ATA-BOY

POP CULTURE ICONS

2021-2022
ata-boy.com

ATA-BOY CONTACT INFORMATION

Phone: 1-800-289-4282 · (323) 644-0117
Fax: (323) 913-5930
Sales:
Alan Cushman · ext 202 · acushman@ata-boy.com
Alex Perez · ext 206 · aperez@ata-boy.com
Customer Service · Accounts Receivable:
Tania Briseno · ext 211 · tania@ata-boy.com

Payments:
P.O. Box 1029, Lansdowne, PA 19050
Sales Office:
3171 Los Feliz Blvd # 205 Los Angeles, CA 90039
Warehouse:
C/O Kalan LP
97 S. Union Ave, Lansdowne, PA 19050

ATA-BOY PRODUCT PRICING

PRODUCT	WHOLESALE	M.S.R.P.
Buttons 1¼" (minimum 3 per style)	$0.55	$1.25
Button Sets (4 piece set on peggable card)	$2.75	$5.49
Button Sets (6 piece set on peggable card)	$3.50	$6.99
Buttons 1¼" Assortments (144 pcs with display box)	$79.20	
Carded Magnets (minimum 3 per style)	$2.20	$4.99
Enamel Pins (minimum 3 per style)	$4.50	$9.99
Enamel Pin Assortments (50pcs with display box)	$225.00	
Keychains (minimum 3 per style)	$2.75	$5.49
Keychain Assortments (36pcs with display box)	$99.00	
Lanyards (minimum 3 per style · order in multiples of 3)	$2.75	$5.49
Magnets 2½" x 3½" (minimum 3 per style)	$1.95	$3.99
Magnets 2½" x 3½" Best Of Assortment (144pcs -includes all licenses)	$280.80	
Magnetic Bookmarks (minimum 3 per style)	$2.75	$5.49
Magnetic Maps (minimum 3 per style)	$6.50	$12.99
Magnetic Maps Prepacks (12pcs with display)	$78.00	
Patches (minimum 3 per style)	$2.75	$5.49
Stickers (minimum 3 per style)	$1.50	$2.99

CUSTOM PRODUCTS

Great for museums, milestone events, parties, destinations, resorts and special exhibits

(uncarded)

All custom prices assume the following:
- Bulk Packaging
- FOB Philadelphia, Pa.
- 50% payment deposit (upon approval of pre-production sample)
- Production quality art

Custom Product Pricing

Quantity	Magnets	1¼"Buttons	Keychains Uncarded
250	$1.95	$.55	$2.50
500	$1.70	$.50	$2.25
1000+ Call for quote			

*There is a one time art set-up fee of $40.00 per style on all items

Preferred Digital Artwork File Types:
- Adobe Indesign
- EPS Files (.EPS)
- Illustrator (.AI)
- Photoshop (.PSD)
- TIF / TIFF Images (.TIF)
- High Resolution .Jpg
- Artwork requiring more than basic formatting will be subject to additional art fees of $40/hour.
- Templates available

scan to go to PDF of catalog

ATA-BOY®

POP CULTURE ICONS

EST. 1989

scan to go to ata-boy.com

CONTENTS

PRODUCT	PAGE#
Buttons 1¼"	20
Button Sets (carded)	41
Carded Magnets	74
Displays	Back Cover
Enamel Pins	16
Keychains	5
Lanyards	2
Magnets 2½" x 3½"	47
Magnetic Bookmarks	12
Magnetic Maps	80
Patches (Iron-On)	14
Stickers	46
POLICIES	Inside Back Cover

A CHRISTMAS STORY © & ™ Turner Entertainment Co. (s21) • ***ALIEN FRANCHISE*** TM & TM & © 20th Century Studios • ***ARKHAM ORIGINS*** © & ™ DC Comics. (s21) • ***AQUAMAN*** and all related characters and elements © & ™ DC Comics and Warner Bros. Entertainment (s21) • ***AVENGERS ENDGAME*** © 2021 MARVEL • ***BATMAN*** and all related characters and elements are © & ™ DC Comics. (s21) • ***BEETLEJUICE: THE MOVIE*** © & ™ Warner Bros. Entertainment Inc. (s21) • ***THE BIG BANG THEORY*** and all related characters and elements are © & ™ Warner Bros. Entertainment Inc. (s21) • ***BIRDS OF PREY (AND THE FANTABULOUS EMANCIPATION OF ONE HARLEY QUINN)***, and all related characters and elements © & ™ DC Comics and Warner Bros. Entertainment Inc. (s21) • ***BOB'S BURGERS*** ™ & © 2021 20th Television. • ***BLACK WIDOW*** © 2021 MARVEL • ***BUFFY THE VAMPIRE SLAYER*** ™ & © 2021 20th Television. All Rights Reserved • ***CAPTAIN MARVEL*** © 2021 MARVEL • ***CHILLING ADVENTURES OF SABRINA*** © & ™ Warner Bros. Entertainment Inc. Archie Comics and all related characters and elements © & ™ Archie Comic Publications, Inc. Used with permission. • ***DARK KNIGHT RISES*** © & ™ DC Comics. (s21) • ***DC COMICS SUPERHEROES*** © & ™ DC Comics. (s21) • ***DEATHNOTE*** ©Tsugumi Ohba, Takeshi Obata/ SHUEISHA, VAP, MAD HOUSE, DNDP.All Rights reserved. • ***DIE HARD*** TM & © 20th Century Studios • ***DUNGEONS & DRAGONS*** TM & © Wizards of the Coast LLC. • ***THE EXORCIST*** and all related characters and elements © & ™ Warner Bros. Entertainment Inc. (s21) • ***ELF*** and all related characters and elements © & ™ New Line Productions, Inc. (s21) • ***FALCON AND THE WINTER SOLDIER*** © Marvel • ***FIGHT CLUB*** TM & © 20th Century Studios • ***FIREFLY*** ™ & © 2021 20th Television. • ***THE FLASH*** and all related characters and elements © & ™ DC Comics. (s21) • ***THE FLASH: THE TELEVISION SERIES*** and all related characters and elements are trademarks of and © DC Comics. (s21) • ***FRIDA KAHLO***: © 2018 Frida Kahlo Corporation • ***FRIDAY THE 13TH*** © & ™ New Line Productions, Inc. (s21) • ***FRIENDS*** and all related characters and elements © & ™ Warner Bros. Entertainment Inc. (s21) • ***FROSTY THE SNOWMAN*** © &™ WBEI & CM (s21) • ***GAME OF THRONES*** © 2021 Home Box Office, Inc. All Rights Reserved. HBO and related trademarks are the property of Home Box Office, Inc. • ***GI JOE*** and all related characters are trademarks of Hasbro and are used with permission. © 2020 Hasbro. All Rights Reserved. Licensed by Hasbro. • ***GILMORE GIRLS*** and all related characters and elements © & ™ Warner Bros. Entertainment Inc. (s21) • ***GOLDEN GIRLS*** © ABC Studios • ***GOONIES*** and all related characters and elements © & ™ Warner Bros. Entertainment Inc. (s21) • ***GREMLINS*** and all related characters and elements © & ™ Warner Bros. Entertainment Inc. (s21) • ***GREEN LANTERN*** and all related characters and elements © & ™ DC Comics. (s21) • ***GREY'S ANATOMY*** © ABC Studios • ***HATSUNE MIKU*** © Crypton Future Media, INC. www.piapro.net • ***InuYasha*** © Rumiko Takahashi / Shogakukan, Yomiuri TV, Sunrise 2009 • ***IT (1990)***: © & ™ Warner Bros. Entertainment Inc. (s21) • ***IT (2017)***: IT THE MOVIE and all related characters and elements © & ™ Warner Bros. Entertainment Inc. (s21) • ***IT CHAPTER TWO*** and all related characters and elements © and ™ WBEI. (s21) • ***JASON NAYLOR*** © Jason Naylor. Used under license from bCreative.com • ***JUNJI ITO*** © JI/Asahi Shimbun Publications, The Junji Ito Collection Production Committee © JI Inc./Asahi Shimbun Publications Inc. • ***JOJO'S Bizarre Adventure: S1***: ©Hirohiko Araki/SHUEISHA,Jojo's Animation Project ***S2***: ©Hirohiko Araki&LUCKY LAND COMMUNICATIONS/SHUEISHA· JOJO's Animation SC Project ***S3***: ©LUCKY LAND COMMUNICATIONS/SHUEISHA,JOJO's Animation DU Project ***S4***: ©LUCKY LAND COMMUNICATIONS/SHUEISHA,JOJO'S Animation GW Project • ***JUSTICE LEAGUE*** and all related characters and elements © & ™ DC Comics and Warner Bros. Entertainment (s21) • ***LOKI*** © Marvel • ***LOONEY TUNES*** and all related characters and elements © & ™ Warner Bros. Entertainment Inc. (s21) • ***THE LOST BOYS*** © & ™ Warner Bros. Entertainment Inc. (s21) • ***MAGIC THE GATHERING*** ™ & © Wizards of the Coast LLC. • ***MAN OF STEEL*** © & ™ DC Comics. (s21) • ***MARVEL, MARVEL UNIVERSE, X-MEN***: MARVEL © Marvel • ***MY LITTLE PONY*** and all related characters are trademarks of Hasbro and are used with permission. © 2020 Hasbro. All Rights Reserved. Licensed by Hasbro. • ***NARUTO*** ©2002 MASASHI KISHIMOTO / 2007 SHIPPUDEN All Rights Reserved. • ***NATIONAL LAMPOON'S CHRISTMAS VACATION*** and all related characters and elements © & ™ Warner Bros. Entertainment Inc. (s21) • ***THE NUN*** and all related characters and elements © and ™ Warner Bros. Entertainment Inc. (s21) • ***OFFICE SPACE*** TM & © 20th Century Studios • ***ONE PUNCH MAN*** ©ONE, Yusuke Murata/SHUEISHA, Hero Association HQ • ***THE POLAR EXPRESS*** and all related characters and elements © & ™ Warner Bros. Entertainment Inc. (s21) • ***POWER RANGERS*** TM & © 2021 SCG Power Rangers LLC and Hasbro. Power Rangers and all related logos, characters,names, and distinctive likenesses thereof are the exclusive property of SCG Power Rangers LLC. All Rights Reserved. Used Under Authorization. ***THE PRINCESS BRIDE*** © The Princess Bride, Ltd. All Rights Reserved. • ***RIVERDALE:*** © WBEI. Archie © & ™ Archie Comics Publications, Inc. (s21) • ***SCOOBY-DOO*** and all related char acters and elements © & ™ Hanna-Barbera. (s21) • ***SEINFELD: THE TELEVISION SERIES*** © & ™ Castle Rock Entertainment. (s21) • ***THE SHINING*** and all related characters and elements © & ™ Warner Bros. Entertainment Inc. (s21) • ***SPACE JAM, SPACE JAM: A NEW LEGACY*** and all related characters and elements © & ™ Warner Bros. Entertainment, Inc. (s21) • ***STAR TREK, STAR TREK: THE NEXT GENERATION, STAR TREK: DISCOVERY*** and ***STAR TREK: PICARD*** and all related marks are trademarks of CBS Studios Inc. ™ & © 2021 CBS Studios Inc. All Rights Reserved. • ***SUICIDE SQUAD*** and all related characters and elements © & ™ DC Comics and Warner Bros. Entertainment Inc. (s21) • ***SUPERGIRL*** and all related characters and elements © & ™ DC Comics and Warner Bros. Entertainment Inc. (s21) • ***SUPERMAN*** and all related characters and elements are trademarks of and © DC Comics. (s21) • ***SUPERNATURAL*** and all related characters and elements © & ™ Warner Bros. Entertainment Inc. (s21) • ***TRANSFORMERS*** and all related characters are trademarks of Hasbro and are used with permission. © 2020 Hasbro. All Rights Reserved. Licensed by Hasbro. • ***WANDAVISION*** © Marvel • ***WELL THIS IS AWKWARD*** © Well This Is Awkward, Inc. Used under license from bCreative.com • ***WB SHIELD:*** © & ™ WBEI. (s21) • ***WILLY WONKA & THE CHOCOLATE FACTORY*** and all related characters and elements © & ™ Warner Bros. Entertainment Inc. (s21) • ***THE WIZARD OF OZ*** © and ™ Turner Entertainment Co. Judy Garland as Dorothy from THE WIZARD OF OZ. (s21) • ***WIZARDING WORLD*** characters, names and related indicia are © & ™ Warner Bros. Entertainment Inc. Publishing Rights © JKR. (s21) • ***WONDER WOMAN, WONDER WOMAN 1984*** and all related characters and elements © & ™ DC Comics and Warner Bros. Entertainment Inc. (s21) • ***X-Files*** ™ & © 2021 20th Television. • ***YOUNG FRANKENSTEIN*** TM & © 20th Century Studios

LANYARDS

- 2½" x 10¼" Peggable backer card
- Clear Vinyl ID Holder
- Quick-Release Clip
- Neck Clasp
- Chrome ID Holder Clip

17051M

17048NR

17026MV

17027MV

17028MV

17029MV

17034MV

17046MV

17049MV

Due to licensor updates, product and/or packaging designs shipped may vary from images shown in catalog

LANYARDS

- 2½" x 10¼" Peggable backer card
- Clear Vinyl ID Holder
- Quick-Release Clip
- Neck Clasp
- Chrome ID Holder Clip

17030DC

17031DC

17032DC

17033DC

17037MLP

17021HP

17022HP

17023HP

17024HP

17025HP

Red style numbers indicate new styles · ata-boy.com

LANYARDS

- 2½" x 10¼" Peggable backer card
- Clear Vinyl ID Holder
- Quick-Release Clip
- Neck Clasp
- Chrome ID Holder Clip

17035M

17020GG

17045OZ

17041PB

17042M

17043M

17044M

17038MTG

17039DD

17040M

Due to licensor updates, product and/or packaging designs shipped may vary from images shown in catalog

KEYCHAINS

Keychains ship on branded backer cards in peggable 2¾" x 5¾" poly bags

MARVEL KEYCHAIN ASSORTMENT

36pcs Order Code: **66134KRASST** Or order by individual style number · Minimum 3 per style

66102KR

66103KR

66105KR

66106KR

66110KR

66109KR

© MARVEL

DC COMICS KEYCHAIN ASSORTMENT

36pcs Order Code: **66135KRASST** Or order by individual style number · Minimum 3 per style

66113KR

66114KR

66115KR

66116KR

66117KR

66341KR

© & ™ DC Comics (s21)

STAR TREK KEYCHAIN ASSORTMENT

36pcs Order Code: **66240KRASST** Or order by individual style number · Minimum 3 per style

66232KR

66234KR

66235KR

66237KR

66238KR

66239KR

TM & © 2021 CBS Studios Inc. STAR TREK and related marks and logos are trademarks of CBS Studios Inc. All Rights Reserved.

KEYCHAINS

Available as 36 piece assortments.
Or order by individual style numbers.

LOONEY TUNES KEYCHAIN ASSORTMENT

36pcs Order Code: **66337KRASST** Or order by individual style number · Minimum 3 per style

66312KR | 66313KR | 66314KR | 66315KR | 66316KR | 66317KR

Looney Tunes and all related characters and elements © & ™ Warner Bros. Entertainment Inc. (s21)

DUNGEONS & DRAGONS KEYCHAIN ASSORTMENT

36pcs Order Code: **66284KRASST** Or order by individual style number · Minimum 3 per style

66267KR | 66268KR | 66269KR | 66270KR | 66271KR | 66272KR

TM & © Wizards of the Coast LLC.

MAGIC THE GATHERING KEYCHAIN ASSORTMENT

36pcs Order Code: **66285KRASST** Or order by individual style number · Minimum 3 per style

66274KR | 66275KR | 66276KR | 66277KR | 66278KR | 66279KR

TM & © Wizards of the Coast LLC.

Due to licensor updates, product and/or packaging designs shipped may vary from images shown in catalog

KEYCHAINS

Keychains ship on branded backer cards in peggable 2¾" x 5¾" poly bags

ANIME KEYCHAIN ASSORTMENT

36pcs Order Code: **66137KRASST** Or order by individual style number · Minimum 3 per style

66125KR

66126KR

66342KR

66129KR

66130KR

66131KR

JoJo's BIZARRE ADVENTURE KEYCHAIN ASSORTMENT

36pcs Order Code: **66338KRASST** Or order by individual style number · Minimum 3 per style

66324KR

66329KR

66330KR

66331KR

66332KR

66333KR

66334KR

66335KR

66336KR

Peg Counter Display

(not included in assortment)

13½" x 22"

Display pricing info on back of catalog

ORDER CODE:

ZPEGKMD

KEYCHAINS

Available as 36 piece assortments.
Or order by individual style numbers.

TRANSFORMERS KEYCHAIN ASSORTMENT

36pcs Order Code: **66340KRASST** Or order by individual style number · Minimum 3 per style

66300KR

66301KR

66302KR

66303KR

66304KR

66305KR

POWER RANGERS KEYCHAIN ASSORTMENT

36pcs Order Code: **66339KRASST** Or order by individual style number · Minimum 3 per style

66306KR

66307KR

66308KR

66309KR

66310KR

66311KR

MY LITTLE PONY KEYCHAIN ASSORTMENT

36pcs Order Code: **66298KRASST** Or order by individual style number · Minimum 3 per style

66286KR

66287KR

66288KR

66295KR

66296KR

66297KR

Due to licensor updates, product and/or packaging designs shipped may vary from images shown in catalog

KEYCHAINS

Keychains ship on branded backer cards in peggable 2¾" x 5¾" poly bags

GOLDEN GIRLS KEYCHAIN ASSORTMENT

36pcs Order Code: 66136KRASST Or order by individual style number · Minimum 3 per style

©ABC STUDIOS

66091KR

66092KR

66093KR

66094KR

66095KR

66096KR

66097KR

66098KR

66345KR

66346KR

FRIENDS KEYCHAIN ASSORTMENT

36pcs Order Code: 66169KRASST Or order by style number

FRIENDS and all related characters and elements © & ™ Warner Bros. Entertainment Inc. (s21)

66193KR

66194KR

66198KR

66256KR

66257KR

66258KR

KEYCHAINS

Available as 36 piece assortments.
Or order by individual style numbers.

HARRY POTTER KEYCHAIN ASSORTMENT

36pcs Order Code: **66133KRASST** Or order by individual style number · Minimum 3 per style

66083KR | 66084KR | 66085KR | 66086KR | 66087KR | 66090KR

HARRY POTTER, characters, names and related indicia are © & ™ Warner Bros. Entertainment Inc. Harry Potter Publishing Rights © JKR. (s21)

GOONIES KEYCHAIN ASSORTMENT

36pcs Order Code: **66188KRASST** Or order by individual style number · Minimum 3 per style

66150KR | 66151KR | 66152KR | 66153KR | 66154KR | 66344KR

© & ™ Warner Bros. Entertainment Inc. (s21)

HORROR MOVIE KEYCHAIN ASSORTMENT

36pcs Order Code: **66259KRASST** Or order by individual style number · Minimum 3 per style

66343KR | 66225KR | 66220KR | 66221KR | 66222KR | 66223KR

© and ™ Warner Bros. Entertainment Inc. (s21)

Due to licensor updates, product and/or packaging designs shipped may vary from images shown in catalog

KEYCHAINS

Keychains ship on branded backer cards in peggable 2¾" x 5¾" poly bags

Order the styles below by their style numbers · Minimum 3 per style

66088KR

66089KR

66167KR

66140KR

66143KR

66318KR

66120KR

66123KR

66155KR

66172KR

66179KR

66184KR

66299KR

66245KR

66209KR

66211KR

66216KR

66219KR

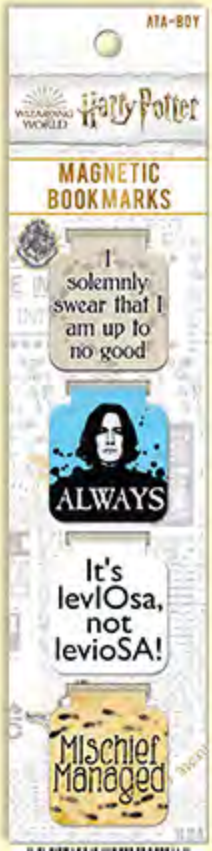
Red style numbers indicate new styles · ata-boy.com

MAGNETIC BOOKMARKS

4 Magnetic Bookmarks on a 2" x 8 3/8" peggable backer card in a poly sleeve

Actual Size

12219M



12202HP 12210HP 12212HP 12201DC 12205DC 12211DC

Due to licensor updates, product and/or packaging designs shipped may vary from images shown in catalog

MAGNETIC BOOKMARKS

4 Bookmarks on a 2" x 8 3/8" peggable backer card in a poly sleeve

12207MV

12208MV

12209MV

12215MV

12216MV

12203PB

12200M

12214RD

12225SD

12204GG

12217M

12218M

Red style numbers indicate new styles · ata-boy.com

IRON-ON PATCHES

Iron-On Patches ship on branded 4½" x 5½" peggable backer cards in poly bags · Patch Instructions are printed on the back of each card.

61006HP

61007HP

61008HP

61009HP

61010HP

61012HP

61062HP

61046HP

61047HP

61048HP

61073HP

61074HP

61075HP

61076HP

These styles available Fall 2021

61078NR

61015ST

61016ST

61017ST

61018ST

61077M

Due to licensor updates, product and/or packaging designs shipped may vary from images shown in catalog

IRON-ON PATCHES

Iron-On Patches ship on branded 4½" x 5½" peggable backer cards in poly bags · Patch Instructions are printed on the back of each card.

TM & © DC Comics (s21)

61021DC

61022DC

61023DC

61025DC

61026DC

61027DC

61000MV

61001MV

61002MV

61003MV

TM & © MARVEL

61004MV

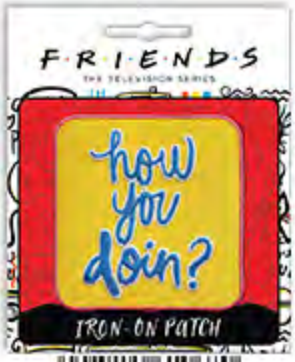
61005MV

61059MV

61060MV

61029PB

61066M



61067M

61068M

61071M

61070M

Red style numbers indicate new styles · ata-boy.com

ENAMEL PINS

Enamel Pins ship on branded 2⅛" x 2½" peggable backer cards in poly bags

MARVEL Enamel Pin Assortment

50pcs w/free display box · Order Code: 90247ASST Or order by individual style number · Min 3/style

51030MV

51031MV

51033MV

51035MV

© MARVEL

51036MV

51037MV

51038MV

51039MV

51040MV

51041MV

51042MV

51044MV

51050MV

51049MV

51025F

51028F

51029F

51026F

51027F

Due to licensor updates, product and/or packaging designs shipped may vary from images shown in catalog

ENAMEL PINS

Enamel Pins ship on branded 2⅛" x 2½" peggable backer cards in poly bags

DC COMICS Enamel Pin Assortment

50pcs w/free display box · Order Code: **90230ASST** Or order by individual style number · Min 3/style

51017DC

51019DC

51016DC

51021DC

51020DC

51024DC

51014DC

51015DC

51010ST

51011ST

51012ST

51009ST

51061OZ

51051OZ

51045PB

51023PB

51078M

Red style numbers indicate new styles · ata-boy.com

ENAMEL PINS

Enamel Pins ship on branded 2⅛" x 2½" peggable backer cards in poly bags

GOLDEN GIRLS Enamel Pin Assortment

50pcs w/free display box · Order Code: **90301ASST** Or order by individual style number

51069GG · 51070GG · 51071GG · 51072GG · 51073GG

© ABC STUDIOS

HARRY POTTER Enamel Pin Assortment #1

50pcs w/free display box · Order Code: **90229ASST** Or order by individual style number

51000HP · 51001HP · 51002HP · 51003HP · 51004HP

HARRY POTTER characters names and related indicia are © & ™ Warner Bros. Entertainment Inc. Harry Potter Publishing Rights © JKR (s21)

HARRY POTTER Enamel Pin Assortment #2

50pcs w/free display box · Order Code: **90270ASST** Or order by individual style number

51005HP · 51054HP · 51053HP · 51006HP · 51007HP

Peg Counter Display

(not included in assortment)

13½" x 22"

Pricing on back of catalog

ORDER CODE:

ZPEGKMD

Phone: 1-800-289-4282 · 323-644-0117
Fax: (323) 913-5930
Sales:
Alan Cushman · ext 202 · acushman@ata-boy.com
Alex Perez · ext 206 · aperez@ata-boy.com
Customer Service · Accounts Receivable:
Tania Briseno · ext 211 · tania@ata-boy.com

Due to licensor updates, product and/or packaging designs shipped may vary from images shown in catalog

ENAMEL PINS

Enamel Pins ship on branded 2⅛" x 2½" peggable backer cards in poly bags

MAGIC THE GATHERING Enamel Pin Assortment

50pcs w/free display box · Order Code: **90320ASST** Or order by individual style number · Min 3/style

TM & © Wizards of the Coast LLC.

51086MG

51087MG

51088MG

51089MG

51090MG

51091MG

51083DD

51084DD

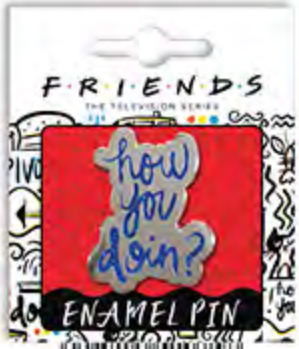
51085DD

51092TR

51093TR

These styles available September 2021

51074M



51075M

51013SP

51076M

51077M

Red style numbers indicate new styles · ata-boy.com

1¼" BUTTONS

Available as 144 piece pre-packed assortments with a free countertop display box.
Or order by individual style numbers (minimum 3 per style).

Actual size

MARVEL 1¼" Button Assortment #1

144pcs w/free display · Order Code: **81643ASST** Or order by individual style number · Min 3/style

81896

84634

81893

82159

82163

© MARVEL

86761

82594

81728

81729

82725

82631

85640

85642

85641

85378

85380

85386

85630

86159

88566

88567

88568

88569

88554

MARVEL 1¼" Button Assortment #2

144pcs w/free display · Order Code: **82136ASST** Or order by individual style number · Min 3/style

81725

81743

81748

81940

81734

81726

81738

81747

84640

84654

85386

85833

85991

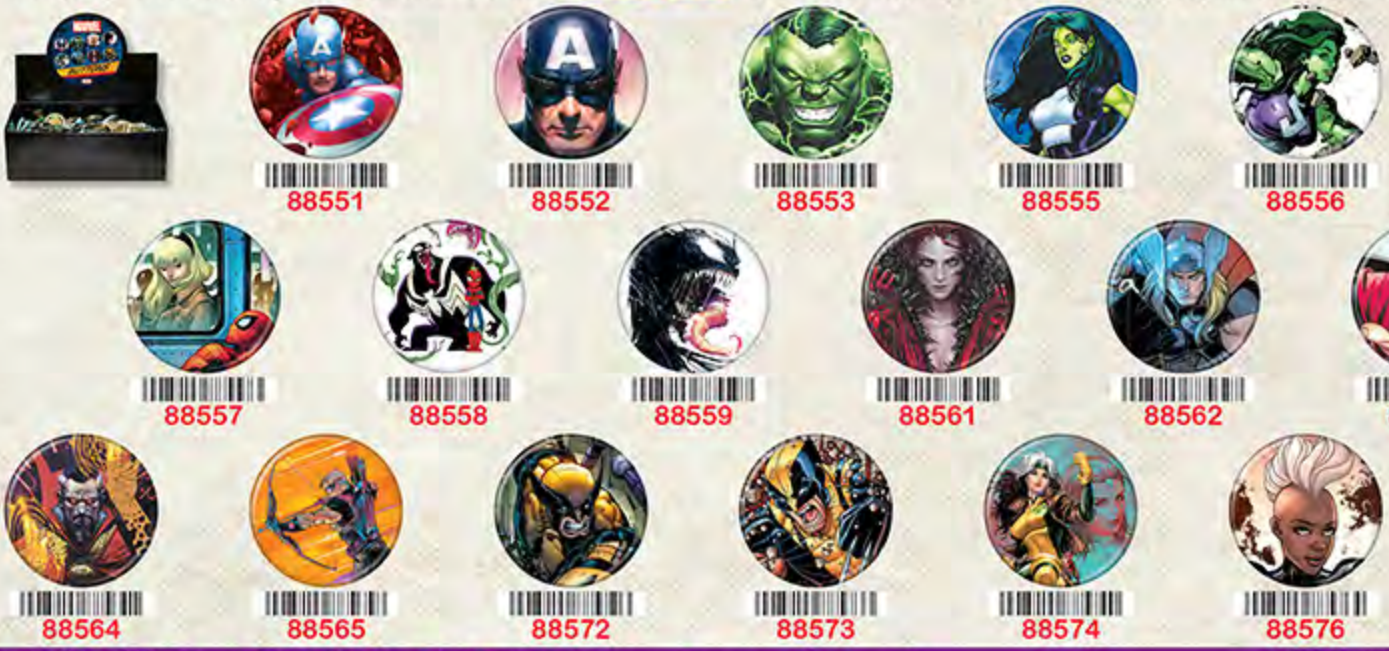
86205

86763

ALL 1¼" Buttons may be ordered by individual style number or in assortments

MARVEL COVERS 1¼" Button Assortment

144pcs w/free display · Order Code: **88578ASST** Or order by individual style number · Min 3/style



© MARVEL

MARVEL ICONS 1¼" Button Assortment

144pcs w/free display · Order Code: **85679ASST** Or order by individual style number · Min 3/style

BLACK PANTHER 1¼" Button Assortment

144pcs w/free display · Order Code: **86092ASST** Or order by individual style number · Min 3/style

SPIDER-MAN 60's CARTOON 1¼" Button Assortment

144pcs w/free display · Order Code: **87454ASST** Or order by individual style number · Min 3/style

© MARVEL

DEADPOOL 30TH 1¼" Button Assortment

144pcs w/free display · Order Code: **88162ASST** Or order by individual style number · Min 3/style

88151

88152

88153

88154

88155

88156

88157

88158

88159

DEADPOOL 1¼" Button Assortment

144pcs w/free display · Order Code: **84880ASST** Or order by individual style number · Min 3/style

81937

81938

81940

81943

81944

82961

82965

84821

86676

86679

ATA-BOY 3171 Los Feliz Blvd #205 · Los Angeles CA 90039
Sales:(323) 644-0117 · ext 202 or 206 Fax: (323) 913-5930

DC COMICS 1¼" Button Assortment #1

144pcs w/free display · Order Code: **81089ASST** Or order by individual style number · Min 3/style

81060

81071

81081

81082

81076

81078

82625

81084

82621

82587

81065

81063

81086

81069

81067

81583

81064

TM & © DC Comics (s21)

ALL 1¼" Buttons may be ordered by individual style number or in assortments

1¼" BUTTONS

Available as 144 piece pre-packed assortments with a freedisplay box.
Or order by individual style numbers (minimum 3/style)

DC COMICS COVERS 1¼" Button Assortment

144pcs w/free display · Order Code: **88579ASST** Or order by individual style number · Min 3/style

© & ™ DC Comics (s21)

88515

88516

88517

88518

88519

88520

88521

88522

88523

88524

88529

88530

88534

88535

88536

88537

88538

88539

88540

88541

DC COMICS RETRO 1¼" Button Assortment

144pcs w/free display · Order Code: **81156ASST** Or order by individual style number · Min 3/style

81713

81714

81715

81716

81718

81721

81722

81756

81757

81758

81759

82712

82722

82723

DC COMICS · Wonder Woman 1¼" Button Assortment

144pcs w/free display · Order Code: **86065ASST** Or order by individual style number · Min 3/style

81076

85017

86214

84787

81073

82597

86013

87738

87737

88531

88532

88533

BATMAN 1¼" Button Assortment

144pcs w/free display · Order Code: **87785ASST** Or order by individual style number · Min 3/style

87718

87719

87720

87721

87722

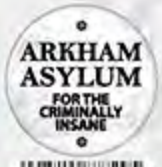
87723

87724

87725

87727

87728



87729

87741

HARLEY QUINN 1¼" Button Assortment

144pcs w/free display · Order Code: **84099ASST** Or order by individual style number · Min 3/style

82605

82702

82703

84165

85209

85917

86110

85635

88525

88526

88527

88528

MAGIC THE GATHERING 1¼" Button Assortment

144pcs w/free display · Order Code: **87930ASST** Or order by individual style number · Min 3/style

87891

87893

87894

87895

87896

87897

87898

87899

87900

87901

87902

87903

87904

87905

87906

87907

87908

87909

87910

87911

87912

87913

87914

™ & © Wizards of the Coast.

ALL 1¼" Buttons may be ordered by individual style number or in assortments

MAGIC THE GATHERING GUILDS 1¼" Button Asst.

144pcs w/free display · Order Code: **88411ASST** Or order by individual style number · Min 3/style

88401

88402

88403

88404

88405

88406

88407

88408

88409

88410

DUNGEONS & DRAGONS COVERS 1¼" Button Assortment

144pcs w/free display · Order Code: **88577ASST** Or order by individual style number · Min 3/style

88436

88437

88438

88442

88443

88444

88445

88446

88447

88448

88449

88450

88451

DUNGEONS & DRAGONS 1¼" Button Assortment

144pcs w/free display · Order Code: **88038ASST** Or order by individual style number · Min 3/style

87985

87986

87987

87988

87990

87991

87992

87993

87994

87995

87997

87998

87999

88000

88001

88002

88003

88004

88005

88006

88007

88130

88131

88132

88133

TM & © Wizards of the Coast LLC

NARUTO 1¼" Button Assortment

144pcs w/free display · Order Code: 85496ASST Or order by individual style number · Min 3/style

© 2002 MASASHI KISHIMOTO / 2007 SHIPPUDEN All Rights Reserved

JUNJI ITO COLLECTION 1¼" Button Assortment

144pcs w/free display · Order Code: 87826ASST Or order by individual style number · Min 3/style

© JII/Asahi Shimbun Publications, The Junji Ito Collection Production Committee
© JII Inc./Asahi Shimbun Publications Inc.

INUYASHA 1¼" Button Assortment

144pcs w/free display · Order Code: 85369ASST Or order by individual style number · Min 3/style

© Rumiko Takahashi / Shogakukan, Yomiuri TV, Sunrise 2009

ALL 1¼" Buttons may be ordered by individual style number or in assortments

JOJO's BIZARRE ADVENTURE 1¼" Button Assortment #1

144pcs w/free display · Order Code: 87281ASST Or order by individual style number · Min 3/style

©Hirohiko Araki/SHUEISHA, JoJo's Animation Project
©Hirohiko Araki/LUCKY LAND COMMUNICATIONS/SHUEISHA, JOJO's Animation SO Project
©LUCKY LAND COMMUNICATIONS/SHUEISHA, JOJO's Animation DU Project

87209 87210 87211 87213 87214 87215 87216

87217 87218 87219 87228 87229 87239 87240 87245

87255 87256 87257 87261 87272 87273 87278 87279

JOJO's GOLDEN WIND 1¼" Button Assortment

144pcs w/free display · Order Code: 88413ASST Or order by individual style number · Min 3/style

©LUCKY LAND COMMUNICATIONS/SHUEISHA,JOJO'S Animation GW Project

88331 88332 88333 88334 88335 88336

88337 88338 88339 88340 88329 88341

88342 88343 88344 88345 88346 88330 88347 88348

DEATHNOTE 1¼" Button Assortment

144pcs w/free display · Order Code: 85296ASST Or order by individual style number · Min 3/style

©Tsugumi Ohba, Takeshi Obata/ SHUEISHA, VAP, MADHOUSE
DNOP All Rights reserved

85264 85265 85266 85267 85268

85269 85274 85275 85478 85479 85481

ONE PUNCH MAN 1¼" Button Assortment

144pcs w/free display · Order Code: **85649ASST** Or order by individual style number · Min 3/style

85537

85539

85543

85538

85549

85544

85546

85550

85553

85557

©ONE, Yusuke Murata/SHUEISHA, Hero Association HQ

HATSUNE MIKU 1¼" Button Assortment

144pcs w/free display · Order Code: **84953ASST** Or order by individual style number · Min 3/style

85028

85029

85030

85031

85033

85034

85035

85041

85049

88491

88492

88493

88494

88495

88496

88497

© Crypton Future Media, INC. www.piapro.net

ANIME QUOTES 1¼" Button Assortment

144pcs w/free display · Order Code: **86068ASST** Or order by individual style number · Min 3/style

86168

86169

86170

86171

86172

86173

86174

86175

86176

86179

86180

86181

86182

86183

86184

©ATA-BOY INC.

TRANSFORMERS 1¼" Button Assortment

144pcs w/free display · Order Code: **88186ASST** Or order by individual style number · Min 3/style

88170

88166

88171

88167

88172

88168

88173

88169

© 2021 Hasbro. All Rights Reserved

ALL 1¼" Buttons may be ordered by individual style number or in assortments

1¼" BUTTONS

Available as 144 piece pre-packed assortments with a freedisplay box.
Or order by individual style numbers (minimum 3/style)

POWER RANGERS 1¼" Button Assortment

144pcs w/free display · Order Code: **88241ASST** Or order by individual style number · Min 3/style

88216

88217

88218

88219

88220

88221

88222

88223

88224

88225

88226

88227

88228

88229

88230

88238

88239

88240

TM & © 2021 SCG Power Rangers LLC and Hasbro.

POWER RANGERS COINS 1¼" Button Assortment

144pcs w/free display · Order Code: **88243ASST** Or order by individual style number · Min 3/style

88231

88232

88233

88234

88235

88236

88237

GI JOE 1¼" Button Assortment

144pcs w/free display · Order Code: **88490ASST** Or order by individual style number · Min 3/style

88470

88471

88472

88473

88474

88475

88476

88477

88478

88479

88480

88481

88482

88483

88484

88485

88486

88487

88488

88489

© 2021 Hasbro. All Rights Reserved

Red style numbers indicate new styles · ata-boy.com

MY LITTLE PONY 1¼" Button Assortment

144pcs w/free display · Order Code: **88099ASST** Or order by individual style number · Min 3/style

88083 88084 88085 88086 88087 88088 88089 88090 88091 88092 88093 88094 88095

© 2021 Hasbro. All Rights Reserved

SCOOBY DOO 1¼" Button Assortment

144pcs w/free display · Order Code: **88384ASST** Or order by individual style number · Min 3/style

88386 88387 88388 88389 88390 88391 88392 88393 88394 88395 88396 88398 88399 88400

SCOOBY-DOO and all related characters and elements © & ™ Hanna-Barbera. (s21)

LOONEY TUNES 1¼" Button Assortment

144pcs w/free display · Order Code: **88128ASST** Or order by individual style number · Min 3/style

88110 88111 88112 88113 88114 88115 88116 88117 88118 88119 88120 88121 88122 88123 88124 88125

BOB'S BURGERS 1¼" Button Assortment

144pcs w/free display · Order Code: **88272ASST** Or order by individual style number · Min 3/style

88273 88274 88275 88276 88277 88278 88279 88280 88281 88282 88283 88284 88285 88286 88287

©20th Television

ALL 1¼" Buttons may be ordered by individual style number or in assortments

LOKI 1¼" Button Assortment

144pcs w/free display · Order Code: 88435ASST Or order by individual style number · Min 3/style

88425

88426

88427

88428

88429

88430

88431

88432

88433

88434

88592

88593

88594

88616

88617

88618

88619

WANDAVISION 1¼" Button Assortment

144pcs w/free display · Order Code: 88306ASST Or order by individual style number · Min 3/style

88292

88293

88294

88295

88296

88297

88298

88299

88360

88361

88362

88363

88364

88365

88366

88367

88368

88369

88370

© MARVEL

FALCON WINTER SOLDIER 1¼" Button Assortment

144pcs w/free display · Order Code: 88328ASST Or order by individual style number · Min 3/style

88349

88350

88351

88352

88353

88354

88355

88356

88357

88358

88359

FRIENDS 1¼" Button Assortment #1

144pcs w/free display · Order Code: **83087ASST** Or order by individual style number · Min 3/style

83056

83060

83061

83062

83063

83064

83065

83066

83067

84542

84543

85494

87595

FRIENDS 1¼" Button Assortment #2

144pcs w/free display · Order Code: **87854ASST** Or order by individual style number · Min 3/style

83057

87842

87843

87844

87845

87846

87847

87848

87849

87850

87851

87852

87853

88542

88543

88544

88545

88546

88547

88548

88549

88550

FRIENDS and all related characters and elements © & ™ Warner Bros. Entertainment Inc. (s21)

SEINFELD 1¼" Button Assortment

144pcs w/free display · Order Code: **82949ASST** Or order by individual style number · Min 3/style

82892

82881

82882

82884

82885

82886

82887

82889

82890

86946

86947

86948

SEINFELD and all related characters and elements © & ™ Castle Rock Entertainment. (s21)

ALL 1¼" Buttons may be ordered by individual style number or in assortments

THE GOLDEN GIRLS 1¼" Button Assortment

144pcs w/free display · Order Code: **86078ASST** Or order by individual style number · Min 3/style

86285

86286

86287

86288

86289

86290

86291

86292

86293

86294

86295

86296

86297

86298

87196

87197

87198

87199

87200

87201

© ABC STUDIOS

SUPERNATURAL 1¼" Button Assortment

144pcs w/free display · Order Code: **82950ASST** Or order by individual style number

82677

82679

82680

82894

84210

87976

87977

87979

87980

87981

87982

87983

87984

BUTTONS WITHOUT STYLE NUMBERS ARE ONLY AVAILABLE AS PART OF ASSORTMENT

© & ™ Warner Bros. Entertainment Inc. (s21)

STAR TREK: THE ORIGINAL SERIES 1¼" Button Assortment

144pcs w/free display · Order Code: **81455ASST** Or order by individual style number · Min 3/style

81400

81411

81420

81415

81417

81418

81322

81318

81424

87955

87956

87957

TM & © 2021 CBS Studios Inc. STAR TREK and related marks and logos are trademarks of CBS Studios Inc. All Rights Reserved.

HARRY POTTER 1¼" Button Assortment #1

144pcs w/free display · Order Code: **82554ASST** Or order by individual style number · Min 3/style

82556 · 82557 · 82560 · 82568 · 82569 · 82542 · 82543 · 82533 · 82563 · 82549 · 82559 · 82544

WIZARDING WORLD characters, names and related indicia are © & ™ Warner Bros. Entertainment Inc. Publishing Rights © JKR. (s21)

HARRY POTTER 1¼" Button Assortment #2

144pcs w/free display · Order Code: **82962ASST** Or order by individual style number · Min 3/style

88146 · 88147 · 88148 · 88149 · 88150 · 82545 · 82536 · 82564 · 82565 · 82566 · 82572 · 84519 · 84520 · 84522 · 84523

HARRY POTTER LITERARY 1¼" Button Assortment

144pcs w/free display · Order Code: **86581ASST** Or order by individual style number · Min 3/style

86728 · 86729 · 86730 · 86731 · 86732 · 86733 · 86727

© & ™ Warner Bros. Entertainment Inc. (s21)

THE GOONIES 1¼" Button Assortment

144pcs w/free display · Order Code: **82552ASST** Or order by individual style number · Min 3/style

82462 · 82463 · 82464 · 82465 · 82466 · 82467 · 82468 · 82469 · 82470 · 82471

82472 · 82474 · 87915 · 87916 · 87917 · 87918

© & ™ Warner Bros. Entertainment Inc. (s21)

ALL 1¼" Buttons may be ordered by individual style number or in assortments

1¼" BUTTONS

Available as 144 piece pre-packed assortments with a freedisplay box.
Or order by individual style numbers (minimum 3/style)

THE PRINCESS BRIDE 1¼" Button Assortment

144pcs w/free display · Order Code: **83088ASST** Or order by individual style number · Min 3/style

The Princess Bride Limited. All Rights Reserved.

81337

81338

81339

81340

82740

83100

83101

83102

83103

83104

83105

83106

83107

83108

83109

83110

83111

YOUNG FRANKENSTEIN 1¼" Button Assortment

144pcs w/free display · Order Code: **88185ASST** Or order by individual style number · Min 3/style

©20CS

88176

88177

88178

88179

88180

88181

88182

88183

THE WIZARD OF OZ 1¼" Button Assortment

144pcs w/free display · Order Code: **81120ASST** Or order by individual style number · Min 3/style

© and ™ Turner Entertainment Co. Judy Garland as Dorothy from THE WIZARD OF OZ. (s21)

81121

81122

81123

81124

81125

81129

81137

81138

81139

81597

81598

81128

85637

85638

HORROR MOVIE 1¼" Button Assortment

144pcs w/free display · Order Code: **84093ASST** Or order by individual style number · Min 3/style

84196

84197

84198

84199

84200

84201

85643

84190

85748

85749

85750

85751

85753

84191

84192

84194

84195

85757

85754

85755

85756

87831

87832

87833

87834

87835

87836

87837

87838

87839

87840

87841

87641

87440

87441

87442

87443

THE SHINING 1¼" Button Assortment

144pcs w/free display · Order Code: **85680ASST** Or order by individual style number · Min 3/style

85811

85812

85813

85814

85815

85816

85817

© & ™ Warner Bros. Entertainment Inc. (s21)

BEETLEJUICE 1¼" Button Assortment

144pcs w/free display · Order Code: **83090ASST** Or order by individual style number · Min 3/style

82817

82818

82819

82820

82953

82954

82955

87204

87205

© & ™ Warner Bros. Entertainment Inc. (s21)

ALL 1¼" Buttons may be ordered by individual style number or in assortments

FROSTY THE SNOWMAN 1¼" Button Assortment

144pcs w/free display · Order Code: **88423ASST** Or order by individual style number · Min 3/style

88468 · 88414 · 88415 · 88416 · 88417 · 88418 · 88419 · 88420 · 88421 · 88422

HOME ALONE 1¼" Button Assortment

144pcs w/free display · Order Code: **88109ASST** Or order by individual style number · Min 3/style

88101 · 88105 · 88102 · 88106 · 88103 · 88107 · 88104 · 88108

A CHRISTMAS STORY 1¼" Button Assortment

144pcs w/free display · Order Code: **83083ASST** Or order by individual style number · Min 3/style

83176 · 83178 · 83179 · 83180 · 83184 · 83185 · 83182 · 83183

ELF 1¼" Button Assortment

144pcs w/free display · Order Code: **84862ASST** Or order by individual style number · Min 3/style

84794 · 84795 · 84796 · 84797 · 84798 · 84799 · 84800 · 84801 · 84802 · 84803

Christmas Vacation 1¼" Button Assortment

144pcs w/free display · Order Code: **85677ASST** Or order by individual style number · Min 3/style

85760 · 85762 · 85763 · 85764 · 85765 · 85766 · 85767 · 85768 · 85769 · 85788

DIE HARD 1¼" Button Assortment

144pcs w/free display · Order Code: 88270ASST Or order by individual style number · Min 3/style

88258 88259 88260 88261 88262 88263 88264 88265 88266 88267 88268 88269

ALIEN FRANCHISE 1¼" Button Assortment

144pcs w/free display · Order Code: 88203ASST Or order by individual style number · Min 3/style

88187 88188 88189 88190 88191 88192 88193 88194 88195 88196 88197 88198 88199 88200 88201

FIGHT CLUB 1¼" Button Assortment

144pcs w/free display · Order Code: 88160ASST Or order by individual style number · Min 3/style

88135 88136 88137 88138 88139 88140 88141 88143 88144 88145

OFFICE SPACE 1¼" Button Assortment

144pcs w/free display · Order Code: 88257ASST Or order by individual style number · Min 3/style

88245 88246 88247 88248 88249 88250 88251 88252 88253 88254 88255 88256

ALL 1¼" Buttons may be ordered by individual style number or in assortments

BLACK WIDOW 1¼" Button Assortment

144pcs w/free display · Order Code: **88078ASST** Or order by individual style number · Min 3/style

88064

88065

88066

88067

88068

88069

88070

88071

88072

88073

88074

88075

88076

88077

SPACE JAM 25th ANNIVERSARY 1¼" Button Assortment

144pcs w/free display · Order Code: **88383ASST** Or order by individual style number · Min 3/style

88371

88372

88373

88374

88375

88376

88377

88378

88379

88380

88382

SPACE JAM 2: A NEW LEGACY 1¼" Button Assortment

144pcs w/free display · Order Code: **88467ASST** Or order by individual style number · Min 3/style

88452

88453

88454

88455

88456

88457

88458

88459

88460

88461

88462

88464

88465

88466

RBG 1¼" Button Assortment

144pcs w/free display · Order Code: 88215ASST Or order by individual style number · Min 3/style

88210

88211

88212

88213

88214

A portion of the proceeds will be donated to one of RBG's favorite charities: www.malala.org

JASON NAYLOR 1¼" Button Assortment

144pcs w/free display · Order Code: 87822ASST Or order by individual style number · Min 3/style

© Jason Naylor. Used under license from bCreative.com

87799

87800

87801

87802

87803

87805

87804

87806

87808

87809

87810

87811

87812

87813

87814

87815

87816

87817

EMPOWERMENT 1¼" Button Assortment

144pcs w/free display · Order Code: 86069ASST Or order by individual style number · Min 3/style

© ATA-BOY INC.

86185

86186

86187

86188

86189

86190

86191

86195

86196

86197

86198

86199

86200

86201

86202

86203

86204

86101

FRIDA KAHLO 1¼" Button Assortment

144pcs w/free display · Order Code: 86902ASST Or order by individual style number · Min 3/style

© 2021 Frida Kahlo Corporation

86890

86891

86892

86893

86894

86895

86896

86897

86898

86899

86900

86901

ALL 1¼" Buttons may be ordered by individual style number or in assortments

1¼" BUTTONS

Available as 144 piece pre-packed assortments with a freedisplay box.
Or order by individual style numbers (minimum 3/style)

WELL THIS IS AWKWARD 1¼" Button Assortment #1

144pcs w/free display · Order Code: 88015ASST Or order by individual style number · Min 3/style

© Well This Is Awkward, Inc. Used under license from bCreative.com

87745

87748

87749

87751

87752

87754

87755

87756

87758

87760

87762

87763

87766

87767

87772

87774

87775

87781

87783

87784

87860

87864

87865

87866

6 BUTTON SETS

Six 1¼" Buttons on a 3¼" x 5¾" peggable card

Minimum 3/style

ATA BUY

Phone: 1-800-289-4282
(323) 644-0117
Fax: (323) 913-5930
Sales:
Alan Cushman · ext 202
acushman@ata-boy.com
Alex Perez · ext 206
aperez@ata-boy.com

88040BT6

88098BT6

4 BUTTON SETS

These peggable pre-pack sets are a great way to display Ata-Boy's buttons on slat walls and pegged displays

81763BT4

86269BT4

86093BT4

88580BT4

88581BT4

87463BT4

88163BT4

81190BT4

88582BT4

82683BT4

82685BT4

87787BT4

88039BT4

88081BT4

87970BT4

88242BT4

88174BT4

88175BT4

88586BT4

88385BT4

Due to licensor updates, product and/or packaging designs shipped may vary from images shown in catalog

4 BUTTON SETS

Four 1¼" Round Buttons on a 3¼" x 4¼" peggable card
Min 3 per style

88164BT4

88129BT4

88290BT4

88397BT4

88469BT4

88096BT4

87138BT4

88583BT4

87299BT4

88587BT4

85667BT4

88588BT4

85683BT4

87827BT4

85654BT4

85202BT4

88596BT4

88589BT4

86572BT4

86588BT4

4 BUTTON SETS

These peggable pre-pack sets are a great way to display Ata-Boy's buttons on slat walls and pegged displays

82694BT4

87821BT4

82696BT4

88165BT4

84961BT4

86582BT4

81359BT4

84858BT4

88633BT4

88634BT4

88309BT4

88202BT4

88288BT4

86904BT4

88184BT4

88289BT4

85203BT4

81144BT4

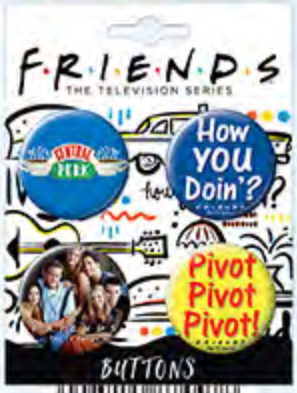
86932BT4

85694BT4

Due to licensor updates, product and/or packaging designs shipped may vary from images shown in catalog

4 BUTTON SETS

Four 1¼" Round Buttons on a 3¼" x 4¼" peggable card



87447BT4

87856BT4

87963BT4

88584BT4

88585BT4

88590BT4

88595BT4

86580BT4

86091BT4

87206BT4

87966BT4

87967BT4

82075BT4

81450BT4

87969BT4

85363BT4

86073BT4

84964BT4

87829BT4

87830BT4

Red style numbers indicate new styles · ata-boy.com

STICKERS

Stickers ship on branded 4½" x 5½"peggable backer cards in poly bags

45295S

45296S

45297S

45260S

45178S

45187S

45183S

45194S

45179S

45162S

45157S

45155S

45257S

45269S

45300S

45282S

45137S

45146S

45228S

45231S

45233S

45234S

45235S

45263S

45239S

45240S

45241S

45242S

45272S

45251S

Red style numbers indicate new styles

MAGNETS

MARVEL 2½" x 3½"

20578MV

73184MV

20163MV

71127MV

20161MV

73315MV

20160MV

73179MV

73302MV

74031MV

74016MV

74030MV

73303MV

29902MV

29900MV

74010MV

74011MV

74012MV

29912MV

73300MV

74029MV

29920MV

74025MV

74026MV

© MARVEL

73751MV

73752MV

73753MV

73758MV

73755MV

20177MV

© MARVEL

72849MV

72855MV

72892MV

71599MV

72673MV

73298MV

74013MV

29910MV

20584MV

21133MV

73296MV

74014MV

74015MV

74028MV

73297MV

74034MV

74035MV

74027MV

73172MV

73175MV

MARVEL STUDIOS

Find Wandavision, Loki and The Faclon and the Winter Soldier Magnets on page 59

Red style numbers indicate new styles

© MARVEL

29917MV

29916MV

21282MV

71202MV

73307MV

21123MV

21126MV

74017MV

74018MV

74024MV

74023MV

74022MV

21122MV

74019MV

74020MV

21283MV

73627MV

MAGNETS

- 2½" x 3½"
- Min 3/style

72510MV

72509MV

72504MV

21292MV

73186MV

73622MV

73623MV

73624MV

73625MV

73312MV

73313MV

DC COMICS

Magnets · 2½" x 3½" · Min 3/style

22232DC

26166DC

24622DC

71450DC

© & ™ DC Comics (s21)

20159DC

74000DC

73968DC

73969DC

73970DC

73971DC

21148DC

73442DC

73439DC

71768DC

21205DC

73986DC

73987DC

73988DC

73989DC

73990DC

73991DC

73992DC

73994DC

73996DC

73997DC

73998DC

73978DC

73985DC

Red style numbers indicate new styles

21211DC

21147DC

73972DC

73973DC

73974DC

73976DC

73975DC

73437DC

73438DC

73435DC

73999DC

72541DC

72535DC

73983DC

72531DC

26178DC

21186DC

21188DC

73427DC

71224DC

73425DC

71773DC

73979DC

72039DC

73980DC

73982DC

73977DC

73984DC

73993DC

73981DC

© & ™ DC Comics (s21)

DUNGEONS & DRAGONS

73615DD

73889DD

73890DD

73891DD

73616DD

73617DD

73618DD

73619DD

73620DD

73871DD

73872DD

73873DD

73874DD

73875DD

73876DD

73877DD

73878DD

73879DD

73880DD

73881DD

73882DD

73883DD

73884DD

73885DD

73886DD

73887DD

73888DD

TM & © Wizards of the Coast LLC

Red style numbers indicate new styles

MAGIC THE GATHERING MAGNETS

- 2½" x 3½"
- Min 3/style

73550MG

73567MG

73552MG

73553MG

73554MG

73555MG

73556MG

73557MG

73558MG

73559MG

73560MG

73561MG

73562MG

73563MG

73564MG

73565MG

73566MG

73918MG

73919MG

73920MG

73921MG

73922MG

73923MG

73924MG

73925MG

73926MG

73927MG

™ & © Wizards of the Coast
TM & © Wizards of the Coast LLC.

伊藤潤二 Junji Ito Collection

JUNJI ITO MAGNETS

· 2½" X 3½"

73419JI

73408JI

73409JI

73410JI

73411JI

73412JI

73413JI

73414JI

73415JI

73416JI

73417JI

73418JI

Junji Ito/Asahi Shimbun Publications, The Junji Ito Collection Production Committee
© Junji Ito/Asahi Shimbun Publications Inc.

JoJo's Bizarre Adventure The Animation

73150J

73143J

73144J

73146J

73145J

73159J

73904JJ

73905JJ

73906JJ

73907JJ

©Hirohiko Araki/SHUEISHA, JoJo's Animation Project
©Hirohiko Araki&LUCKY LAND COMMUNICATIONS/SHUEISHA, JoJo's Animation SC Project
©LUCKY LAND COMMUNICATIONS/SHUEISHA, JoJo's Animation DU Project

Red style numbers indicate new styles

NARUTO SHIPPUDEN
MAGNETS
· 2½" x 3½"
WWW.NARUTO.COM
© 2002 MASASHI KISHIMOTO / 2002 ©
All Rights Reserved
BELIEVE IT!
72157NR
72155NR
72156NR
72158NR
72160NR
72166NR
72165NR
73964NR
73965NR
73966NR
73967NR
INUYASHA
© Rumiko Takahashi / Shogakukan, Yomiuri TV, Sunrise 2009
72095N
72100N
72104N
73928N
73961N
73963N
© Tsugumi Ohba, Takeshi Obata/ SHUEISHA, VAP, MAD HOUSE, DNDP. All Rights reserved
72131DN
72135DN
72138DN
初音ミク
71964HM
71946HM
73952HM
© Crypton Future Media, INC. www.piapro.net
73953HM
73954HM
73956HM
73957HM
73958HM
73959HM

ONE PUNCH MAN

72197PM

72192PM

72198PM

72206PM

72203PM

ONE, Yusuke Murata/SHUEISHA, Hero Association HD

73760TF

73761TF

73762TF

73763TF

73764TF

73765TF

73766TF

73767TF

73768TF

73769TF

73770TF

73771TF

POWER RANGERS

73777PR

73778PR

73779PR

73780PR

73781PR

73782PR

73783PR

73784PR

73785PR

73944PR

73786PR

Red style numbers indicate new styles

HASBRO and its logo, MY LITTLE PONY and all related characters are trademarks of Hasbro and are used with permission. © 2021 Hasbro. All Rights Reserved. Licensed by Hasbro.

MY LITTLE PONY MAGNETS

• 2½" x 3½"

73696ML

73697ML

73684ML

73685ML

73686ML

73687ML

73688ML

73689ML

73690ML

73691ML

73692ML

73693ML

73694ML

73695ML

G.I. JOE MAGNETS • 2½" x 3½"

73945GI

73946GI

73947GI

73948GI

73949GI

73950GI

73951GI

LOONEY TUNES™

73706L

73707L

LOONEY TUNES and all related characters and elements © & ™ Warner Bros. Entertainment, Inc. (s21)

73708L

73709L

73710L

73712L

73713L

73715L

73865SD

73866SD

73867SD

73868SD

73869SD

73870SD

SCOOBY-DOO and all related characters and elements © & ™ Hanna-Barbera. (s21)

73932SD

BOB'S BURGERS

MAGNETS

- 2½" x 3½"
- Min 3/style
- Min $100 order

73802B

73803B

73804B

73805B

©2006 Twentieth Television

73806B

73807B

73808B

73809B

73810B

72811B

Red style numbers indicate new styles

MARVEL STUDIOS

73930MV

73929MV

73931MV

74045MV

74059MV

74061MV

74060MV

73900MV

73901MV

73902MV

73908MV

73812MV

73815MV

73813MV

73814MV

73895MV

73896MV

73897MV

73898MV

73899MV

MARVEL © MARVEL

GAME OF THRONES MAGNETS

· 2½" X 3½"

73196GT

73208GT

73219GT

73204GT

73199GT

73201GT

73206GT

73209GT

HBO TM & © 2021 Home Box Office, Inc.

FRIENDS
THE TELEVISION SERIES

MAGNETS • 2½" X 3½"

74001M

74002M

74006M

74007M

74008M

74009M

74003M

74004M

74005M

73522M

71215M

71211M

73527M

73345M

73523M

73524M

73243M

71213M

73242M

71210M

73525M

71216M

71217M

FRIENDS and all related characters and elements © & ™ Warner Bros. Entertainment Inc. (s21)

™ & © Castle Rock Entertainment (s21)

Red style numbers indicate new styles

THE GOLDEN GIRLS

MAGNETS · 2½" x 3½"

72592M

72593M

72594M

72595M

72596M

72597M

72598M

72599M

72600M

©ABC STUDIOS

72601M

72602M

72605M

73137M

73138M

73592M

73593M

73594M

73595M

73596M

73597M

73598M

Gilmore girls MAGNETS 2½" x 3½"

72367M

72368M

72369M

72366M

GILMORE GIRLS and all related characters and elements © & ™ Warner Bros. Entertainment Inc. (s21)

Seinfeld

73022SE

21328SE

21330SE

SEINFELD and all related characters and elements © & ™ Castle Rock Entertainment. (s21)

21315SE

21316SE

21320SE

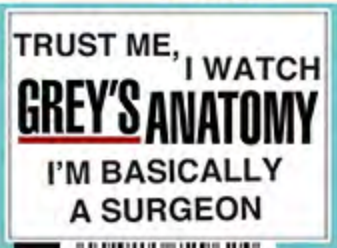
21321SE

21323SE

21329SE

GREY'S ANATOMY

74040M



72962M

74039M

73549M

73816M

© ABC STUDIOS

RIVERDALE

73817RD

72581RD

72858RD

73252M

73248M

73249M

SUPERNATURAL
JOIN THE HUNT

Magnets: • 2½" x 3½"

71042SP

71044SP

71045SP

71048SP

71051SP

73613SP

© & ™ Warner Bros. Entertainment Inc. (s21)

Red style numbers indicate new styles

STAR TREK THE ORIGINAL SERIES Magnets: • 2½" x 3½"

TM & © 2021 CBS Studios Inc. All Rights Reserved.

29452ST

29457ST

20423ST

20422ST

20421ST

STAR TREK THE NEXT GENERATION

TM & © 2021 CBS Studios Inc. All Rights Reserved.

20495ST

20800ST

20496ST

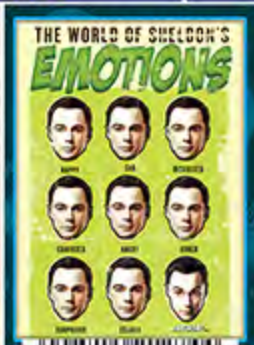
20493ST

20420ST

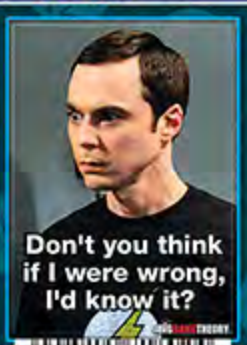
TM & © 2021 CBS Studios Inc. All Rights Reserved.

73607ST

73608ST



21274BBT



71802BBT

20729BBT

20743BBT

THE X FILES MAGNETS

TM & © 2021 Twentieth Century Fox Film Corporation. All Rights Reserved.

73335X

73336X

73340X

73337X

73338X

TM & © 2021 Twentieth Century Fox Film Corporation. All Rights Reserved.

73281BF

73291BF

73280BF

73289BF

73288BF

73292BF

Harry Potter

21264HP

MAGNETS • 2½" x 3½"

21246HP

21247HP

21248HP

21249HP

21250HP

21252HP

21259HP

21262HP

21263HP

21223HP

72916HP

72917HP

73042HP

73043HP

73044HP

73045HP

73046HP

73056HP

73057HP

73330HP

73331HP

73332HP

73333HP

73334HP

WIZARDING WORLD characters, names and related indicia are © & ™ Warner Bros. Entertainment Inc. Publishing Rights © JK® (s21)

Red style numbers indicate new styles

73742HP

73744HP

73743HP

73745HP

73746HP

73747HP

73376HP

73377HP

73381HP

73748HP

73749HP

73374HP

73373HP

Harry Potter

LITERARY MAGNETS

• 2½" x 3½" • • Minimum 3 per style

72807HP

72801HP

72802HP

72803HP

72805HP

72804HP

72806HP

WIZARDING WORLD characters, names and related indicia are © & ™ Warner Bros. Entertainment Inc. Publishing Rights © JKR. (s21)

© & ™ Warner Bros. Entertainment Inc. Publishing Rights © JKR. (s21)

144 Piece Best Selling Magnet Assortment

·Includes all licenses

· Selection updated quarterly

Order Code:

90231ASST

BLACK WIDOW MAGNETS · 2½" x 3½" · Min 3/style

73672MV

73673MV

73674MV

73675MV

73676MV

73677MV

SPACE JAM 25TH ANNIVERSARY MAGNETS

• 2½" x 3½"

73909SJ

73911SJ

73912SJ

73913SJ

73914SJ

739S15J

73916SJ

73917SJ

SPACE JAM and all related characters and elements © & ™ Warner Bros. Entertainment, Inc. (s21)

SPACE JAM A NEW LEGACY MAGNETS

• 2½" x 3½"
• $1.85 Each
• Min 3/style

73938SJ2

73939SJ2

73940SJ2

73941SJ2

73942SJ2

Red style numbers indicate new styles

HORROR MOVIE MAGNETS

2½" x 3½"

21230M

21235M

21229M

71437M

72278M

71441M

71444M

71443M

71449M

73516M

73515M

73517M

72820M

72823M

73398M

73400M

72390M

72391M

73262M

73263M

73264M

73265M

YOUNG FRANKENSTEIN

73741M

73759M

73738M

73739M

73740M

© and ™ Warner Bros. Entertainment Inc. (s21)

DIE HARD MAGNETS • 2½" x 3½"

73795M

73796M

73797M

73798M

73799M

73800M

©20CS

FROSTY the SNOWMAN MAGNETS

- 2½" x 3½"
- Min 3/style

73934FS

73935FS

73936FS

73937FS

NATIONAL LAMPOON'S CHRISTMAS VACATION

73590M

72273M

72268M

72270M

73587M

73588M

72274M

NATIONAL LAMPOON'S CHRISTMAS VACATION and all related characters and elements
© & ™ Warner Bros. Entertainment Inc. (s21)

Red style numbers indicate new styles

elf

71493M

71495M

71494M

71496M

71498M

71500M

71502M

73585M

73586M

ELF and all related characters and elements © & ™ New Line Productions, Inc. (s21)

A Christmas Story

71334M

71326M

71333M

71329M

71332M

73579M

73580M

73581M

73582M

73583M

TM & © Turner Entertainment Co. (s21)

THE POLAR EXPRESS

71194M

71186M

71192M

71183M

71181M

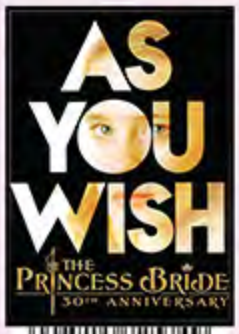
™ & © Warner Bros. Entertainment Inc. (s21)

THE PRINCESS BRIDE

29525PB

29535PB

29528PB



72574PB

29534PB

The Princess Bride Limited. All Rights Reserved.

29531PB

29527PB

71270PB

71271PB

71274PB

71275PB

THE GOONIES MAGNETS

• 2½" x 3½" • • Min 3/style

20968GN

20970GN

73568GN

73569GN

73570GN

THE GOONIES and all related characters and elements © & ™ Warner Bros. Entertainment Inc. (s21)

73571GN

20967GN

20963GN

20966GN

20964GN

20965GN

GREMLINS

20906GR

20803GR

20907GR

20905GR

20801GR

GREMLINS and all related characters and elements © & ™ Warner Bros. Entertainment Inc. (s21)

Red style numbers indicate new styles

Office Space™

MAGNETS

• 2½" x 3½" • Min 3/style

73787M

73788M

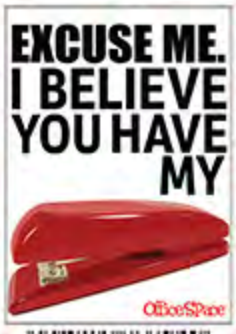
73789M

73790M

73791M

73792M

73793M



73794M

FIGHT CLUB

MAGNETS

• 2½" x 3½"
• Min 3/style

73720M

73721M

73723M

ALIEN FRANCHISE

MAGNETS

· 2½" x 3½"
· Min 3/style

73729M

73730M

73731M

ATA BOY
Phone: 1-800-289-4282
(323) 644-0117
Fax: (323) 913-5930
Sales:
Alan Cushman · ext 202
acushman@ata-boy.com
Alex Perez · ext 206
aperez@ata-boy.com

73725M

73726M

73728M

73727M

73667DC

73668DC

73669DC

The Wizard of Oz™ MAGNETS

- 2½" x 3½"

Min 3/style

21162OZ

20507OZ

0824OZ

25230OZ

25232OZ

71733OZ

22281OZ

20527OZ

21165OZ

20510OZ

22275OZ

25233OZ

22993OZ

WONDER WOMAN 1984 and all related characters and elements © & ™ DC and WBEI. (s21)
™ and © Turner Entertainment Co. Judy Garland as Dorothy from THE WIZARD OF OZ. (s21)

Frida Kahlo®

Magnets

- 2½" x 3½"

72977FR

72980FR

72970FR

72972FR

72976FR

72978FR

72979FR

72982FR

© 2021 Frida Kahlo Corporation

Red style numbers indicate new styles

RBG MAGNETS

A portion of the proceeds will be donated to one of RBG's favorite charities: www.malala.org

73774RBG

73775RBG

73776RBG

73772RBG

73773RBG

74044P

74043P

72474P

73507JN

MAGNETS

· 2½" x 3½"

73493WT

73457WT

73466WT

73487WT

73481WT

73491WT

73458WT

73459WT

73460WT

73471WT

73477WT

73456WT

73455WT

73461WT

73473WT

73479WT

© Well This is Awkward, Inc. License From bCreative.com

CARDED MAGNETS

Carded 2½" x 3½ Magnets ship on backer cards in 3⅖" x 5⅖" peggable poly bags · Minimum 3/Style

32052MV

32053MV

32054MV

32058MV

32059MV

32136MV

32137MV

32061MV

32057MV

32056MV

32055MV

32158MV

32011DC

32001DC

32005DC

Due to licensor updates, product and/or packaging designs shipped may vary from images shown in catalog

32000DC

32009DC

32012DC

32006DC

32013DC

32072NR

32073NR

32180NR

32181NR

32182NR

32175N

32176N

32177N

32178PM

32179PM

32165J

32166J

32186JJ

32184HM

32185HM

32159SD

32160SD

32161L

32162L

32134ML

32135ML

32171TF

32172TF

32163PR

32164PR

32119DD

32120DD

32121DD

32127MG

32128MG

32129MG

32130MG

32131MG

32132MG

32133MG

Due to licensor updates, product and/or packaging designs shipped may vary from images shown in catalog

32122HP

32123HP

32124HP

32125HP

32126HP

32043HP

32044HP

32045HP

32046HP

32085HP

32047HP

32105M

32106M

32107M

32109M

32110M

32113M

32114M

32169GN

32170G

32183M

32029M

32030M

32031M

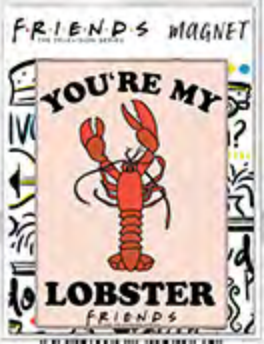
32032M

32019M

32021M

32022M

32023M



32026M

32027M

32153M

32154M

32155M

32028M

32147SE

32148SE

32146SE

32067ST

32070ST

Due to licensor updates, product and/or packaging designs shipped may vary from images shown in catalog

32167B

32168B

32187B

32188B

32189B

32038GT

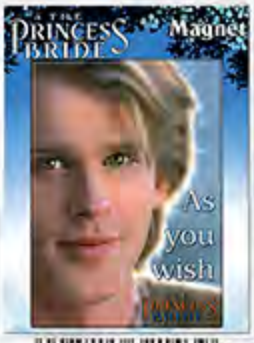
32037GT

32040GT

32140PB

32141PB

32142PB



32143PB

32101WT

32100WT

32102WT

32149P

32118RBG

32077FR

32075FR

32076FR

EDUCATIONAL MAGNETIC MAPS

USA Map
12 piece
prepack
with
cardboard
display

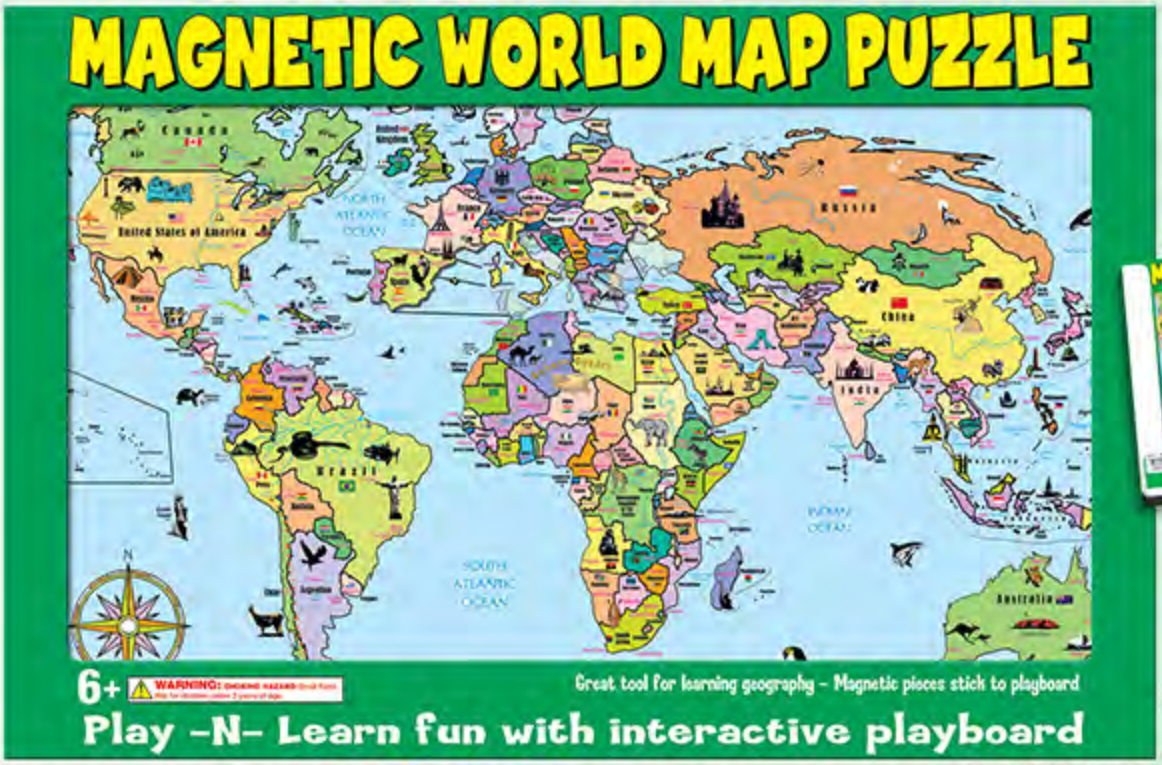
Prepack Style# 19236MX

© ATA-BOY INC.

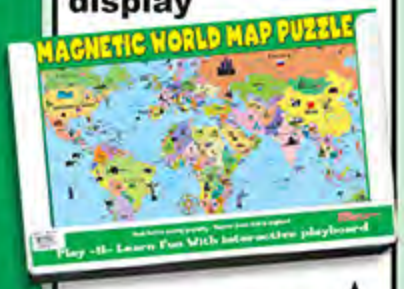
USA Map Style# 19227MX

16 1/2" x 10 3/4" min 3 per style

Learn about the geography of the United States by placing the magnetic states in their correct positions on the interactive playboard.



World Map
12 piece
prepack
with
cardboard
display



Prepack Style# 19238MX

World Map Style# 19237MX

16 1/2" x 10 3/4" min 3 per style

A fun way to learn and teach world geography!
Magnetic pieces stick to the metallic interactive playboard!

ATA-BOY CONTACT INFORMATION

Phone: 1-800-289-4282 · (323) 644-0117
Fax: (323) 913-5930
Sales: Alan Cushman · ext 202 · acushman@ata-boy.com
Alex Perez · ext 206 · aperez@ata-boy.com
Customer Service · A/R: Tania Briseno · ext 211 · tania@ata-boy.com
Sales Office: 3171 Los Feliz Blvd # 205 Los Angeles, CA 90039

Payment Address:
Ata-Boy Inc
c/o Kalan LP
P.O. Box 1029
Lansdowne PA 19050

ATA-BOY POLICIES AND INFO

Order Information:

-We offer the following payment options: Net 30 (upon credit approval), Credit Cards: VISA, Mastercard, and American Express: NO C.O.D.

-All new accounts must submit a credit sheet except credit card accounts.
To expedite credit approval, please make sure your credit sheet is current and includes at least 4 current references with EMAIL ADDRESSES or fax numbers. Please allow up to 2 weeks for credit approval.

-Minimum order/reorder is $100. (Waived for button, keychain and magnetic map prepack assortments)

-All customers must complete a resale certificate.

- All credit cards are pre-authorized at time of order placement. Credit card orders must include: Credit card number, expiration date, billing address and the name as it appears on the card. If we are missing any of this information the order will be delayed. Final Charges will be run upon shipment.

Invoices:

Invoices will only be emailed unless otherwise directed. Please provide A/P email address.

Customer Service:

Our Customer Service Representatives are available from 8:00 A.M. to 3:00 P.M. Pacific Standard Time, Monday through Friday, at (800) 289-4282 ext 211

Online Orders:

Order through our website, www.ata-boy.com or email orders to orders@ata-boy.com

- Amazon sales are not allowed unless approved by Ata-Boy in advance

Processing of orders will begin immediately upon receipt. Be sure to include correct billing address, shipping address, telephone numbers, fax numbers, contact name, e-mail address and a completed credit sheet (if new account). If order must be received by a specific date, please state so when placing order.

Fax Orders:

Fax to (323) 913-5930. Be sure to include correct billing address, shipping address, telephone numbers, fax numbers, contact name and e-mail address. Be sure to include a credit sheet if this is a new account.

Shipping:

All orders within the continental U.S. are shipped "best way" ground service from Philadelphia PA.
Please call Customer Service for expedited shipping options or for options to ship outside the continental U.S.

Offset Policy:

An offset of free merchandise is given with the purchase of any Ata-Boy display. The retail value of the offset merchandise equals the price of the display ordered. All offset pieces are chosen by Ata-Boy.

Backorder Policy:

We will automatically generate a backorder for any order that is missing $50.00 or more of product.
Backorders will be shipped as soon as possible. If you do not accept backorders, please indicate this on your order.

Order Handling Time:

Our normal order fulfilment period is 7-9 business days for existing accounts (additional time required for credit review of new accounts requiring credit terms). Orders ship from Philadelphia PA.

Returns will be accepted for damaged or mis-shipped merchandise only.
Please call for RA# 800-289-4282 ext 211

CLAIMS FOR DAMAGED PRODUCTS MUST BE MADE WITHIN 72 HOURS OF RECEIPT OF ORDER.

Scan for ata-boy.com

Scan for Catalog PDF

BLACK SPINNING FLOOR DISPLAY

Order Code:
ZFDSPWC

$250.00 with offset
- Holds approx 700 Photo magnets (stacked 3 deep)
- 12" x 12" x 60"

Must be accompanied by a $400 min. order

A retail offset of merchandise is given with the purchase of all Ata-Boy displays.

The retail value of the offset equals the cost of the display.

BUCKET DISPLAY

Order Code:
ZBUCKET

$6.00

Attaches to spinning peg floor display . Holds up to 288 buttons per bucket (3 buckets shown)

BLACK SPINNING PEG FLOOR DISPLAY

Order Code: **ZPEG2SPIN**

$150.00 with offset
- Displays all peggable products
- Double-sided 13½" x 60" plastic pegboard panel
- Revolving metal base (16" in diameter)
- Includes 72 2" Hooks

Must be accompanied by a $400 min. order

SPINNING COUNTER PEG DISPLAY

Order Code:
ZPEGKMD

$45.00 with offset
- Holds approx. 24 Keychain Facings or 48 Enamel Pin Facings (stacked 3-6 deep)
- 13½" x11¾" x 22"

Must be accompanied by a $180 minimum order

EASEL COUNTER DISPLAY (White only)

Order Code: **ZMGEASEL**

$20.00 with offset
- Holds approx. 48 Photo magnets (stacked 3 deep)
- 12" x 16"

WHITE PANEL DISPLAY

Order Code:
ZMGPANEL

$35.00 with offset
- Holds up to 150 Magnets (stacked 3 deep)
- 13" x 45"

Must be accompanied by a $125 minimum order

SPINNING COUNTER MAGNET DISPLAY

Order Code:
ZMGCT

$60.00 with offset
- Holds 300 magnets. (stacked 3 deep)
- 10" x 10" x 20"