**

The use of a mannequin, class kit (salon value \$99!) and lunch.

**TIME:** 10:00 am to 3:00 pm



Get **5 BONUS MILES\***

## BARRIE

MARCH 5  
SCHWARZKOPF PROFESSIONAL  
[BLONDME PERFECTION \(THEORY CLASS\)](#)  
9:30 AM - 12:30 PM / \$25.00  
EDUPROMO64

MARCH 19  
WAHL PROFESSIONAL  
[CREATIVE CLIPPER CUTTING](#)  
10:00 AM - 4:00 PM / \$149.00  
EDUPROMO76

APRIL 23  
L'ANZA HEALING HAIRCARE  
[CUT & COLOR TECHNIQUES](#)  
10:00 AM - 4:00 PM / \$139.00  
EDUPROMO89

MAY 7  
MOROCCANOIL  
[ART OF BRIDAL & KNOTWORK  
\(COMBINED\)](#)  
9:30 AM - 4:00 PM / \$139.00  
EDUPROMO77

MAY 14  
SCHWARZKOPF PROFESSIONAL  
[BLURRING THE LINES: COLOR MELTING  
WITH IGORA](#)  
9:30 AM - 4:30 PM / \$195.00  
EDUPROMO73

**INVEST IN  
YOUR  
HAIR.**  
YOU WEAR IT  
**EVERYDAY**

## LONDON

MARCH 5  
WAHL PROFESSIONAL  
[CREATIVE CLIPPER CUTTING](#)  
10:00 AM - 4:00 PM / \$149.00  
EDUPROMO78

MARCH 12  
MOROCCANOIL  
[TOP 10 WAYS TO BUILD A WINNING CULTURE](#)  
10:00 AM - 12:00 PM / \$25.00  
EDUPROMO67

MARCH 12  
MOROCCANOIL  
[MOROCCANOIL BRAND WORKSHOP](#)  
1:00 PM - 3:00 PM / \$25.00  
EDUPROMO68

APRIL 9  
MOROCCANOIL  
[SIGNATURE CUTTING: TRENDING NOW](#)  
9:30 AM - 4:00 PM / \$179.00  
EDUPROMO79

APRIL 16  
L'ANZA HEALING HAIRCARE  
[CUT & COLOR TECHNIQUES](#)  
10:00 AM - 4:00 PM / \$139.00  
EDUPROMO88

MAY 7  
SCHWARZKOPF PROFESSIONAL  
[BLONDME PERFECTION \(THEORY CLASS\)](#)  
9:30 AM - 12:30 PM / \$25.00  
EDUPROMO71

JUNE 11  
SCHWARZKOPF PROFESSIONAL  
[CORRECTIVE COLOR \(THEORY CLASS\)](#)  
9:30 AM - 1:00 PM / \$25.00  
EDUPROMO74

## OTTAWA

MARCH 5  
SCHWARZKOPF PROFESSIONAL  
[BLONDME PERFECTION \(THEORY CLASS\)](#)  
9:30 AM - 12:30 PM / \$25.00  
EDUPROMO65

MARCH 26  
L'ANZA HEALING HAIRCARE  
[CUT & COLOR TECHNIQUES](#)  
10:00 AM - 4:00 PM / \$139.00  
EDUPROMO86

APRIL 23  
MOROCCANOIL  
[ART OF BRIDAL & KNOTWORK  
\(COMBINED\)](#)  
9:30 AM - 4:00 PM / \$139.00  
EDUPROMO80

MAY 7  
SCHWARZKOPF PROFESSIONAL  
[COLOR DECODED: INNOVATION  
EXPLORER](#)  
9:30 AM - 4:30 PM / \$195.00  
EDUPROMO81

JUNE 11  
SCHWARZKOPF PROFESSIONAL  
[BLURRING THE LINES: COLOR MELTING  
WITH IGORA](#)  
9:30 AM - 4:30 PM / \$195.00  
EDUPROMO75



## TORONTO

APRIL 23  
WAHL PROFESSIONAL  
[CREATIVE CLIPPER CUTTING](#)  
10:00 AM - 4:00 PM / \$149.00  
EDUPROMO82

MAY 7  
DANNYCO  
[SOCIAL MEDIA & PHOTOGRAPHY](#)  
10:00 AM - 3:00 PM / \$99.00  
EDUPROMO90

**CAN  
RAD  
BEAUTY**

**PRIME SERVICE**

**PRIME MEMBERS ENJOY**

**FREE EDUCATION**

One free admission ticket for  
in store education events  
(1 per class) subject to availability  
**(Pre-Registration is required)**

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**GOLD** **PLATINUM**  
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**TO REGISTER OR FOR  
MORE INFORMATION,  
CONTACT:**

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All CanRad classes are sold on a non-refundable basis. If you have registered for a class and you are unable to attend, you must call the store no later than the day prior to the class to receive a voucher to use towards a future class. No refunds will be issued. If a class is cancelled by CanRad, a full refund will be issued upon presentation of the original receipt.