



If you were presented with an opportunity to grow your overall business by 20-30% for the investment of 1% of your gross business:

WOULD YOU BE INTERESTED?

AIR MILES INCENTIVES® offers a promotional sales and marketing solution that goes the distance.



Join as an AIR MILES® Promotional Sponsor Exclusively through CanRad Beauty Ltd and receive:

- Access & association to a brand that is **recognized by over 98% of Canadians** .
- **A competitive edge!** Offer something that non-members can't match!*
- A cost **effective option to cash or promotional discounting**
- **AIR MILES® Marketing support** including:
 - Your Hair/Beauty Salon(s) promoted on www.airmiles.ca over (1,000,000 visitors per month)
 - Program launch support, including employee training
- **Preferred partner savings** through CanRad Beauty Ltd.
- Opportunity to **reward and THANK your customers** with AIR MILES rewards.

SALON TO CONSUMER LOYALTY PROGRAM

Partner with Canada's #1 Loyalty Program and Ontario's Premier Distributor of Professional Beauty Supplies

With a customized program design, you only issue AIR MILES® reward miles on the purchases or behaviours you want to affect, making your program investment tied directly to results. And, you can start issuing reward miles with our EASY web based solution.

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PLUS when you sign up to the PAY-FOR-RESULTS model, you will receive bonus reward miles from CanRad Beauty to help promote various selected products.