

CAN  
RAD  
BEAUTY

JANUARY  
FEBRUARY  
2018

ONTARIO EDITION  
Volume.756

NEW!

NOW GET 50% MORE!!!



GET 3 AIR MILES® REWARD MILES  
WITH EVERY \$100 SPENT\*

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Partnership used under license by  
LoyaltyOne, Co. and CanRad.

\*\$100 pre-taxes



@canradbeauty

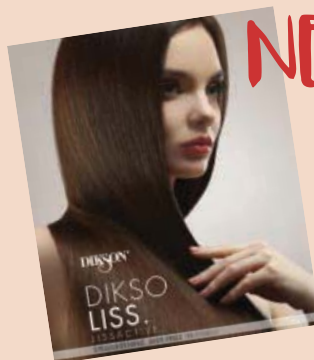
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NEW!

◀ PAGE 20



**BIOTOP<sup>®</sup>**  
PROFESSIONAL  
Pro Silver Shampoo

Sodium Chloride free, Paraben Free, SLS Free



NEW

◀ PAGE 46

NEW!     
**SOCIAL MEDIA CLASS**

**BEGINNERS GUIDE TO  
SOCIAL MEDIA MARKETING**



Get 1 BONUS MILES\*

▶ PAGE 50



Actual product may not be exactly as shown

Prices subject to change without notice. Offer valid while supplies last. Quantities may be limited.



CELEBRATING  
120 YEARS OF  
**REinventing**  
*hair*

We are Schwarzkopf Professional -

From our start as a Berlin based family business, we have always been REinventing hair. Today our hairdresser community stretches around the globe with one common bond: an absolute passion for hair.

We create with hairdressers for hairdressers to give you leading-edge products with relevant services before anyone else. We bring you the latest hair trends via our seasonal Essential Looks and digital influencers, global education and salon support programs, tailored & delivered by truly passionate people.

Today, we build on 120 years of REinventing hair.

REthinking hair color.  
REdefining hair trends.  
REvolutionizing education digitally.  
REboosting salon success.  
REinforcing partnership.

Our partnership is all about adding real value to your business so you can stand out. Why? Because your success is our success.

*Together. A passion for hair.*

**NEW!**

# GOODBYE YELLOW. HELLO COOL BLONDE.

Neutralize stubborn yellow undertones with our new highly pigmented anti-yellow wash, GOODBYE YELLOW.



## HOW-TO!

WATCH THESE QUICK STEP-BY-STEP VIDEO'S ON THE YOUTUBE CHANNEL SCHWARZKOPF PROFESSIONAL



Share  
your before &  
after photos



#goodbyeyellow

**AVAILABLE FEBRUARY 1, 2018**

### PURCHASE

(6) GOODBYE YELLOW Neutralizing Wash, 300 mL

### RECEIVE FREE

(1) GOODBYE YELLOW Neutralizing Wash, 1L  
(1) Salon marketing kit: includes Step-by-step guide, client leaflets and mirror cling

*Salon marketing kit is pre-packed.*



SCHPROMO256

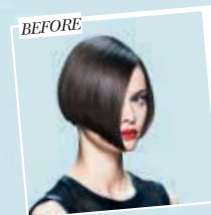


# NEW IGORA VARIO BLOND

NOW WITH INTEGRATED  
FIBRE BOND TECHNOLOGY

- › ENFORCES BONDS WITHIN THE HAIR FIBRE
- › UP TO 8 LEVELS OF LIFT WITH MINIMIZED HAIR BREAKAGE\*
- › NO ADDITIONAL ADDITIVE OR MIXING NEEDED

\*Compared to a lightening service with IGORA VARIO BLOND Lighteners without the integrated FIBRE BOND Technology



#strongbonds  
#colourtransformation



@SCHWARZKOPFPROFESSIONALCANADA

**CHECK OUT THE COMPLETE  
TRANSFORMATION**



## IGORA VARIO BLOND PLUS

BLUE DUST-FREE POWDER LIGHTENER, 450 G

- › Delivers up to 7 levels of lift
- › With Integrated Fibre Bond Technology

SCHVARBLPLUS



## IGORA VARIO BLOND super PLUS

WHITE DUST-FREE POWDER LIGHTENER, 450 G

- › Formerly "Extra Power"
- › Delivers up to 8 levels of lift
- › With Integrated Fibre Bond Technology

SCHVARIOSUPERPL



## AVAILABLE FEBRUARY 1, 2018

### PURCHASE ANY 3 IGORA VARIO BLOND:

- (3) NEW! IGORA VARIO BLOND PLUS or SUPER PLUS, 450 g  
SCHPROMO163 SCHPROMO164

### RECEIVE 1 FREE:

- (1) NEW! IGORA VARIO BLOND PLUS or SUPER PLUS, 450 g

### ...PLUS A BONUS GIFT!

- (1) FIBREPLEX No2 Bond Sealer, 500 mL
- (1) NEW! GOODBYE YELLOW Neutralizing Wash, 1L
- (1) Touch-up brush, short bristles
- (1) Balayage Board
- (1) Strong Bonds Wall Guide
- (1) GOODBYE YELLOW Technical Brochure

Mix & Match. BONUS Gift items are pre-packed.

## SAVE 20% ON DEVELOPER LOTIONS\*

### IGORA ROYAL OIL DEVELOPER LOTION, 1 L

Available in  
3% / 10 Vol., 6% / 20 Vol.,  
9% / 30 Vol., 12% / 40 Vol.

### IGORA VIBRANCE DEVELOPER LOTION, 1 L

Available in 1.9% / 6  
Vol., 4% / 13 Vol.

### IGORA VIBRANCE GLOSS & TONE DEVELOPER LOTION, 1 L

Available in 4% / 13 Vol.

### ESSENSITY OIL DEVELOPER, 1 L

Available in 2.5% / 8 Vol., 5.5% / 18  
Vol., 8.5% / 28 Vol., 11.5% / 38 Vol.

### BLONDME PREMIUM CARE DEVELOPER, 1L

Available in 2% / 7 Vol., 6% /  
20Vol., 9% / 30 Vol., 12% / 40 Vol.



Offer ships open stock.



WHAT HAPPENS WHEN SOME OF THE MOST  
INFLUENTIAL HAIRDRESSERS FROM THE  
DIGITAL SPHERE TEAM UP WITH AWARD  
WINNING LEADING COLORISTS TO TAKE OVER  
THE LABS OF OUR IGORA COLOR HOUSE...

## 3 COLLECTIONS

COMING SOON

BE THE FIRST TO TRY

### THE DUSTED ROUGE COLLECTION

Collaborative Creation by Schwarzkopf  
Professional Global Color Ambassador  
@lesleyjenhison and Superstar Colorist @phjean



SAMPLE THE FIRST OF THREE  
COLLECTIONS WHEN YOU PURCHASE  
ANY 18 IGORA ROYAL SHADES.

Sample kit ships pre-packed. Limited Quantities.

**SAMPLE KIT AVAILABLE FEBRUARY 1, 2018**

SCHPROMO260

THEIR SIGNATURE. OUR SHADES.  
**YOUR COLOR.**

## SAVE 25% Bond Booster Bonus

Mix your Bond Booster into any lightening, lifting or  
color service.

### PURCHASE AT A SPECIAL PRICE

(1) FIBREPLEX No. 1 Bond Booster, 500 mL



Offer ships open stock.

SCBC2109841

# WE CAN'T DUO BETTER!

SAVE UP TO 49% WITH OUR BI-ANNUAL LITER DUO SALE

INCLUDES  
LOCK-DOWN  
PUMPS\*

\*Sets come pre-assembled.



**COLOR FREEZE**  
Rich Shampoo &  
Conditioner, 1 L



**COLOR FREEZE**  
Silver Shampoo &  
Conditioner, 1 L



**REPAIR RESCUE**  
Deep Nourishing Shampoo  
& Conditioner, 1 L



**MOISTURE KICK**  
Shampoo, 1 L & Spray  
Conditioner, 400 mL



**EXCELLIUM**  
Taming Shampoo &  
Conditioner, 1 L

## BRRR... BYPASS THE DRYNESS OF WINTER WITH...

**ALL BC MOISTURE KICK\***

Products ship openstock. Event  
kit ships pre-packed.

Ask your Sales  
Consultant for your  
in-salon BC MOISTURE  
KICK Event signage.



No minimum purchase necessary. Includes regular size BC MOISTURE KICK products, 150 mL - 250 mL &  
BC MOISTURE KICK Micellar Cleansing Conditioner. \*Excludes bonus sizes and backbar sizes.  
Not to be combined with any other promotions.

## SAVE 25% BLONDE BONUS

**KERATIN RESTORE BONDING  
CLEANSING CONDITIONER - ALL  
BLONDES, 500 ML**

BMC2153601

**TONE ENHANCING BONDING  
SHAMPOO - COOL BLONDE, 1L**

BMC2144625



Offers ship open stock.



# OSIS+ XXL HAIRSPRAYS

## SESSION, 500 ML EXTREME HOLD HAIRSPRAY

SOZPROMO94

### Benefits

- Ultra long lasting hold
- Non-sticky
- Brushes out easily

## FREEZE, 500 ML STRONG HOLD HAIRSPRAY

SOZPROMO100

### Benefits

- Instant strong hold
- Long lasting control
- Brushes out easily

LIMITED TIME ONLY

Offers ship open stock.

# 1 FREE WITH EVERY 3

## SUPER FINE, TEXTURIZING, MATTIFYING

### PURCHASE:

- (3) OSiS+ SESSION LABEL  
POWDER CLOUD  
Sprayable Powder, 8 g

### RECEIVE:

- (1) OSiS+ SESSION LABEL  
POWDER CLOUD  
Sprayable Powder, 8 g

SOZPROMO160

Offers ship open stock.

## INTRODUCING OUR NEW STYLING STATION PROGRAM

**6+1 FREE\***  
ALL...YEAR...LONG  
ON ALL OSiS+ PRODUCTS

**MIX & MATCH  
AVAILABLE YEAR ROUND**

\* The free item is always the lowest priced item. Not to be combined with any other promotion.



# THRINGS®

## ELEGANT DESIGN MEETS PERFECT GRIP.

THRINGS® hair rings are designed with unique and patented ring-in-ring technology. An inner silicone ring evenly distributes pressure on hair to provide a comfortable and durable grip without leaving traces. This ring-in-ring design gives the product a longer useful life with superior hold on hair without compromising your hairstyle.



### FASHION



MKW22100

The GLAMOUR and CLASSIC lines compliment any outfit and fashion trend making it easy to create the ideal look. The **FASHION DISPLAY** contains 48 pieces; 6 colours below x 8 boxes.

### SPORT



MKW22120

The SPORT line provides a tighter, more secure hold for confidence during any activities. The **SPORT DISPLAY** contains 48 pieces; 6 colours below x 8 boxes.



GLAMOUR  
GLOWING SUN | MKW22111S



GLAMOUR  
SILVER MOON | MKW22112S



GLAMOUR  
MINERAL STAR | MKW22113S



SPORT  
ASPHALT | MKW22131S



SPORT  
DUSTY SAND | MKW22132S



SPORT  
NIGHT SHIFT | MKW22133S



CLASSIC  
PHANTOM | MKW22115S



CLASSIC  
GHOST | MKW22116S



CLASSIC  
MASK | MKW22117S



SPORT  
EARLY BIRD | MKW22134S



SPORT  
SAPPHIRE SKY | MKW22135S



SPORT  
MUD | MKW22136S

THRINGS® FASHION AND SPORT DISPLAY PRICING :  
**SALON INTRODUCTORY PRICE PER 48PC DISPLAY**

## PRO-SIZED SAVINGS

SAVE ON THE PURCHASE OF PRO-SIZE SHAMPOO & RETAIL CONDITION!



### SUPERRICH™



CPCPROMO118

### SUPERPLUMP™



CPCPROMO119

### CRAZYSMOOTH®



CPCPROMO120

### TRUCURL®



CPCPROMO121

### SIGNATUREBLONDE®



CPCPROMO122

### BAOBAB HEAL & REPAIR®



CPCPROMO123

## SUPERRICH™ THERAPY KIT

### KIT INCLUDES:

- 1 - SuperRich Moisture Shampoo® 10.1 oz.
- 1 - SuperRich Moisture Condition® 8.5 oz.
- 1 - SuperRich™ Split Ends Mender 3.4 oz.

CPCPROMO124



## SUPERRICH™ SYSTEM INTRO



### INCLUDES:

- 3 - SuperRich Moisture Shampoo® 10.1 oz.
- 3 - SuperRich Moisture Condition® 8.5 oz.
- 2 - DeepQuench Moisture Masque® 5.2 oz.
- 2 - SuperRich™ Split Ends Mender 3.4 oz.
- 1 - SuperRich™ Daily Intensive Moisture Treatment 6.7 oz.
- 1 - SuperRich Moisture Shampoo® 25.4 oz.
- 1 - SuperRich Moisture Condition® 25.4 oz.
- 1 - ClearItUp Detox Shampoo® 10.1 oz.
- 18 - SuperRich™ Trio Packettes
- 6 - NEW ColorProof Brochures

CPCPROMO125



**SAVE 40%**

**PURCHASE:**

4 - PureRelease Instant Detangle® 8.5 oz.  
1 - DeepQuench Moisture Masque® 16 oz



+



CPCPROMO127



**PURCHASE:**

4 - PureRelease Instant Detangle® 8.5 oz.  
1 - CrazySmooth® Anti-Frizz Treatment Masque



+



CPCPROMO128

**PHILLIP WILSON'S FAB FIVE**

WITH POWERSCULPT® & CUTTING COMBS + USAGE TIPS



1 - PureRelease Instant Detangle® 8.5 oz.  
1 - PlushLocks Leave-In Smooth® 6.7 oz.  
1 - FiberBlast Texture Crème® 2.5 oz.  
1 - PowerSculpt® Hard Hold Gel 5.1 oz.  
1 - ColorProof Twin Cutting Combs

CPCPROMO126

**SAVE 28%**







## PAUL MITCHELL NEON® STYLE SAVERS

There's a new crew in town and they're here to extend the style party. Free up your mornings and catch some extra Z's with the help of Neon Style Savers and the Neon Week of Style. Shake up the daily wash and style routine when you revive or rework yesterday's locks. A little planning + these products = more time to snooze ;)

### SUGAR DRY CLEANSE

Refresh + Go

JPMNSDSC224

### SUGAR DRY CONDITIONER

Detangle + Soften

JPMNSDCC207

### SUGAR TEASE

Texture + Hold

JPMNSTSC229



## PAUL MITCHELL NEON® STYLE SAVERS ONGOING KIT

A Little Sugar Goes a Long Way

### KIT INCLUDES:

- 2 - Sugar Cleanse, 10.14 oz.
- 2 - Sugar Rinse, 10.14 oz.
- 2 - Sugar Confection®, 8.5 oz.
- 2 - Sugar Spray, 8.5 oz.
- 3 - Sugar Twist™, 6.8 oz.
- 3 - Sugar Cream, 6.8 oz.
- 2 - Sugar Dry Cleanse, 4.7 oz.
- 2 - Sugar Dry Conditioner, 4.7 oz.
- 2 - Sugar Tease, 6.7 oz.
- 1 - Sugar Cleanse, 33.8 oz.
- 1 - Sugar Rinse, 33.8 oz.
- 1 - Sugar Dry Cleanse, 4.7 oz.
- 1 - Sugar Dry Conditioner, 4.7 oz.
- 1 - Sugar Tease, 6.7 oz.
- 1 - Merchandising POP

JPM PROMO438



Unique 3-D POP can be merchandised sideways to save space and highlight new products.

## PAUL MITCHELL NEON® STYLE SAVERS INTRO KIT

Enjoy a Sweet Offering on the Newest Neon Products



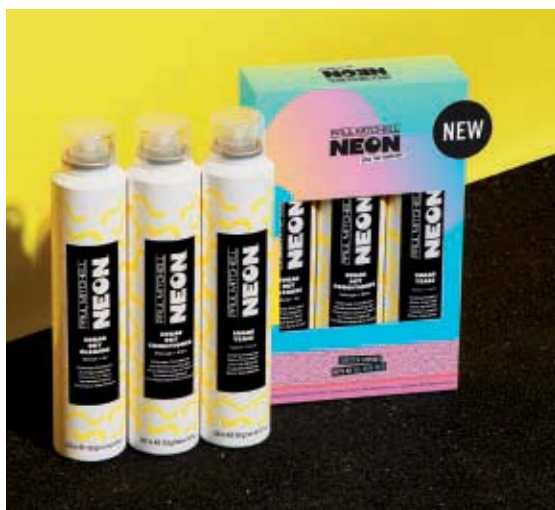
### KIT INCLUDES:

- 2 - Sugar Dry Cleanse, 4.7 oz.
- 2 - Sugar Dry Conditioner, 4.7 oz.
- 2 - Sugar Tease, 6.7 oz.
- 1 - Sugar Cleanse, 33.8 oz.
- 1 - Sugar Rinse, 33.8 oz.
- 1 - Product Knowledge POP

JPMPROMO439

## PAUL MITCHELL NEON® STYLE SAVERS STYLIST KIT

Just a Little Neon Teaser to Sweeten You Up



### KIT INCLUDES:

- 1 - Sugar Dry Cleanse, 4.7 oz.
- 1 - Sugar Dry Conditioner, 4.7 oz.
- 1 - Sugar Tease, 6.7 oz.

JPMPROMO440



INTRODUCING  
**NEURO<sup>®</sup> ANGLE**  
INTELLIGENT STYLING



**FREE**  
Neuro<sup>®</sup> Protect,  
1.5 oz.  
with purchase

STYLE STARTS WITH WHAT'S INSIDE

- Clipless premium IsoTherm titanium barrel
- Extra-long barrel
- Heats up to 450°F in seconds
- SmartSense microchip for lightning-fast heat recovery
- Ergonomic and adjustable patent-pending design
- Customizable auto shut-off
- Dual voltage for worldwide use
- 2 year warranty\*



PMMANGLE1

**PURCHASE:**

1 - Neuro<sup>®</sup> Angle Rod, 1"  
*Perfect for Beach Waves and Loose Curl*

**RECEIVE FREE:**

1 - Neuro<sup>™</sup> Protect, 1.5 oz.



PMMANGLE2

**PURCHASE:**

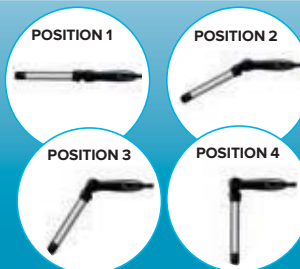
Neuro<sup>®</sup> Angle Cone, 1.25"  
*Perfect for Natural-Looking Curls*

**RECEIVE FREE:**

1 - Neuro<sup>™</sup> Protect, 1.5 oz.



With one click, this rod  
angles from 90° to 180°  
for easy styling.



**FREE NEURO LATHER LITER**

**PURCHASE:**

1 - Neuro<sup>®</sup> Smooth  
1 - Protect HeatCTRL<sup>™</sup> Iron Hairspray, 1.5 oz.

**RECEIVE FREE:**

1 - Neuro<sup>™</sup> Lather HeatCTRL<sup>™</sup> Shampoo, 33.8 oz.

PMPROMO108

**PURCHASE:**

1 - Neuro<sup>™</sup> Lather HeatCTRL<sup>™</sup>  
Shampoo, 9.2 oz.  
1 - Neuro<sup>™</sup> Lather HeatCTRL<sup>™</sup>  
Conditioner, 9.2 oz.

**RECEIVE FREE:**

1 - Neuro<sup>™</sup> Prime HeatCTRL<sup>™</sup>  
Blowout Primer, 4.7 oz.



JMPROMO445



**PURCHASE:**

1 - Neuro<sup>®</sup> Style  
1 - Protect HeatCTRL<sup>™</sup> Iron Hairspray, 1.5 oz.

**RECEIVE FREE:**

1 - Neuro<sup>™</sup> Lather HeatCTRL<sup>™</sup> Shampoo, 33.8 oz.

PMPROMO109



## PAUL MITCHELL® DUOS

- A SHAMPOO ONE®** PMCDUO4  
1 - Shampoo One®, 33.8 oz.  
1 - The Conditioner™, 33.8 oz.
- B COLOR CARE** PMCDUO-CP  
1 - Color Protect® Shampoo, 33.8 oz.  
1 - Color Protect® Conditioner, 33.8 oz.
- C INSTANT MOISTURE®** PMCDUO-IM  
1 - Instant Moisture® Shampoo, 33.8 oz.  
1 - Instant Moisture® Conditioner, 33.8 oz.
- D EXTRA-BODY** PMCDUO-XB  
1 - Extra-Body Shampoo, 33.8 oz.  
1 - Extra-Body Conditioner, 33.8 oz.
- E ORIGINAL** PMCDUO1  
1 - Awapuhi Shampoo®, 33.8 oz.  
1 - The Detangler®, 33.8 oz.
- F BLONDE** PMCDUOFB710  
1 - Forever Blonde® Shampoo, 24 oz.  
1 - Forever Blonde® Conditioner, 24 oz.
- G SMOOTHING** PMCDUO5  
1 - Super Skinny® Shampoo, 33.8 oz.  
1 - Super Skinny® Conditioner, 33.8 oz.
- H SUPER STRONG®** PMCDUO-ST  
1 - Super Strong® Shampoo, 33.8 oz.  
1 - Super Strong® Conditioner, 33.8 oz.



## AWAPUHI WILD GINGER® LITER OFFERS

### AWAPUHI WILD GINGER®

*Repair and rebuild dry, fragile strands.*

- 1 - Moisturizing Lather Shampoo®, 33.8 oz.  
1 - Keratin Cream Rinse®, 8.5 oz.



PMCDUO-AG

### MIRRORSMOOTH®

*Add moisture and shine to frizzy, lackluster locks.*

- 1 - MirrorSmooth® Shampoo, 33.8 oz.  
1 - MirrorSmooth® Conditioner, 6.8 oz.



PMCDUO-AGS

## TEA TREE LITER DUOS

### LEMON SAGE

- 1 - Lemon Sage Thickening Shampoo®, 33.8 oz.
- 1 - Lemon Sage Thickening Conditioner®, 33.8 oz.

PMCDUO-LS



### TEA TREE SPECIAL

- 1 - Tea Tree Special Shampoo®, 33.8 oz.
- 1 - Tea Tree Special Conditioner®, 33.8 oz.

PMCDUO-TT



### LAVENDER MINT

- 1 - Lavender Mint Moisturizing Shampoo™, 33.8 oz.
- 1 - Lavender Mint Moisturizing Conditioner™, 33.8 oz.
- 2 - Lavender Mint Deep Conditioning Mineral Hair Mask, 0.68 oz. - NEW!

PMCDUO-LM



### SCALP CARE

- 1 - Scalp Care Anti-Thinning Shampoo, 33.8 oz.
- 1 - Scalp Care Anti-Thinning Root Lift Foam, 6.8 oz. - NEW!

PMTROMO55



## SAVE WITH EXPRESS ION TOOLS



### PURCHASE:

- 1 - Express Ion Smooth®+

### RECEIVE 50% OFF:

- 1 - Express Ion Unclipped 3-in-1

PMMEXPRESSDUO2



### PURCHASE:

- 1 - Express Ion Dry®+

### RECEIVE 50% OFF:

- 1 - Express Ion Style®+

PMMEXPRESSDUO5

## SYNCHROLIFT® ULTRA-QUICK BLUE POWDER LIGHTENER

- Exclusive balanced bleach technology lifts up to 7 levels quickly and gently.
- Mixes to a creamy consistency that resists swelling.
- Features potato starch and zero fragrance for a pleasant coloring experience.

**SAVE 20%**

### PURCHASE:

- 1 - SynchroLift® Ultra-Quick Blue Powder Lightener, 28.2 oz.



JPMSL28



STEVEN



MATT



WIL



KEVIN



JONATHAN

## MITCH SALON KIT



Fold-out brochure offers 8 POPs with corresponding Style How-To's.

### KIT INCLUDES:

- 4 - Double Hitter®, 8.5 oz.
- 5 - Reformer®, 3 oz.
- 5 - Clean Cut®, 3 oz.
- 3 - Matterial™, 3 oz.
- 3 - Construction Paste®, 2.5 oz.
- 1 - MITCH® Puck Cube Merchandiser
- 1 - MITCH® Counter Display
- 1 - MITCH® 2-in-1 Brochure with POPs  
(Comes with 8 MITCH® POPs and Style How-To's)

JPMMITSALON

## MITCH® INDEPENDENT STYLIST KIT

### KIT INCLUDES:

- 1 - Reformer®, 3 oz.
- 1 - Matterial™, 3 oz.
- 1 - Clean Cut®, 3 oz.
- 1 - Barber's Classic®, 3 oz.
- 1 - Construction Paste®, 2.5 oz.
- 1 - Hardwired®, 2.5 oz.
- 1 - Steady Grip®, 5.1 oz.
- 1 - Double Hitter®, 8.5 oz.
- 1 - MITCH® 2-in-1 Brochure with POPs  
(Comes with 8 MITCH® POPs and Style How-To's)

JPMMITSTYLIST



**HEAVY HITTER®,  
33.8 OZ.**

JPMMHHL

**DOUBLE HITTER®,  
33.8 OZ.**

JPMMHL



POP XG™ WITH FREE SKYLIGHT® SAMPLE



**PURCHASE:**  
1 - POP XG® (Salon's Choice)

**RECEIVE FREE:**  
1 - Skylight® Hand-Painting Clay Lightener Foil Pack, 1.5 oz.

PMCPROMO24



**PURCHASE:**  
6 - the color XG® (Salon's Choice)

**RECEIVE FREE:**  
2 - KeraTriplex® Treatment, 0.33 oz.  
1 - Keratin Intensive Treatment®, 3.4 oz.  
1 - Awapuhi Wild Ginger® Usage One-Sheet

PMCPROMO22

PAUL MITCHELL® THE COLOR



**PURCHASE:**  
6 - Paul Mitchell® the color  
(Salon's Choice)

**RECEIVE FREE:**  
1 - Color Bowl Clips (Set of 6 Clips)

PMCPROMO23

## TRY ME KIT COLOR XG®

### KIT INCLUDES:

- 1- the color XG®, 6N
- 1- 20 Volume Minin Cream Developer, 4.2 oz.
- 1- the color XG® try me insert



PMCPROMO25



## TRY ME KIT THE DEMI

### KIT INCLUDES:

- 1- The Demi, 9PA
- 1- Mini Paul Mitchell Processing Liquid, 4.2 oz.
- 1- The Demi insert with technique



PMSPROMO7



## OUTLINER® II OR T-OUTLINER® TRIMMER

AND04614

AND04711



## PROALLOY™ CLIPPER WITH XTR TECHNOLOGY™

- New patent-pending XTR technology™ provides efficient power while keeping the clipper quiet and cool to the touch
- Durable aluminum housing gives a sleek and firm grip while enhancing the durability of the clipper
- Blade adjusts from 000 to 1, giving ultimate control in cutting lengths for every style

AND69100



## PROALLOY™ FADE CLIPPER WITH XTR TECHNOLOGY

- Same great features as above but with a Fade Blade which adjusts from 00000 to 000 for close-cutting performance

NEW

AND69140



# andis

## CERAMIC BGR®C CLIPPER

- Powerful rotary motor for heavy-duty use
- Ceramic blade runs cooler and stays sharper
- Converts to cordless

AND63965



NEW!

STRAIGHTENING,  
ANTI FRIZZ TREATMENT

With HYALURONIC ACID,  
KERATIN IMPACT  
AND

RECONSTRUCTING AMINO ACIDS COMPLEX

DIKSON®

DIKSO  
LISS.

LISSACTIVE.

STRAIGHTENING, ANTI FRIZZ TREATMENT





# INTRO SALON DEALS

## LARGE INTRO

### KIT INCLUDES:

- 1- DIKOLISS Straightening Pre-Treatment Shampoo No1, 500 ml
- 1- DIKOLISS Straightening Treatment Cream No2, 1000 ml
- 1- DIKOLISS Strengthening Post-Straightening Treatment Conditioner No3, 500 ml
- 2 - Medium Round Brush
- 2 - Small Round Brush
- 1- DIKOLISS Catalogue
- 1- DIKOLISS POSTER

DIKPROMO51

## SMALL INTRO

### KIT INCLUDES:

- 1- DIKOLISS Straightening Pre-Treatment Shampoo No1, 100 ml
- 1- DIKOLISS Straightening Treatment Cream No2, 250 ml
- 1- DIKOLISS Strengthening Post-Straightening Treatment Conditioner No3, 100 ml



DIKPROMO49

## OPEN STOCK

DIKOLISS Straightening Pre-Treatment Shampoo No1, 500 ml

DIKSHAM500

DIKOLISS Straightening Treatment Cream No2, 1000 ml

DIKTREAT1000

DIKOLISS Strengthening Post-Straightening Treatment Conditioner No3, 500 ml

DIKCOND500



# FHI BRANDS

## PURCHASE:

1 - STYLUS Power High Performance Dryer

## RECEIVE FREE:

1 - Successor Thermal Styling Brush

FHIPROMO11



## PURCHASE:

1 - STYLUS Blow Out Nano Ceramic Dryer

## RECEIVE FREE:

1 - Successor Thermal Styling Brush



FHIPROMO12



Red/Pink Geometric Mini Dryer and Curing Iron with Travel Bag

FHIPF90006



## PURCHASE:

1 - Limited Edition Glitter Teal Dryer

## RECEIVE FREE:

1 - Sheer Remedy 2 oz

FHIPROMO13



ARE YOU  
**THINKING**  
ABOUT HAVING  
**YOUR OWN**  
**SALON?**

CAN  
RAD  
BEAUTY

WE DO  
**CUSTOM**  
**DESIGN**  
SALON  
FURNITURE



For further details contact your Sales Consultant or **Ahab Sbeit** at  
**416.667.9485 or 1.855.667.9485 Ext. #268**



**MXPRO™  
ALL PURPOSE  
CLIPPER**

OST076070010



**SAVE 25%**

**Oster®**  
Professional Products

**T-FINISHER  
TRIMMER**

OST76059010



**SAVE 25%**



**SAVE 20%**

**MODEL 10™  
RETRO HEAVY DUTY  
CLIPPER**

OST76010010



**TRIMMER BLADES**

**SAVE 30%**



OST76913586

**T-FINISHER  
REPLACEMENT BLADE**



OST76913716

**ARTISAN/O'BABY  
REPLACEMENT BLADE**



OST76913006

**T-FINISHER  
REPLACEMENT SHAVING BLADE**

**SAVE 30%**

**MAINTENANCE ITEMS**



OST78917160



OST034264408777



OST76300103



OST78211



OST76300105



OST76300106

**WELLA**  
PROFESSIONALS

**WELLA COLOR CHARM  
CREAM DEVELOPER 32 OZ**



WELCC20



WELCC40

**CLAIROL**  
PROFESSIONAL®



**PURCHASE:**

1- Shimmer Light Blue  
Shampoo 931 ml

**RECEIVE:**

1- Shimmer Light Blue  
Conditioner 473 ml



**CLAPROMO1**







**NEW!**

## SYSTEM KITS

### EACH KIT INCLUDES:

- 1 - 300ml Cleanser Shampoo
- 1 - 150ml Scalp Therapy Conditioner
- 1 - 100ml Scalp Therapy Treatment

### RECEIVE FREE:

- 1 - Mini Instant Fullness 65 ml



**NIOXIN®**

**SAVE 25%**

#### SYSTEM 1:



NIOXIN 1

#### SYSTEM 2:



NIOXIN 2

#### SYSTEM 3:



NIOXIN 3

#### SYSTEM 4:



NIOXIN 4

#### SYSTEM 5:



NIOXIN 5

#### SYSTEM 6:



NIOXIN 6

## BEST SELLING LITER DUOS

**SAVE 28%**

#### SYSTEM 1:

- 1 - Cleanser, 1 L
- 1 - Scalp Therapy, 1 L



NIO81443697

#### SYSTEM 2:

- 1 - Cleanser, 1 L
- 1 - Scalp Therapy, 1 L



NIO81443701

#### SYSTEM 3:

- 1 - Cleanser, 1 L
- 1 - Scalp Therapy, 1 L



NIO81443705

#### SYSTEM 4:

- 1 - Cleanser, 1 L
- 1 - Scalp Therapy, 1 L



NIO81443706

#### SYSTEM 5:

- 1 - Cleanser, 1 L
- 1 - Scalp Therapy, 1 L



NIO81443733

#### SYSTEM 6:

- 1 - Cleanser, 1 L
- 1 - Scalp Therapy, 1 L



NIO81443735

*radiant*

SHAMPOO +  
CONDITIONER

CHOOSE FROM:

- Bio Actif  
PIDPROMO6
- Preserva  
PIDPROMO4
- Protectif  
PIDPROMO5
- Repaire  
PIDPROMO135

**LITRE DUOS**

GET YOUR FAVOURITE QUANTUM SHAMPOO AND CONDITIONER LITERS WITH A PUMP

**SAVE 25%**



**SAVE 19%**

**MULTI-STYLER**

TEXTURE WAX 100 ML

PIDMSTW



STERLING

SHAMPOO + SHAMPOO

**SAVE 16%**



PIDPROMO3

TRANSFORM YOUR  
*Strands*

**TRANSFIX**

MAXIMUM HOLD MIST  
500 ML + 237ML

**SAVE 25%**

PIDPROMO158



Item Ships open stock





# Perms

**PURCHASE ANY 4 QUANTUM PERMS  
FOR ONLY \$19.95!**

Choose from QUANTUM 5 or QUANTUM CLASSIC



**PURCHASE:**  
12 - Design Freedom Perm

**RECEIVE FREE:**  
2 - Design Freedom Mousse

PIDPROMO46

## ACCLAIM PERMS

PIDZOOACIDREG

PIDZOOACIDXBODY



PIDZOOACIDPLUSR

PIDZOOACIDPLUSX

ZOTOS

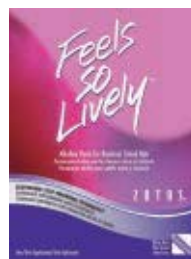
PIDACCSHAMG



PIDACCONDG

**PURCHASE:**  
12 - Feels So Lively

**RECEIVE FREE:**  
1 - Zotos Perm Chart



PIDPROMO159

PIDZOFSLREG

PIDZOFSLTINT



MOROCCANOIL®

## BRAVE NEW CURLS

**PURCHASE:**

5 - Curl Re-energizing Spray 160 ml

**RECEIVE FREE:**

1 - Curl Re-energizing Spray 160 ml

MORPROMO228

**PURCHASE:**

5 - Curl Cleansing Conditioner 250 ml

**RECEIVE FREE:**

1 - Curl Cleansing Conditioner 250 ml

MORPROMO229



## MOROCCANOIL TREATMENT NEW YEAR PROMOTION

**OUTSHINE THE REST!**

**PURCHASE:**

3 - MoroccanOil Treatment 100 ml  
1 - MoroccanOil Treatment 100 ml @ HALF-PRICE

MORPROMO226

**RECEIVE FREE:**

6 - SAMPLES MoroccanOil Treatment 10 ml

**PURCHASE:**

3 - MoroccanOil Treatment Light 100 ml  
1 - MoroccanOil Treatment Light 100 ml @ HALF-PRICE

MORPROMO227

**RECEIVE FREE:**

6 - SAMPLES MoroccanOil Treatment Light 10 ml



# SHAMPOO & CONDITIONER DUOS ARE BACK

## HYDRATE DUO MORPROMO134

- 1- Hydrating Shampoo 500 ml
- 1- Hydrating Conditioner 500 ml

## REPAIR DUO MORPROMO136

- 1- Repair Shampoo 500 ml
- 1- Repair Conditioner 500 ml

## SMOOTH DUO MORPROMO135

- 1- Smooth Shampoo 500 ml
- 1- Smooth Conditioner 500 ml

## VOLUME DUO MORPROMO137

- 1- Volume Shampoo 500 ml
- 1- Volume Conditioner 500 ml



# DRY SHAMPOO REFRESH KIT

## KIT INCLUDES:

- 6 - Dry Shampoo Dark Tones 205 ml
- 6 - Dry Shampoo Light Tones 205 ml
- 3 - Dry Shampoo Dark Tones 65 ml
- 3 - Dry Shampoo Light Tones 65 ml
- 1 - Group Glorifier display
- 1 - Dry Shampoo insert for Group Glorifier

MORPROMO225





## OPI NAIL LACQUER

# O·P·I

Made It To  
The Seventh Hill



OPINLL15

Now Museum  
Now You Don't



OPINLL21

Lisbon Wants  
Moor OPI



OPINLL16

A Red-Vival City



OPINLL22

You've Got Nata  
On Me



OPINLL17

Sun Sea & Sand  
In My Pants



OPINLL23

Tagus In  
That Selfie!



OPINLL18

Closer Than You  
Might Belém



OPINLL24

No Turning Back  
From Pink Street



OPINLL19

Tile Art Warm  
Your Heart



OPINLL25

We Seafood  
And Eat It



OPINLL20

Suzi Chases  
Portu-geese



OPINLL26

### EDITION A



#### INCLUDES:

- 12 - Nail Lacquers 15 mL (1 Per Shade)
- 1 - Chipboard Counter Display
- 1 - Color Chart
- 1 - Color Palette with Chain and Label

#### MINI 4-PACK



OPIDCL03

- 4 - Mini Nail Lacquers 3.75 mL (You've Got Nata On Me, Closer Than You Might Belém, Tile Art Warm Your Heart, Suzi Chases Portu-geese)

### EDITION C



#### INCLUDES:

- 36 - Nail Lacquers 15 mL (3 Per Shade)
- 1 - Acrylic Counter Display with Printed Footers
- 1 - Chipboard Header
- 10 - Color Charts
- 1 - Painted Color Palette with Chain and Label
- 1 - Set-up Instructions

## CLOSER THAN YOU MIGHT BELÉM —

one of 12 **new** shades available in  
GelColor, Infinite Shine, and Nail Lacquer  
opi.com • #OPI LISBON



## INFINITE SHINE

## GELCOLOR

Salon Deal:  
**\$25.00** EACH



### EDITION A 12 PIECE DISPLAY

OPIISDL1



### EDITION C 36 PIECE DISPLAY

OPIISDL3

### MINI 4-PACK

OPIISDL5



Made It To The Seventh Hill



OPIGCL15

No Turning Back From Pink Street



OPIGCL19

Sun Sea & Sand In My Pants



OPIGCL23

Lisbon Wants Moor OPI



OPIGCL16

We Seafood And Eat It



OPIGCL20

Closer Than You Might Belem



OPIGCL24

You've Got Nata On Me



OPIGCL17

Now Museum Now You Don't



OPIGCL21

Tile Art Warm Your Heart



OPIGCL25

Tagus In That Selfie!



OPIGCL18

A Red-Vival City



OPIGCL22

Suzi Chases Portu-geese



OPIGCL26

### 14 PIECE GELCOLOR DISPLAY

#### INCLUDES:

- 12 -GelColor 15 mL (1 per shade)
- 1 -GelColor Base Coat
- 1 -GelColor Top Coat
- 1 -Chipboard Display
- 1 -Color Chart

OPIGC752



### 22PC GELCOLOR & INFINITE SHINE ACRYLIC DISPLAY

#### INCLUDES:

- 12 - GelColor 15 mL (1 per shade)
- 6 - Infinite Shine Shades (No Turning Back From Pink Street, We Seafood and Eat It, Now Museum Now You Don't, Closer Than You Might Belem, Tile Art to Warm Your Heart)
- 1 - GelColor Base Coat
- 1 - GelColor Top Coat
- 1 - Infinite Shine ProStayPrimer
- 1 - Infinite Shine ProStayGloss
- 1 - Acrylic Counter Display
- 1 - Color Palette with Chain and Label

### LISBON GELCOLOR ADD-ON KIT #1



OPIGC762

### LISBON GELCOLOR ADD-ON KIT #2



OPIGC763

#### Each Kit includes:

- 6 - Lisbon Collection GelColors,
- 1 - Table Top Instructions
- 1 - 20ct Expert Touch Removal Wrap
- 1 - Color Palette with Chain and Label



## GELCOLOR 15ML & LACQUER DUO PACKS

### DUO #1 OPIGC756

#### Kit includes:

- 1 - GelColor - Closer Than You Might Belém 15 mL
- 1 - Nail Lacquer - Closer Than You Might Belém 15 mL



### DUO #2 OPIGC757

#### Kit includes:

- 1 - GelColor - We Seafood and Eat It 15 mL
- 1 - Nail Lacquer - We Seafood and Eat It 15 mL



### DUO #3 OPIGC758

#### Kit includes:

- 1 - GelColor - Made It To the Seventh Hill! 15 mL
- 1 - Nail Lacquer - Made It To the Seventh Hill! 15 mL



## GELCOLOR 15ML & INFINITE SHINE DUO PACKS

### DUO #1 OPIGC759

#### Kit includes:

- 1 - GelColor - No Turning Back From Pink Street 15 mL
- 1 - Infinite Shine - No Turning Back From Pink Street 15 mL



### DUO #2 OPIGC760

#### Kit includes:

- 1 - GelColor - You've Got Nata On Me 15 mL
- 1 - Infinite Shine - You've Got Nata On Me 15 mL



### DUO #3 OPIGC761

#### Kit includes:

- 1 - GelColor - A Red-vival City 15 mL
- 1 - Infinite Shine - A Red-vival City 15 mL



## TOP COAT SPECIALS **SAVE 17%**



- Top Coat 15ML
- OPI Matte Top Coat 15ML
- OPI Pumping Top Coat 15ML
- OPI Brilliant Top Coat 15ML
- Rapidry Top Coat 15ML
- I'm Never Ambarrassed Sheer Tint 15ML
- Be Magentale With Me Sheer Tint 15ML
- Don't Violet Me Down Sheer Tint 15ML
- I Can Teal You Like Me Sheer Tint 15ML

- OPINTT30
- OPINTT35
- OPINTT36
- OPINTT37
- OPINTT74
- OPINTS01
- OPINTS02
- OPINTS03
- OPINTS04



#### PURCHASE:

- 9 - Top Coat
- 9 - Base Coat
- 9 - Gel Color
- (Salon's Choice - Selected Shades only)

#### RECEIVE FREE:

- 1 - Dual Cure LED Light



OPIPROM086



CAN  
RAD  
BEAUTY

# STORE CUSTOMER APPRECIATION DAY

Get 5 x Bonus Miles\*

MONDAY, FEBRUARY 5<sup>th</sup>, 2018

\* One day only. Only available in store.



IN SUPPORT OF

**SickKids®**

CanRad & Radiant are partnering with The LivWise Foundation to raise funds for brain cancer research at SickKids. For 2018, with the support of our manufacturers, **3%** of the revenue for all store days will be donated, with a goal of **raising \$25,000** for this worthy cause.



*Thanks*

TO YOU,  
**WE RAISED OVER \$20,000  
FOR THIS GREAT CAUSE!!!!**

\*Some exclusions may apply  
See dealers for details

**NO PHONE-IN OR PICK-UP ORDERS  
NO DELIVERIES NO RAIN CHECKS**



**AVANTI**  
*FreePlay*™

PROFESSIONAL SPECS  
AT AFFORDABLE PRICES.

NEW

TRIO OF  
HAIRDRYER,  
1" CURLING  
IRON AND  
1" FLAT IRON

DANAFR1PPC



**1875 WATT CERAMIC HAIRDRYER**

- High torque DC motor
- Diffuser included

**1" TOURMALINE & CERAMIC CURLING IRON**

- Cool tip
- Universal voltage

**1" TITANIUM FLAT IRON**

- Universal voltage
- 60 minute auto shut-off



**BaBylissPRO**

DANBTM5559C



**TOURMALINE & CERAMIC HAIRDRYER**

- Hot and very powerful airflow
- 2 speed and 3 heat settings plus a cool shot button
- Large finger diffuser & snap-on nozzle included
- 1875 watts

**AVANTI** ULTRA

EXCLUSIVE  
COMBO

MADE IN KOREA

**1-3/8" NANO-SILVER, NANO-TITANIUM  
& NANO-CERAMIC FLAT IRON**

- Highest quality Korean ceramic heater
- Digital temperature control system
- Heats up to 450 °F (232 °C)
- Surround heat
- 60 minute auto shut-off



+

MADE IN ITALY

**PROFESSIONAL HAIRDRYER**

- Heavy-duty, longlife AC motor
- Extra powerful airflow
- 2 speed and 3 heat settings
- Rubberized finish



DANPROMO238



Two narrow  
nozzles included

**AVANTI** ULTRA

NEW



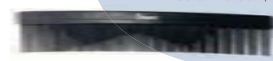
DANAVSWIPEC

**1" NANO-SILVER, TOURMALINE & CERAMIC  
FLAT IRON WITH TOUCH TECHNOLOGY**

- LED display touch screen function
- Surround heat and rounded edges on housing
- Floating plates
- 60 minute auto shut-off
- Universal voltage

**DENMAN**

**FREE**  
3-row  
styling comb  
Salon Value: \$7



# BARBERING TOOLS

GAMMAPIÙ **ARIA**

NEW

## ULTRA-LIGHT, ULTRA-HOT & ULTRA-POWERFUL HAIRDRYER

- Super hot technology: 323.6 °F (162 °C)
- Mid size with high performance longlife DC motor
- 2 speed and 3 heat settings plus a cool shot button
- 1875 watts

DANARIAC

MADE IN ITALY



2 ULTRA-SLIM SNAP-ON NOZZLES INCLUDED

ONLY  
399g

BARREL  
EXTENSION  
INCLUDED

**BaByliss PRO**  
FORFEX®

THE IDEAL PROFESSIONAL TOOL FOR HAIR TATTOOING, OUTLINING, ALL-AROUND DETAILING AND OTHER FINE WORK

LIMITED  
2 YEAR  
WARRANTY

## OUTLINER WITH STAINLESS STEEL BLADE

- Ultra-thin, fine-tooth blade can be easily adjusted to zero-gap setting
- Powerful DC motor
- Lightweight and ergonomic design

DANFX765C

ENDORSED BY  
**ROB**  
THE ORIGINAL



SEE IT IN ACTION  
@RobTheOriginal



OFFICIAL BARBER  
TOOLS  
**BaByliss PRO**  
CLASSIC OLD SCHOOL STYLE

## TWO-SIDED 8-ROW CLUB BRUSH

- 100% soft natural boar bristles on one side and extra firm reinforced boar bristles on other side

DANBESCLBRBARUC



NEW



## POCKET COMBS

- Wide and narrow spacing for versatile styling on all hair types
- Compact size for combing, styling and retouching on the go
- 36 combs/drum

DANBESPKTCMBUCC



**HERCULES** Sagemann®

HANDMADE IN GERMANY  
SINCE 1856

## PREMIUM HARD RUBBER BARBER COMBS

- 100% Hard Rubber construction
- Heat and chemical resistant
- Twist-resistant, yet flexible
- Strong and lightweight
- Rounded burr-free teeth are gentle on hair and scalp



CLIPPER comb (7")  
DANHERAC3C



SOFT CUTTING comb (7")  
DANHERAC4C



MOUSTACHE comb (5")  
DANHERAC8C



BEARD COMB (3.5")  
DANHERAC9C

# SALON ESSENTIALS

**BaBylissPRO™**

## LARGE SPRAY BOTTLE

- 19 oz / 550 mL
- With markings and adjustable nozzle

DANBESSPRAY3UCC



## NO CREASE CLIPS

- Smooth, wide surface, leaves no marks
- Awesome for creating pin curls, finger waves & setting up-dos

DANBESPRO70UCC  
6/card - Small (2-1/4")

DANBESPRO75UCC  
4/card - Large (3")



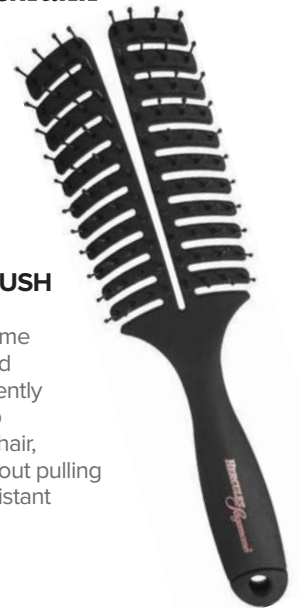
**HERCULES Sägemann®**

MADE IN GERMANY

## CURVED VENT BRUSH

- Unique vent design accelerates drying time
- Detangles, styles and grooms hair while gently massaging the scalp
- Great on wet or dry hair, penetrates well without pulling
- Heat & chemical resistant
- Anti-static

DANHER9141C



**BaBylissPRO™**



DANBESUPDOBRUCC

## FINISHING BRUSH SET

- Ideal for touching up and smoothing stray whips of hair and adding volume to small sections of hair for up-dos
- Features a convenient pointed sectioning tip
- 2/set

**Kwickway™**

Made in Canada

Please Recycle

## PREMIUM MULTIPACK

- 150 strips multipack:

DANKWMP



THE PERFECT ASSORTMENT OF STRIPS TO DISCOVER THE KWICKWAY RANGE!

 30 x 8" PRE-CUT STRIPS	 30 x 10" BALAYAGE STRIPS
 15 x 12" PRE-CUT STRIPS	 30 x 12" BALAYAGE STRIPS
 15 x 12" PRE-CUT STRIPS	 30 x 8" KWICKCURVES HIGHLIGHTING STRIPS





# SATIN SMOOTH™

Balance ♦ Energy ♦ Beauty ♦ Harmony



**Body**

**SILVER TOURMALINE WAX**

IDEAL FOR MEDIUM TO STUBBORN COARSE HAIR, FOR SENSITIVE SKIN

**Mind**

**AMETHYST CRYSTAL WAX**

IDEAL FOR MEDIUM TO COARSE HAIR, FOR SENSITIVE SKIN

**Spirit**

**GOLDEN QUARTZ WAX**

IDEAL FOR FINE TO MEDIUM HAIR, FOR NORMAL SKIN

**NEW**

## LUXURY GEM WAX COLLECTION

MADE IN ITALY

**14 OZ SOFT CREAM WAXES**

- Can be applied to all body parts



DANSSW14AC

DANSSW14GD

DANSSW14ST



LEARN MORE

**23 OZ THIN FILM HARD WAXES**

- Flex pebble wax for delicate areas



DANSSWBAC

DANSSWBGD

DANSSWBST

# SILKLINE®

PROFESSIONAL

## VALUE-PACK WOOD APPLICATORS

- Made of birchwood  
- No splinters or knots



(500/box)  
LARGE (5.75")

DANSSWAO3BULKC

(1000/box)  
Small (4.5")

DANSSWAO4BULKC

(1000/box)  
EXTRA-Small (5.5")

DANSSWAO5BULKC

## EPILATING ROLLS

- Non-woven material  
- 3" x 120'

DANSL-ROLL



## PROTECTIVE COLLARS

- Heavy-duty, universal size.  
- Perforated lines on 2 sides.  
- 50/pack

DANSLPROTECT



# SATIN SMOOTH™

## SINGLE WAX WARMER

- Single warming well with temperature controls  
- Quick heat-up time  
- Removable hinged cover  
- Includes 2 protective collars

DANSSW12CC



## HEALING STYLE **AIRPASTE!** FOR AN INDUSTRY **OBSESSED** WITH HAIRSPRAYS....THIS IS **MAJOR (H)AIR TIME** TO CREATE THAT **NEXT FIXATION**

**PURCHASE:**  
4 - AirPaste 172 ml

**RECEIVE FREE:**  
4 - AirPaste 55 ml in Display



LAR91132C

**PURCHASE:**  
1 - AirPaste 172 ml

**RECEIVE FREE:**  
1 - AirPaste 55 ml



FREE  
AIRPASTE  
Travel Size!

LAR91135C



### PERFECT PAIR! BOGO 50%

**PURCHASE:**  
1 - Dramatic F/X 350 ml

**RECEIVE 50% OFF**  
1 - Foundation Mousse 150 ml

LAR91130



LAR41633

### NEW ULTRA DE-BRASSING BLUE CONDITIONER

**BONUS!**  
**FREE** Powder Decolorizer  
Foil - The only decolorizer  
that heals.



**PURCHASE:**  
1 - Silver Brightening  
Shampoo 300 ml

**RECEIVE 50% OFF**  
1 - De-Brassing Blue  
Conditioner 250 ml

LAR91128

## BUY 1, GET 1 FOR 50% OFF!

Plus BONUS FREE SAMPLE Sachet!\*



**PURCHASE:**  
1 - Silken Shampoo 300 ml

**RECEIVE 50% OFF**  
1 - Silken Conditioner 250 ml  
with **FREE**  
Intensive Hair Masque Foil 7 ml

LAR91125



**PURCHASE:**  
1 - Thickening Shampoo 300 ml

**RECEIVE 50% OFF**  
1 - Thickening Conditioner 250 ml  
with **FREE**  
Zero Weight Gel Foil 7 ml

LAR91126



## IN THE BUFF SHADE COLLECTION!

**SAVE 14%**



VIBES | BARE  
LAP19911

VIBES | BLUSH  
LAP19912

## FREE COLOR ATTACH TRY-ME KIT!



LAR91137



**PURCHASE**  
12 - Tubes of Healing Color  
(Salon's Choice)

**RECEIVE FREE**  
1 - Color Attach Trial Pack

## ALL LITERS

**SAVE 30%**



**KERATIN HEALING OIL**  
Shampoo  
LAR23033

Conditioner  
LAR23133



**HEALING COLORCARE & HEALING STRENGTH**  
Color-Preserving Shampoo  
LAR40033A

Color-Preserving Conditioner  
LAR40133A

Silver Brightening Shampoo  
LAR40633

White Tea Shampoo  
LAR15033A

Manuka Honey Conditioner  
LAR15133A



**HEALING MOISTURE & HEALING SMOOTH**  
Tamanu Cream Shampoo  
LAR11433

Kukui Nut Conditioner  
LAR11533

Glossifying Shampoo  
LAR14533

Glossifying Conditioner  
LAR14633



**HEALING VOLUME**  
Thickening Shampoo  
LAR17733

Thickening Conditioner  
LAR17833



**HEALING REMEDY & HEALING NOURISH**  
Scalp Balancing Cleanser  
LAR30033

Scalp Balancing Conditioner  
LAR30133

Stimulating Shampoo  
LAR66133

Stimulating Conditioner  
LAR66233

**HEALING COLOR** LAR19375  
Color-Cleansing  
Shampoo



**FREE ZEN MASTER  
SCISSORS**



with Purchase of 36 Liters! \$595 Salon Value

NOTE: With Proof of Purchase, ships direct from L'ANZA



## LUCKY 7

FREE  
POMADE  
DISPENSER

### PURCHASE:

7 - Pomade Original  
or Xtra Hold 2 oz

### RECEIVE FREE:

1 - Pomade Original  
or Xtra Hold 2 oz  
with Pomade Dispenser



(No Mix and Match)

### PURCHASE:

1 - Mode Styling Gel 20oz

ONLY  
AVAILABLE  
ONCE A YEAR

WHILE  
SUPPLIES  
LAST

JOH2313B



BO  
GO

## MOST WANTED

### PURCHASE:

6 - Gel Tube 8 oz

### RECEIVE FREE:

1 - Gel Tube 8 oz

JOH2552



### PURCHASE:

6 - Trick Glue 4 oz

### RECEIVE FREE:

1 - Trick Glue 4 oz

JOH2553



### PURCHASE:

1 - Conditional 32oz

### RECEIVE FREE:

1 - Grow Shampoo 32oz

JOH2530



### PURCHASE:

1 - Conditional 32oz

### RECEIVE FREE:

1 - All Over  
Shampoo 32oz

JOH2044

### PURCHASE:

3 - Clash Hair Fixative 2 oz

JOH2551

### RECEIVE FREE:

1 - Clash Hair Fixative 2 oz  
1 - Barbershop Keepsake Box  
1 - Acrylic Shelf Talker



## ABAA PROFESSIONAL IONIC HOT AIR BRUSH

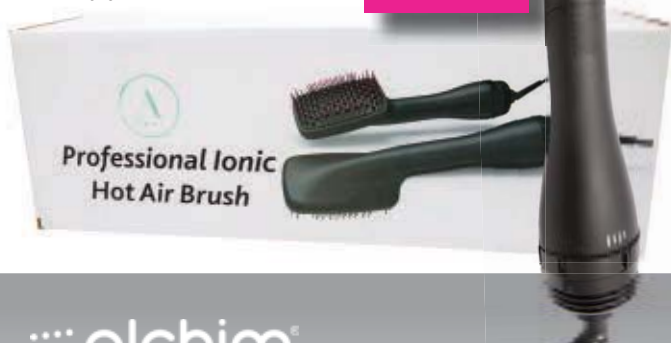
The Revolutionary ABAA Professional Ionic Hot Air Brush, One Step Dryer and Styler gives you ultra-smooth silky hair with the touch of a button. The unique design combines the powerful airflow of a dryer with the smoothing benefit of a brush in one tool for effortless styling. This amazing, super lightweight dryer is easy to use and helps protect your hair from heat related damage so you get smooth, frizz free styles and fast results every time.

### FEATURES

- Ionic Function smooths hair and adds shine
- Anti-Scalding brush and bristles
- Two Heat Settings
- Cool Air Setting
- 360 Degrees swivel professional cord

ABBAA518

**NEW**



**elchim**  
M I L A N O

## 2001 THE CLASSIC

Long life motor that guarantees 2,000 working hours.  
AC Motor 1875W.



Diffuser Included.  
DAN2001

**ABSOLUTEHEAT**  
PRO ION DIGITAL SERIES



## 1" PRO ION DIGITAL FLAT IRON

### Specifications:

- Dual Voltage: 100-240V, 50/60Hz
- Temperature: 270°F-450°F (130°C-232°C)
- Power: 190 Watts

### BLACK METALLIC RUBBER



### GUNMETAL METALLIC RUBBER



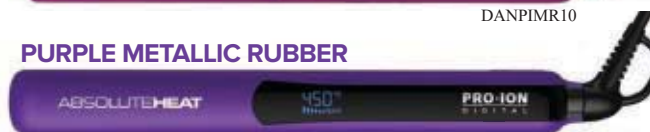
DANGMMR10

### PINK METALLIC RUBBER



DANPIMR10

### PURPLE METALLIC RUBBER



DANPRMR10

# Get BONUS MILES



## IGORA VARIO BLOND PLUS, 450G



SCHPROMO258

Get **2** BONUS MILES

## IGORA VARIO BLOND EXTRA POWER, 450G



SCHPROMO259

Get **2** BONUS MILES

## BIOREPAIR-8™ ANTI-AGING SCALP & HAIR THERAPY KIT

### KIT INCLUDES

- 1 - BioRepair-8™ Anti-Thinning Shampoo 8.5 oz.
- 1 - BioRepair-8™ Anti-Thinning Condition 8.5 oz.
- 1 - BioRepair-8™ Stem Cell Scalp Serum 3.4 oz.
- 1 - Scalp Exfoliating Brush
- 1 - Consumer Brochure
- 2 - BioRepair-8™ Deluxe Sample Trios (Includes shampoo & condition packette, 5ml serum ampule & brochure)



CPCPROMO129

Get **20** BONUS MILES

## LOVE IS COLORFUL

- 1 - Color Protect® Shampoo, 10.14 oz.
- 1 - Color Protect® Conditioner, 10.14 oz.



JMPROMO441

Get **5** BONUS MILES

## LOVE IS BOLD

- 1 - Extra-Body Shampoo, 10.14 oz.
- 1 - Extra-Body Conditioner, 10.14 oz.
- 1 - Extra-Body Boost, 8.5 oz.



JMPROMO442

Get **5** BONUS MILES

## LOVE IS SLEEK

- 1 - Super Skinny® Shampoo, 10.14 oz.
- 1 - Super Skinny® Conditioner, 10.14 oz.
- 1 - Super Skinny® Serum, 5.1 oz.



JMPROMO443

Get **5** A BONUS MILES



**Get 120 BONUS MILES\***  
**When you Purchase 9! (Mix and Match)**

\* Must purchase any 9 deals of the following

CELEBRATING  
120 YEARS OF

**Reinventing**

*hair*

**Schwarzkopf**  
PROFESSIONAL

OPEN STOCK CODE: SOZHOLIDAY6



## OSIS+ HIGH VOLUME

### Includes:

- 1 - BIG BLAST Volumizing Gel, 200 mL
- 1 - VOLUME UP Volume Booster Spray, 250 mL

SOZHLDYAM

Get **120** BONUS MILES

OPEN STOCK CODE: SOZHOLIDAY2



## OSIS+ SMOOTH GROOVE

### Includes:

- 1 - TAME WILD Smoothing Anti-frizz Cream, 150 mL
- 1 - SPARKLER Shine Spray, 250 mL

SOZHLDYAM

Get **120** BONUS MILES

OPEN STOCK CODE: SOZHOLIDAY1



## OSIS+ DASHING CURLS

### Includes:

- 1 - CURL HONEY Curl Cream, 150 mL
- 1 - BOUNCY CURLS Curl Gel with Oil, 200 mL

SOZHLDYAM

Get **120** BONUS MILES



# CHRISTMAS IN JANUARY



Get **10 BONUS MILES** EACH



## KERATIN HEALING OIL TRIO BOX

### PURCHASE

1 - Shampoo 300 ml  
1 - Hair Treatment 100 ml

### RECEIVE FREE

1 - Conditioner 250 ml

LARPMO277

## HEALING COLORCARE TRIO BOX

### PURCHASE

1 - Shampoo 300 ml  
1 - Trauma Treatment 150 ml

### RECEIVE FREE

1 - Conditioner 250 ml

LARPMO278

## HEALING MOISTURE TRIO BOX

### PURCHASE

1 - Shampoo 300 ml  
1 - Conditioner 250 ml

### RECEIVE FREE

1 - Noni Fruit Leave-In Conditioner 250 ml

LARPMO279



## HEALING SMOOTH TRIO BOX

### PURCHASE

1 - Shampoo 300 ml  
1 - Conditioner 250 ml

### RECEIVE FREE

1 - Smoother Straightening Balm 250 ml

LARPMO282

## HEALING STRENGTH TRIO BOX

### PURCHASE

1 - Shampoo 300 ml  
1 - Neem Plant Silk Serum 100ml

### RECEIVE FREE

1 - Conditioner 250 ml

LARPMO280

## HEALING VOLUME TRIO BOX

### PURCHASE

1 - Shampoo 300 ml  
1 - Conditioner 250 ml

### RECEIVE FREE

1 - Root Effects 200 ml

LARPMO281



## HEALING REMEDY TRIO BOX

### PURCHASE

1 - Shampoo 300 ml  
1 - Treatment 100 ml

### RECEIVE FREE

1 - Conditioner 250 ml

LARPMO284

## HEALING NOURISH TRIO BOX

### PURCHASE

1 - Shampoo 300 ml  
1 - Treatment 100 ml

### RECEIVE FREE

1 - Conditioner 250 ml

LARPMO283

## HEALING STYLE TRIO BOX

### PURCHASE

1 - Dramatic F/X 350ml  
1 - Design Foam 200ml

### RECEIVE FREE

1 - Powder Up Texturizer 15g

LARPMO285



## ADVANCED HEALING KIT INCLUDES:

1 - ColorCare Shampoo 50ml  
1 - ColorCare Conditioner 50ml  
1 - Healing Style Dry Shampoo 80ml  
1 - TSA Travel Bag



Get **5 BONUS MILES**

LARPMO286



## KERATIN HEALING OIL KIT INCLUDES:

1 - Silken Shampoo 50ml  
1 - Silken Conditioner 50ml  
1 - Brush Thru Hair Spray 57ml  
1 - TSA Travel Bag



Get **5 BONUS MILES**

LARPMO287



**FRAMAR™**  
FRAMARINTERNATIONAL.COM

### SOFT SWEEPER NECK DUSTER

NEW

**BLACK** FOISSNB  
**PINK** FOISSNPB  
**ROSE** FOISSNR



### 1LB SMOOTH ROLLS STAR STRUCK SILVER

**LIGHT**  
FOIROLL1LBSL

**MEDIUM**  
FOIRSMLMSIL

**HEAVY**  
FOIRSMLHSIL



### ALL JACKED UP SPRAY BOTTLE

NEW

FOIBTLBAR



### 5X12 PRE-CUT EMBOSSED STAR STRUCK SILVER

**LIGHT**  
FOI5-12-500

**MEDIUM**  
FOI5-12M-500

**HEAVY**  
FOI5-12H-500



### 5X11 POP UPS STAR STRUCK SILVER

500 Sheets

FOIPU500SIL



### EMBOSSED ROLLS

**LIGHT**  
FOIRESMLLSIL

**MEDIUM**  
FOIRESMLMSIL

**HEAVY**  
FOIRESMLHSIL



### COLOR ME FAB Reusable Latex Gloves

2 Pack

Extra Small (6.5) FOIRLG652PC

Small (7) FOIRLG72PC

Medium (7.5) FOIRLG752PC

Large (8) FOIRLG82PC



### TIGHT TENSION CLIPS

**BLACK**

FOITTCBLK



### FUNKED UP FILM Biodegradable with ZERO Cling



FOIFUFCLR

### KOLOR KILLER WIPES

Easily removes color stains  
from hands, face and neck

**WHITE**

FOIKKWWHITE



### EYE GLASS PROTECTOR

200 PCS

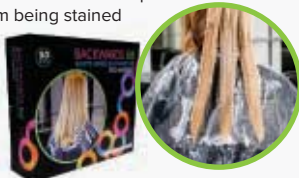
FOIEGPRBLK



### BACKWARDS BIB

Protects chair and cape  
from being stained

NEW



FOIBBCLR

### 3 PACK VARIETY COLORING BRUSH SET

**BLACK**



FOITINTBRUSH3PK

### DIGITAL COLOR SCALE

NEW



FOIDSBLK





### CREATION STATION

Includes 3 SureGrip Suction Bowls

Roller Blade wheels to prevent hair and debris build up when sliding

FOICS5PC



### TROPICAL FLORAL PINK WET BRUSH

EXTWBTFPNK



### YELLOW COLOR INTRO

#### PURCHASE:

64 - Tubes of Yellow Color (Salon's Choice)

#### RECEIVE FREE:

- 1 - 10 Volume Developer
- 1 - 20 Volume Developer
- 1 - 30 Volume Developer
- 1 - 40 Volume Developer
- 1 - Yellow Color Swatch Book
- 1 - Color Brush
- 1 - Color Bowl

APFPROMO3



Get **50 BONUS MILES** with the Purchase of a Yellow Color Intro

### YELLOW BLEACH POWDER, 500 G

APFBLEACHPOWDER

Salon Deal:

**\$19.99**

### YELLOW COLOR



Get **1 BONUS MILES** with the Purchase of any Tube of Yellow Color

**ALL YEAR LONG**

### YELLOW CREAM PEROXIDE, 1L

CHOOSE FROM:

- |        |           |
|--------|-----------|
| 10 Vol | APF002543 |
| 20 Vol | APF002544 |
| 30 Vol | APF002545 |
| 40 Vol | APF002546 |



Get **1 BONUS MILES** with the Purchase of any Cream Peroxide, 1L

**ALL YEAR LONG**



COLOR







**BIOTOP®**  
PROFESSIONAL

**PURCHASE:**  
6 - Quinoa Hair Mask 550 ml

**RECEIVE FREE:**  
1 - Quinoa Hair Mask 850 ml  
6 - Brochures  
6 - BIOTOP nylon bags

BIOPROMO2



**PURCHASE:**  
6 - Quinoa Shampoo 500 ml

**RECEIVE FREE:**  
1 - Quinoa Shampoo 1000 ml  
6 - Brochures  
6 - BIOTOP nylon bags

BIOPROMO3



**PURCHASE:**  
6 - Pro Silver Shampoo 500 ml

**RECEIVE FREE:**  
1 - Pro Silver Shampoo 500 ml  
**BIOPROMO11**



**NEW**

**PURCHASE:**  
6 - Keratin Impact Hair Mask 550 ml

**RECEIVE FREE:**  
1 - Keratin Impact Hair Mask 850 ml  
6 - Brochures  
6 - BIOTOP nylon bags

BIOPROMO5



**PURCHASE:**  
6 - Keratin Impact Shampoo 500 ml

**RECEIVE FREE:**  
1 - Keratin Impact Shampoo 1000 ml  
6 - Brochures  
6 - BIOTOP nylon bags

BIOPROMO6



Sodium Chloride free, Paraben  
Free, SLS Free

## 911 QUINOA

### PURCHASE AT SPECIAL PRICE:

- 4 - Quinoa Shampoo 500 ml
- 4 - Quinoa Hair Mask 550 ml
- 4 - Quinoa Conditioner 500 ml
- 4 - Quinoa Oil Serum 100 ml

### RECEIVE FREE:

- 12 - Quinoa Shampoo Sample
- 12 - Quinoa Hair Mask Sample
- 10 - BIOTOP Hair Clips
- 12 - Directions of use
- 12 - BIOTOP Nylon Bags

BIOPROMO9



**SAVE 26%**

## 007 KERATIN

### PURCHASE AT SPECIAL PRICE:

- 4 - Keratin Impact Shampoo 500 ml
- 4 - Keratin Impact Hair Mask 550 ml
- 4 - Keratin Impact Conditioner 500 ml
- 4 - Keratin Impact Serum 100 ml

### RECEIVE FREE:

- 12 - Keratin Impact Shampoo Samples
- 12 - Keratin Impact Mask Samples
- 10 - BIOTOP Hair Clips
- 12 - Directions of use
- 12 - BIOTOP Nylon Bags

BIOPROMO10



**SAVE 26%**

**WAHL®**  
PROFESSIONAL

### PREMIUM LITHIUM MOTION CLIPPER TRIMMER COMBO

WAH50293



### BLACK BRAVURA/ BRAVMINI+ COMBO

WAH50243



### ROYAL BLUE BRAVURA/ BRAVMINI+ COMBO

WAH50263



### PURPLE BRAVURA/ BRAVMINI+ COMBO

WAH50332



### BLACK LITHIUM CORDLESS DESIGNER CLIPPER

WAH56330



### TAPER 89 PLUS BATTERY TRIMMER

WAH50214



### CHROMINI T-CUT TRIMMER

WAH56379



### 5 STAR CORDLESS MAGIC CLIP + 5 STAR MIRROR

WAH50302



# Education | Innovation | Success



## COLOR

### BLONDME PERFECTION (THEORY CLASS)

Blonde is more than a colour. BLONDME is more than a product. BLONDME is a complete approach to creating supreme blonde hair. Explore this exciting system. Learn how to create beautiful blondes in the salon and educate your clients on how to maintain the quality of their blonde hair between salon visits. With BLONDME, the possibilities are endless.

**WHAT TO BRING:** Pen/Pencil & Paper

**INVESTMENT:** \$25.00 - Plus tax.

**TIME:** 9:30 am to 12:30 pm

#### TICKET PRICE INCLUDES:

\$20 voucher to use towards a Schwarzkopf purchase of \$50 or more the day of the class.



Get 1 BONUS MILES\*

### BLURRING THE LINES: COLOR MELTING WITH IGORA

Tired of the same old highlighting patterns? Want to add new ideas to your repertoire? Learn quick tips and tricks to create the perfect melt. Seamless graduation from dark to light, light to dark, pastel to vibrant, metallic to matt. Learn the laws of contrast and placement for maximum impact with minimum effort. Experience the techniques as well as the Schwarzkopf Professional IGORA color products and unique tools available to create endless possibilities.

**WHAT TO BRING:** Combs, tail combs, brushes, blow dryer, flat-iron, section clips, pen and paper.

**INVESTMENT:** \$195.00 - Plus tax.

**TIME:** 9:30 am to 4:30 pm

#### TICKET PRICE INCLUDES:

Mannequin, lunch & \$50 voucher to use towards a Schwarzkopf purchase of \$100 or more the day of the class.



Get 9 BONUS MILES\*



### CORRECTIVE COLOR (THEORY CLASS)

Few client interactions are as delicate as a corrective colour process: technically one of the most challenging, but also rewarding professionally and financially. Confidence and product knowledge are essential to effective colour correction. This workshop simplifies the corrective colour process, ensuring well-informed decisions using the IGORA line to meet any client's need.

**WHAT TO BRING:** Pen/Pencil & Paper

**INVESTMENT:** \$25.00 - Plus tax.

**TIME:** 9:30 am to 1:00 pm



Get 1 BONUS MILES\*

### COLOR DECODED: INNOVATION EXPLORER

Learn how to gain maximum product success! Be inspired by the latest ground-breaking innovations and technology from Schwarzkopf Professional. Interact and get to grips with the new launches in this interactive seminar. Communicate brand new ideas and convince clients of your vision. Learn the details of every range and advise clients on the right color brand with confidence.

**WHAT TO BRING:** Combs, tail combs, brushes, blow dryer, flat-iron, section clips, pen and paper.

**INVESTMENT:** \$195.00 - Plus tax.

**TIME:** 9:30 am to 4:30 pm



Get 9 BONUS MILES\*



## BARBERING

### THINK LIKE A BARBER

#### Intermediate Class

Let's face it, clippers can be intimidating if you aren't using them properly. While trends are fun and should be embraced, fundamentals are the backbone to success. Learning how to use your clipper properly will expand the skills you need to grow your business and save you time, and as we all know, time = money. Impress your clients by handling your clippers with ease & confidence. Razor techniques will also be showcased with a hot shave demo!

**WHAT TO BRING:** Water bottle, combs, clips, pen & paper. Note: Clippers will be provided by Wahl for class use only.

**INVESTMENT:** \$149.00 - Plus tax.

#### TICKET PRICE INCLUDES:

Male mannequin and lunch.

**TIME:** 10:00 am to 4:00 pm



Get 7 BONUS MILES\*

## CREATIVE CLIPPER CUTTING

#### Advanced Class

Combine tradition with technology - if you dare! This class is not for the timid. Take everything you know about conventional shear cutting and translate it into stress-free ergonomically beneficial clipper techniques! Wahl has taken the traditional style of barbering and crafted innovative clippers and blades that emulate your razor, notching and blending shears, regardless of gender and hair length. Set yourself apart and challenge your creative side! **Male & female cutting on short, medium & long hair.**

**WHAT TO BRING:** Water bottle, combs, clips, pen & paper. Note: Clippers will be provided by Wahl for class use only.

**INVESTMENT:** \$149.00 - Plus tax.

#### TICKET PRICE INCLUDES:

Mannequin and lunch.

**TIME:** 10:00 am to 4:00 pm



Get 7 BONUS MILES\*





## CUTTING

### SIGNATURE CUTTING: READY TO WEAR

Updated annually, our Signature Cutting: Ready-To-Wear course is a behind-the-chair interpretation of our annual Signature Cutting: Couture Collection. You will experience and perfect two client-friendly haircuts and styles.

#### WHAT TO BRING: :

Cutting comb, carbon comb, tail comb, boar bristle classic brush, teasing brush, styling clips, cutting scissors, blow dryer, ¾" Marcel curling iron, water bottle, pen and paper.

**INVESTMENT:** \$179.00 - Plus tax.

#### TICKET PRICE INCLUDES:

Mannequin, MoroccanOil stylist gift & lunch.

**TIME:** 9:30 am to 4:00 pm



Get **8** BONUS MILES\*

### SIGNATURE CUTTING: TRENDING NOW

Updated biannually, our Signature Cutting: Trending Now course is an introduction to MoroccanOil Cutting terminology and methodology. Current haircutting techniques are interpreted and perfected through consultation and craftsmanship.

#### WHAT TO BRING: :

Detangling comb, cutting comb, boar bristle classic brush, styling clips, cutting scissors, blow dryer, water bottle, pen and paper.

**INVESTMENT:** \$179.00 - Plus tax.

#### TICKET PRICE INCLUDES:

Mannequin, MoroccanOil stylist gift & lunch.

**TIME:** 9:30 am to 4:00 pm



Get **8** BONUS MILES\*

## BUSINESS BUILDING

### TOP 10 WAYS TO BUILD A WINNING CULTURE

What is your salon culture? Understanding and evaluating it is essential. Your salon culture affects every aspect of your business and can have a serious impact on profitability. It is the foundation to creating a positive and successful environment for both your salon guests and your team. This fun, fast-paced workshop explores how culture develops, and how to build a basic strategy to help drive and support your business goals. Each attendee will leave with a better understanding of how their mission, vision, and values provide a framework for change.

#### WHAT TO BRING: :

Pen and paper.

**INVESTMENT:** \$25.00 - Plus tax.

#### TICKET PRICE INCLUDES:

MoroccanOil stylist gift.

**TIME:** 10:00 am to 12:00 pm



Get **1** BONUS MILES\*

## MOROCCANOIL BRAND WORKSHOP

Come and learn about the MoroccanOil brand and our incredible story! Founded in Montreal by Carmen and Ofer Tal, MoroccanOil's story began half a world away. Carmen was miles from home in Israel when, after a routine color service gone awry, she first experienced the powerful MoroccanOil Treatment. A decade later, we have mastered the art of an argan oil infused full professional hair care line and body line and are proud to say we are a complete lifestyle brand! You will learn about the journey, where we are today and gain some insight on how we plan to continue to grow MoroccanOil.

#### WHAT TO BRING: :

Pen and paper.

**INVESTMENT:** \$25.00 - Plus tax.

#### TICKET PRICE INCLUDES:

MoroccanOil stylist gift.

**TIME:** 1:00 pm to 3:00 pm



Get **1** BONUS MILES\*

MOROCCANOIL®



## STYLING

### ART OF BRIDAL & KNOTWORK

We have combined two of MoroccanOil's most popular styling classes into one exciting day! Learn the new 2018 inspired looks to create truly beautiful hair. The Art of Bridal segment includes the practical application of three relevant bridal looks. Each look is achievable behind the chair in under 30 minutes. The Knotwork segment includes the practical application of six essential braids, three braided looks and three faux braids. This course will enhance and expand your artistic understanding of the MoroccanOil hair care and styling portfolio.

**WHAT TO BRING:** Detangling comb, tail comb, carbon comb, styling clips, blow dryer, diffuser, ¾" Marcel iron, 1 ½" Marcel iron, pin curl clips, elastics, Topsy Tail, bobby pins, pen and paper.

**INVESTMENT:** \$139.00 - Plus tax.

#### TICKET PRICE INCLUDES:

The use of a mannequin, MoroccanOil stylist gift & lunch.

**TIME:** 9:30 am to 4:00 pm



Get **6** BONUS MILES\*

## BARRIE

**MARCH 5**  
**SCHWARZKOPF PROFESSIONAL**  
BLONDME PERFECTION (THEORY CLASS)

9:30 AM - 12:30 PM / \$25.00

EDUPROMO64

**MARCH 19**  
**WAHL PROFESSIONAL**  
CREATIVE CLIPPER CUTTING

10:00 AM - 4:00 PM / \$149.00

EDUPROMO76

**MAY 7**  
**MOROCCANOIL**  
ART OF BRIDAL & KNOTWORK  
(COMBINED)

9:30 AM - 4:00 PM / \$139.00

EDUPROMO77

**MAY 14**  
**SCHWARZKOPF PROFESSIONAL**  
BLURRING THE LINES: COLOR MELTING  
WITH IGORA

9:30 AM - 4:30 PM / \$195.00

EDUPROMO73

## OTTAWA

**MARCH 5**  
**SCHWARZKOPF PROFESSIONAL**  
BLONDME PERFECTION (THEORY CLASS)

9:30 AM - 12:30 PM / \$25.00

EDUPROMO65

**APRIL 23**  
**MOROCCANOIL**  
ART OF BRIDAL & KNOTWORK  
(COMBINED)

9:30 AM - 4:00 PM / \$139.00

EDUPROMO80

**MAY 7**  
**SCHWARZKOPF PROFESSIONAL**  
COLOR DECODED: INNOVATION  
EXPLORER

9:30 AM - 4:30 PM / \$195.00

EDUPROMO81

**JUNE 11**  
**SCHWARZKOPF PROFESSIONAL**  
BLURRING THE LINES: COLOR MELTING  
WITH IGORA

9:30 AM - 4:30 PM / \$195.00

EDUPROMO75

## LONDON

**FEBRUARY 5**  
**SCHWARZKOPF PROFESSIONAL**  
BLURRING THE LINES: COLOR MELTING  
WITH IGORA

9:30 AM - 4:30 PM / \$195.00

EDUPROMO60

**MARCH 5**  
**WAHL PROFESSIONAL**  
CREATIVE CLIPPER CUTTING

10:00 AM - 4:00 PM / \$149.00

EDUPROMO78

**MARCH 12**  
**MOROCCANOIL**  
TOP 10 WAYS TO BUILD A WINNING CULTURE

10:00 AM - 12:00 PM / \$25.00

EDUPROMO67

**MARCH 12**  
**MOROCCANOIL**  
MOROCCANOIL BRAND WORKSHOP

1:00 PM - 3:00 PM / \$25.00

EDUPROMO68

**APRIL 9**  
**MOROCCANOIL**  
SIGNATURE CUTTING: TRENDING NOW

9:30 AM - 4:00 PM / \$179.00

EDUPROMO79

**MAY 7**  
**SCHWARZKOPF PROFESSIONAL**  
BLONDME PERFECTION (THEORY CLASS)

9:30 AM - 12:30 PM / \$25.00

EDUPROMO71

**JUNE 11**  
**SCHWARZKOPF PROFESSIONAL**  
CORRECTIVE COLOR (THEORY CLASS)

9:30 AM - 1:00 PM / \$25.00

EDUPROMO74

## TORONTO

**FEBRUARY 5**  
**WAHL PROFESSIONAL**  
THINK LIKE A BARBER

10:00 AM - 4:00 PM / \$149.00

EDUPROMO61

**FEBRUARY 12**  
**MOROCCANOIL**  
TOP 10 WAYS TO BUILD A WINNING CULTURE

10:00 AM - 12:00 PM / \$25.00

EDUPROMO62

**FEBRUARY 12**  
**MOROCCANOIL**  
MOROCCANOIL BRAND WORKSHOP

1:00 PM - 3:00 PM / \$25.00

EDUPROMO63

**MARCH 5**  
**MOROCCANOIL**  
SIGNATURE COLLECTION: READY-TO-WEAR

9:30 AM - 4:00 PM / \$179.00

EDUPROMO66

**APRIL 23**  
**WAHL PROFESSIONAL**  
CREATIVE CLIPPER CUTTING

10:00 AM - 4:00 PM / \$149.00

EDUPROMO82

All CanRad classes are sold on a non-refundable basis. If you have registered for a class and you are unable to attend, you must call the store no later than the day prior to the class to receive a voucher to use towards a future class. No refunds will be issued. If a class is cancelled by CanRad, a full refund will be issued upon presentation of the original receipt.



Get AIR MILES® BONUS MILES\*

\* See dealers for details



**TO REGISTER OR FOR  
 MORE INFORMATION,  
 CONTACT:**

**BARRIE** ▶ 705-737-4445  
 barriestore@canrad.com

**OTTAWA** ▶ 613-723-7850  
 ottawastore@canrad.com

**LONDON** ▶ 519-668-2124  
 londonstore@canrad.com

**TORONTO** ▶ 416-667-9485 EXT. 242  
 norfinchstore@canrad.com

## BEGINNERS GUIDE TO SOCIAL MEDIA MARKETING

EDUPROMO84

If you want to set yourself apart from the crowd and gain a competitive edge in your field by using inbound marketing through your social media - this class is for you! We will help you understand the values of social media and help engage your core online audience.

**The class will cover the following topics:**

- Value of Social Media
- Best Practices
- Understanding Social Media metrics
- Hashtags 101
- Deeper dive into Instagram & Facebook
- Hands on "make a post together time"
- Questions

**DATE:** January 29, 2018

**LOCATION:** CanRad Education Centre,  
 125 Norfinch Dr, Toronto

**WHAT TO BRING:**  
 A fully charged smart phone.

**INVESTMENT:** \$25.00 - Plus tax.

**TICKET PRICE INCLUDES:**  
 Stylist gift.

**TIME:** 10:00 am to 12:00 pm



Get 1 BONUS MILES\*

**NEW!**



@canradbeauty



## PRIME MEMBERS ENJOY

**GOLD**  
**\$199**  
ANNUALLY

**PLATINUM**  
**\$299**  
ANNUALLY

UNLIMITED FREE DELIVERY	No delivery charge on any order greater than \$100 (excludes furniture)	✓	✓
ACCESS TO FREE PRODUCT	\$50 worth of pre-selected sample products distributed upon signing and 5 times/year		✓
FREE EDUCATION	One free admission ticket for in store education events( 1 per class) subject to availability		✓
SIGNING BONUS OF 50 AIR MILES BONUS MILES	Double AIR MILES® BONUS MILES for base incentive (6 AIR MILES® REWARD MILES with every \$100.00 spent*) *\$100 pre-taxes		✓
ACCESS TO PREFERRED CREDIT CARD PROCESSING RATES	Free one-on-one consultation with exclusive credit card processor		✓
ADVANCED NOTICE ON EMAIL BLASTS		✓	✓
ELEVATED CUSTOMER SERVICE	Dedicated customer service representative and priority order shipping		✓
ELEVATED SOCIAL MEDIA MENTION AND STATUS			✓
PREFERRED LISTING ON OUR WEBSITE	This will commence upon the launch of our new website		✓
FREE DESIGN & FURNITURE CONSULTATION	With our in house specialist (GTA in person, outside GTA by Skype)	✓	✓





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\*\$100 pre-taxes

**STORE LOCATIONS:** To order call: 416-663-7373, Toll free: 1-800-268-1905.

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[www.canrad.com](http://www.canrad.com)

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Toronto, ON, M3N 1W8

**Tel:** 416-663-7373

**Toll Free:** 1-800-268-1905

**Fax:** 416-663-7450

**Toll Free Fax:** 1-800-268-6882

[customerservice@canrad.com](mailto:customerservice@canrad.com)



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125 Norfinch Dr.  
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416-667-9485 Ext: 242  
Store Hours: 8:30-4:30 M-Th, 8-4 F

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705-737-4445  
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**CanRad Beauty**

1767 Carling Ave.  
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613-723-7850  
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134 Speers Rd., Oakville, ON  
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